

We write in support of the plans proposed by CENF which are more likely to contribute to appropriate and sustainable development in the central Ealing although sadly too late to deal with the architectural damage and environmental destruction of contemporary developments which are of a very poor design, inappropriate materials and quite out of step with the existing surroundings.

Central Ealing must attract residents, workers, visitors with a good selection of greatly improved facilities and amenities if it's to be sustainable. For far too long, the 'attraction' is Ealing Broadway station for a train/tube/bus elsewhere which is a loss of income for Ealing.

While there is a new supermarket at Ealing Broadway--a welcome addition--Central Ealing is competing with Waitrose which at least ensures a department store like John Lewis is more easily available while not actually on site. With Crossrail, Ealing residents can travel straight on through Central Ealing to better shopping centres outside of Ealing.

The CNEF proposals take account of the need to establish a vision for the town centre which will unify, making use of the heritage that remains, rather than the inappropriate and poor planning or lack of planning, which has contributed to the current piecemeal and haphazard urban environment in what is theoretically a Conservation Area.

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