

## Identifying Issues & Options

What is the issue?	Is it a matter for:		Is there existing planning policy relevant to this issue?	What are the options? (Include possible implementation dates.)	How was the issue identified?
	Planning Policy?	Other Solution?			
<b>INFORMATION AND ADVICE SERVICES</b> Need for: i. visitor information to promote/enhance the experience of visitors to Ealing ii. other forms of advice service	No	Yes	<b>NPPF:</b>  <b>London Plan:</b>  <b>Local Plan:</b>	1. Incorporation of 'Visitor Information Centre' in Town Hall redevelopment (or elsewhere) offering information about local shops, attractions, hotels etc. together with public toilet facilities 2. Enhanced wayfinding around Town Centre (addressed by transport topic group) 3. Provision of advice centre either within Town Hall redevelopment or community hub within other development or as meanwhile use of empty retail units; run by voluntary sector groups	<b>Evidence:</b> Anecdotal <b>Engagement:</b> Identified from forum feedback