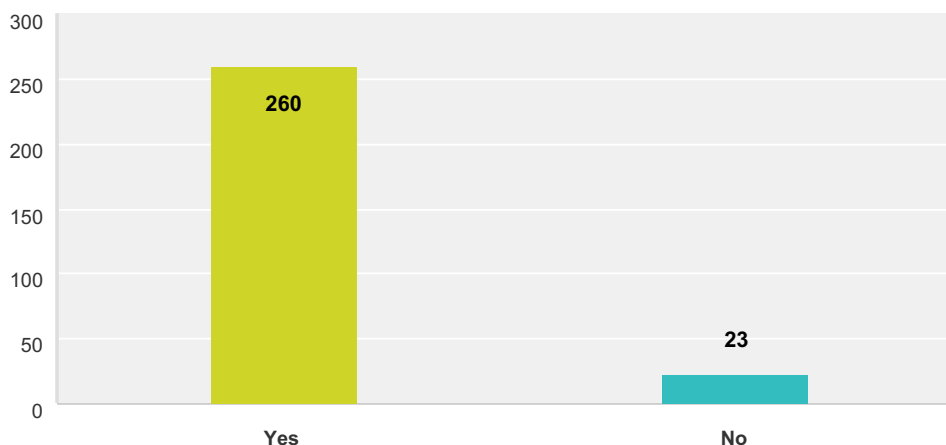


## Q1 Your view: Do you agree with our Vision for Ealing?

Answered: 283 Skipped: 7



Answer Choices	Responses	
Yes	91.87%	260
No	8.13%	23
<b>Total</b>		<b>283</b>

#	If NO, please tell us why in the comment box.	Date
1	Ealing should not prioritise cyclists over other road users. Otherwise your vision is OK.	9/22/2014 4:37 AM
2	You have no mechanism to enable delivery. The free market will only go to places is they can attain added value. Inherently planning policy reflects little of this socio-economic dynamic.	9/21/2014 7:28 AM
3	Why no mention of religious heritage in this area? This includes several places of worship which bring many sp. Poles to Central Ealing.	9/16/2014 9:11 AM
4	The only thing I disagree with is the emphasis of moving cars away from the environment, partly because traffic flow is already atrocious in the area and partly because it is likely to be counterproductive to other ambitions of attracting visitors from a wide catchment area. It would be better to look at the car-friendly policies and facilities at Westfield, with plenty of parking available which also genrates income.	9/14/2014 4:43 AM
5	British Land Ealing BV ('British Land) supports the CENF's objectives to make Ealing a "vital, thriving and sustainable area", encourage a vibrant mix of retail and complementary uses and to deliver new leisure facilities. British Land also supports the improvement of the town's office facilities. However, British Land contends that increased housing density in the centre of Ealing should also be one of the CENF's objectives, rather than considered a threat to Central Ealing's future, as is stated in the introduction to this document. The promotion of housing in and around Ealing town centre can help to widen the diversity of uses and to sustain a broad mix of daytime and evening activities, bringing vibrancy to the town centre, particularly in the evening. A more vibrant town centre is vitally important to encourage people to use Ealing town centre on a regular basis in the face of strong competition from retail/leisure destinations like Westfield/Brent Cross/the West End etc. Additional housing will also improve the level of public surveillance, thereby helping to reduce both the incidence and perception of crime and vandalism. British Land does acknowledge that high density housing development in the town centre should be of a high quality design and integrate well into the historic built environment of the town centre. The intensification of development in Ealing town centre is supported by planning policies at all levels (National Planning Policy Framework or 'NPPF', London Plan and Ealing Core Strategy/Development Management Development Plan Documents (DPDs)). This should be reflected in the CENF Vision and it should be an important part of the objectives of any forthcoming Neighbourhood Plan to support the delivery of high density development, including housing, in one of the most accessible locations in the Borough	9/12/2014 6:26 AM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

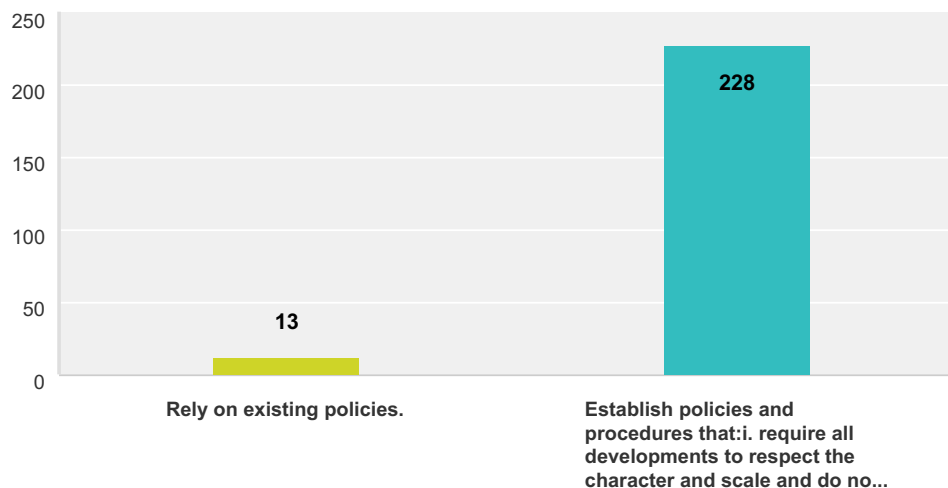
6	I think Ealing town centre should focus in serving its hinterland.	9/12/2014 3:34 AM
7	In the main with some issues. Of specifics	9/10/2014 7:52 AM
8	Doesn't need to be a regional cultural centre- think this is counter productive if you want to create 'an integrated and balanced community'- A 'cultural centre' sounds like a way of having those originally from separate cultures excluding themselves by indulging in events that a separate and distinct from English culture.	9/5/2014 3:37 AM
9	Feel cautious about new hotels. Would rather Ealing was improved for the local community. Encouraging people to come and live in the area rather than just as visitors	9/4/2014 5:06 AM
10	Attempting to reduce vehicle access and parking will never attract more shoppers and businesses into the area. Public transport is inadequate to meet the needs of modern requirements as it stands. Businesses and individuals do not have the extra time it takes to use it, as it frequently does not link with where the passenger needs to go. Currently there is a large newly developed area intended - judging by the pictures in the windows - to be commercially used, yet not one unit has been occupied. I believe this is because Ealing is terrible for parking. Commercial deliveries need somewhere for the delivery vehicles to stop!	9/3/2014 7:15 AM
11	What you say in your objective has a very hollow sound and is meaningless "specify excellence for culture"	9/2/2014 10:29 AM
12	I agree in part but I think that it is also important to highlight affordable housing for professionals living in the area. This is more important than new hotel and visitor attractions. I have first hand knowledge of professionals having to leave Ealing Borough in order to get on the property ladder as 3 bedroom houses up buy are not accessible. This issue needs to be addressed to ensure that the housing needs of all residents wishing to purchase their home are met.	9/1/2014 9:33 AM
13	sounds a bit pie in the sky though, given that Ealing cannot even sort out its defunct cinema situation for over six years.	9/1/2014 4:39 AM
14	Agree generally with everything except the general phrase "the dominance of cars". A way needs to be found to reduce the impact of through-traffic, while allowing traffic that is contributing to the business, trade and life of the Centre. I still agree though that streets and spaces that encourage pedestrian use and cycling are important. If we had the money, I would love to have a tunnel taking all the New/Broadway and feeder traffic underground.	8/12/2014 2:42 PM
15	I would add that central Ealing also needs non-retail/leisure employment. Aims should include working to attract established employers to re-locate here and helping local start-up businesses.	8/10/2014 4:22 AM
16	It would be hard to disagree with it, but we've heard it all so many times before.	8/5/2014 10:19 AM
17	But at present we seem more concerned with the needs of cyclists than those of the pedestrian	8/5/2014 3:54 AM
18	On one level it would be difficult to disagree with the statement because everything I would like to see can be covered under these headings however priorities are important and I think the focus should be on developing the centre of Ealing to make the borough an even greater place to live. Whilst I have no objection to the growth of the number of hotels in the area I don't think visitor attractions are important. The leisure options need to be improved for local people, I rarely visit central Ealing in the evening because there is little of quality to do there. During the day, shopping is OK for convenience but there is insufficient choice particularly in clothing where quality is generally poor so I usually go into town or to one of the west london malls.	8/5/2014 3:48 AM
19	Mostly, but I am not interested in it being a centre for culture. I don't feel it is dominated by cars and am worried that it could be dominated by bicycles.	8/4/2014 12:07 PM
20	The disabled need to be able to use cars.	8/4/2014 7:24 AM
21	I think the growth plans for Ealing facilities/shopping/housing will sadly change it for the worse. Already there are more people and more traffic in Ealing than 10 years ago. Sometimes the town centre is thronged to bursting on a Saturday. Houses are being converted to flats right, left and centre, while out-of-character new builds spring up in every small bit of space. Ealing is becoming Uxbridge and that is very sad.	8/4/2014 3:03 AM
22	We need to cut back on the amount we cater for other social ethnic groups and concentrate on the British community	8/1/2014 9:44 AM
23	I agree in part, but dont agree with: Ealing being made a location for visitors to London to stay, hotels or attractions - we are crowded enough as it is - no need for more visitors Evening economy - we have too many late night clubs, making the town center a very unpleasant place in the late evenings.	7/29/2014 12:45 PM
24	Need to be more specific about independent shops	7/25/2014 2:33 AM
25	With an ageing population, cars will become more important for the disabled and for blue badge holders	7/25/2014 1:40 AM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

26	this is a bland of generic statements that could be applied to most of Ealing if not most of London.	7/23/2014 2:05 AM
27	It's very difficult to understand exactly what your vision is! There's too much (complex) text, too many subjective/overly-broad statements that are not clear as to their accuracy/meaning. It sounds like you have already determined your plans and aren't that bothered /interested in hearing mine!	7/22/2014 3:57 PM

## Q2 How can we protect and enhance the quality of the existing town-scape, historic character and human scale?

Answered: 241 Skipped: 49



Answer Choices	Responses
Rely on existing policies.	5.39% 13
Establish policies and procedures that: i. require all developments to respect the character and scale and do not dominate existing landscapes or street scapes; protect key views outside and within the town centre, particularly of heritage buildings; ii. ensure that all development in or adjoining Conservation Areas is no more than 4 – 6 storeys on existing street frontages; is of the highest design quality, avoids dramatic contrasts in scale, massing and design with nearby buildings typical of the CA, and makes a positive contribution to the character of the area, and conforms to the provisions of the relevant CA management plan; and iii. require applications for major developments to be assessed on the impact of the proposals on their “zone of influence” .	94.61% 228
<b>Total</b>	<b>241</b>

#	Any comments:	Date
1	Bulk and density need to be controlled so as not to irretrievably damage the character of the CAs	9/23/2014 2:09 AM
2	But not to the point where an interesting modern building cannot be constructed.	9/22/2014 5:04 AM
3	I simply do not agree with a 4-6 storey development model. We should be looking forward towards economic sustainability.	9/21/2014 7:34 AM
4	Be wary of creating an excessive uniformity, some of the most interesting streetscapes revel in their lack of conformity. The conservatism of some very vocal "defenders" of Ealing's heritage worries me considerably - their views risk stifling necessary innovation.	9/18/2014 2:18 PM
5	Avoid tall buildings overlooking/overshadowing open spaces	9/18/2014 2:20 AM
6	Avoid specifying particular heights or number of storeys - that's a straightjacket that we may come to rue if a particular site can be utilised for affordable or shared housing units and still meet sufficiently the design standards needed. Protecting the quality of the local environment is important, but of absolutely no use if no-one can afford to appreciate it.	9/16/2014 9:52 AM
7	You have the basis for a Design Review panel in Ealing Civic Society	9/15/2014 9:58 AM
8	But encourage high scale building in the existing office area between Ealing and West Ealing, where it fits	9/14/2014 4:45 AM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

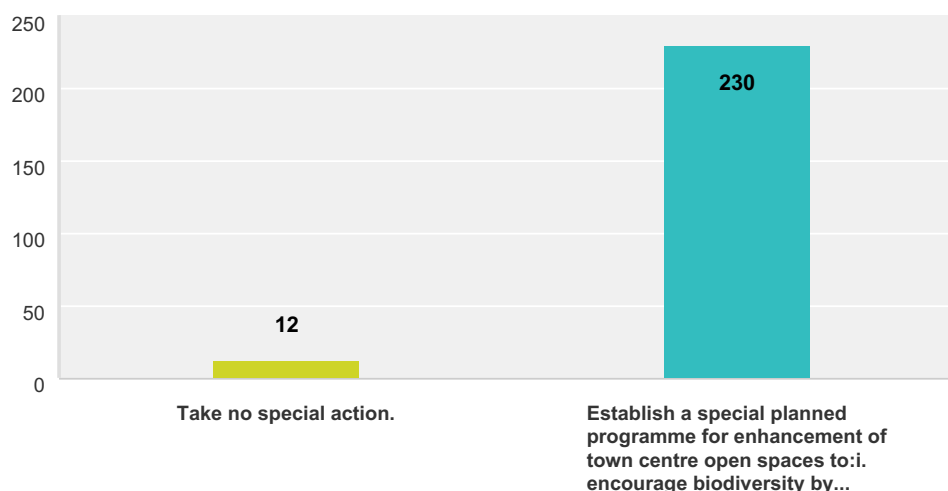
9	Please keep existing original structures that are beautiful and have character, often new buildings are unsympathetic and ugly! When demolishing buildings without character replace with ones that have as in Richmond town Centre or Windsor town centre. We already have beautiful Churches, NatWest Bank etc we need buildings to compliment these.	9/13/2014 10:20 AM
10	Planning applications should only be approved if their has been adequate consultation with residents and groups and Community Infrastructure Levy is paid in advance.	9/12/2014 8:51 AM
11	The Council's professional Planning Officers assess the impact of new developments on the townscape and historic character of the local area, in line with existing planning policies of relevance, which are set out at the national (NPPF), London-wide (London Plan) and local (London Borough of Ealing DPDs) planning policy documents. Therefore, there is no requirement to establish new policies which would require further scrutiny of such matters. Doing so would have the potential to act as an impediment to future investment and in applicants being over-burdened by the combined requirements of planning policy, which would be contrary to paragraphs 19 and 21 of the NPPF. Furthermore, London Plan and local planning policy supports the development of tall buildings where they can form part of a strategic approach to meeting the regeneration and economic objectives of the London Plan, including housing delivery, particularly in order to make optimal use of the capacity of the most accessible sites such as Ealing town centre. British Land contends that the CENF should maintain an open view with regard to proposed high density development in Ealing town centre, particularly having regard to the merits that high density schemes in central locations can have on their surrounding area. While the development of high density, taller buildings (such as Dicken's Yard) may not be endorsed by all members of the local community, such mixed use development delivers much needed new housing and increased numbers of residents who will contribute additional disposable income, footfall, natural surveillance, employment skills and use of local shops and services, to the benefit of the town centre as a whole and to the creation of a more vital, balanced town centre community. They also provide new and improved shops, offices, services and public realm, which contribute to the enhanced quality of the wider community. Establishing a policy which seeks to impose an arbitrary limit on the height of all development in or adjacent to Conservation Areas will severely limit the scope for development, and therefore growth, in Ealing town centre. It would also be overly prescriptive and fail to accord with existing London-wide and local planning policies. The designation of Ealing as a Metropolitan Town Centre is an indication of the high level of accessibility the centre enjoys (which is due to increase with the arrival of Crossrail). Its importance in delivering high density development that is reflective of its central location is vital to the objectives of planning policy, and those of the CENF to deliver a vital, thriving and sustainable centre.	9/12/2014 6:51 AM
12	As long as that's not a proxy for "no development"	9/10/2014 9:18 AM
13	We made the mistake of turning off the developer of Villiers House so that the station will not be much improved with Crossrail. If we are too prescriptive we will not find developers at all.	9/10/2014 8:26 AM
14	Think you need to worry less about this and more on ensuring the Borough has enough homes	9/5/2014 3:39 AM
15	Whilst we should preserve what is good from the past we should ensure that we don't stifle innovative and cutting edge design in the future.	9/4/2014 1:53 AM
16	Unfortunately there are already some incongruous slabs of modern building which mar the previous standards of architecture. Any new builds should be in keeping with the overall style.	9/3/2014 7:21 AM
17	Ensure that all developments are as ecological sound and cost effective as possible.	9/1/2014 9:36 AM
18	but don't be too old fashioned. Some modern architecture is stunning and very liveable. In danger of sounding like Prince Charles!	9/1/2014 8:55 AM
19	Uner i above, establish a character assessment of CENF area	9/1/2014 8:43 AM
20	The horrendous 21-storey Apex building and Dickens Yard have already ruined the skyline. No more like these please.	9/1/2014 5:15 AM
21	A permanent office/shop to show plans and models of developments etc.(perhaps in Broadway centre) with the ability for visitors to enter feedback	9/1/2014 2:42 AM
22	Protect and enhance existing before building new - this is the sustainable default position	8/27/2014 8:07 AM
23	The stretch of the Uxbridge Road west of Perceval House is a sad sight: no development like that should ever be allowed to happen again.	8/18/2014 10:45 AM
24	One can't disagree with the three points above; on the other hand, why just major developments and not more minor developments as well. The evidence is that LBE has little or no capacity to visualize above 'bog standard' even when presented with the evidence of what might be an improvement. Presumably, improvements are dependent on Forums who can sell how to think out of the tick boxes.	8/14/2014 10:39 AM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

25	Tall buildings behind street frontages can be just as damaging.	8/11/2014 5:18 AM
26	Ealing is going through major redevelopment which is good. It's good to see smarter shops and buildings. However we are in danger of looking like Croydon with lots of high rise buildings that are not sympathetic to our history.	8/7/2014 4:41 AM
27	Ealing is not unique but must develop further a sense of place. New policies must not preserve in aspic but allow some flexibility.	8/5/2014 8:37 AM
28	While being sensible about the needs and costs in addition to the points above.	8/5/2014 12:58 AM
29	4-6 storey buildings are often going to be too large. And which number is the limit to be anyway, 4 or 6? Why not just say no taller than the buildings on either side?	8/4/2014 3:11 AM
30	Existing policies are powerful enough is they are utilised	8/4/2014 1:39 AM
31	We need exciting and beautiful new buildings which will hae a dynamic effect on Ealing. Your views would suggest that in CentralLondon buildings like the Shard should not have been constructed but they add to a developing London. Ealing should take a similar approach.	8/4/2014 1:14 AM
32	I am not too bothered by some higher buildings	7/31/2014 9:06 AM
33	Ealing should have a distinct character - instead of bulldozing it with "one size fits all" regeneration and redevelopment. The history of Ealing and it's surrounding areas MUST be taken into account for regeneration. We must preserve what remains of its historic character and we must continue to build on this character, to enhance it and stay true to it for future development and for it to be a place that people enjoy coming to.	7/28/2014 12:02 PM
34	Your policies and procedures proposal risks chaining Ealing to the past and preventing exciting and sustainable new developments / refurbishments.	7/26/2014 4:12 AM
35	What is Ealing for? Who lives here? Why do they choose to live here, open a business here? Shop here? Eat here>	7/25/2014 1:54 PM
36	Must save what is left of Ealing's past to be different from other shopping centres.	7/25/2014 9:49 AM
37	Additional planning policies will be essential. The Core Strategy and Development Managment DPD of the existing Local Plan are inadequate.	7/25/2014 4:26 AM
38	There will be a need to house people, and the only realistic option is to build higher	7/25/2014 1:45 AM
39	The future will happen, that is a high rise future for London. This nimby-ism won't stop it.	7/23/2014 2:07 AM
40	I don't understand! What is does "highest design quality" mean for example? Do all new developments need to be designed by famous architects?! What the hell is a "zone of influence"?!	7/22/2014 4:03 PM
41	Green spaces must be protected at all costs. Building high rise property overlooking and overshadowing our green spaces must be avoided.	7/21/2014 9:59 AM

### Q3 How can we protect and enhance green spaces in the town centre?

Answered: 242 Skipped: 48



Answer Choices	Responses
Take no special action.	4.96% 12
Establish a special planned programme for enhancement of town centre open spaces to: i. encourage biodiversity by improving opportunities for wildlife; ii. replace trees under stress or affected by disease.	95.04% 230
<b>Total</b>	<b>242</b>

#	Any comments:	Date
1	Also ensure that replacement trees do not drip sap over everything underneath them.	9/22/2014 5:04 AM
2	Ealing BC are doing a grand job as it is.	9/21/2014 7:34 AM
3	Stop placing undue stress on open spaces by expecting them to become amenity space for highly intensive developments	9/18/2014 2:20 AM
4	Agreed on the trees; but wildlife? Ealing is an urban area, so whichever flora and fauna thrive in that environment will do so regardless. More to gain from improving air quality for all creatures, human and otherwise?	9/16/2014 9:52 AM
5	Acknowledge the importance of contact with nature for good human health and of the role wildlife has in our existence, eg bees role in pollination of crops, and how we need to work with, not against, nature - eg no toxic weedkillers in parks	9/14/2014 12:23 PM
6	Though I think the Council is already doing a good job on this	9/14/2014 4:45 AM
7	More trees need to be planted than are being removed due to disease or age.	9/12/2014 8:51 AM
8	British Land is supportive of the enhancement of Ealing town centre's green spaces. However, British Land contends that development proposals should be assessed on their own merits, in line with existing national, London-wide and local planning policies, without the addition of a further tier of planning policy, which will only serve to slow the decision making process down.	9/12/2014 6:51 AM
9	The council already has a good track record in replacing trees. The town centre is not a good place for wildlife - too much fox poo already.	9/10/2014 3:41 PM
10	make the green spaces places people want to be in	9/10/2014 9:18 AM
11	Current summer planting and hanging baskets are a positive asset and should continue to be encouraged	9/3/2014 7:21 AM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

12	Enhance public spaces with sculpture, possibly fountains and pop up art	9/2/2014 12:38 PM
13	Stop council taking little bits of our green area, with so many apartments being built green spaces are essential for healthy living	9/2/2014 10:33 AM
14	What's going on currently is pretty successful.	9/1/2014 9:02 AM
15	more allotments if possible and encourage roof gardens	9/1/2014 8:55 AM
16	Ensure sufficient trained staff to manage parks and open spaces and to maintain safety aspects for people to walk without fear of personal safety.	9/1/2014 3:02 AM
17	As above -as part of a continuing dialogue between councilors and residents details and presentations should be included	9/1/2014 2:42 AM
18	This e.g. ii is related to the first question: LBE replaces majestic trees with tiny decorative tress, unlike Holland Park and Kensington and even then, only after residents complain and the decorative tree is then dependent on residents for it's survival.	8/14/2014 10:39 AM
19	I would like more care given to mature trees to prolong their existence as they do have a historical interest and not see so many being felled for what appears to be unjustifiable reasons!	8/12/2014 12:27 AM
20	Stop nibbling away at Haven Green! Re wild life: excluding urban foxes!	8/11/2014 7:27 AM
21	Increasing biodiversity is not necessarily important in town centre - taking opportunities to include green space provision in any development should be added	8/11/2014 2:23 AM
22	stop the destruction of front gardens	8/8/2014 9:17 AM
23	Is there really only one alternative to taking no special action? How about ensuring adequate maintenance and protection of all open spaces, policing their use (e.g. prevent barbecues on Ealing Common, which damage the grass and leave dangerous debris for youngsters, rather than just shrugging and saying, 'Well, it is forbidden'.	8/5/2014 10:19 AM
24	Biodiversity is crucial for the future, not just for people's enjoyment. Trees are a big feature of Ealing so special care must be taken of them - but not to preserve diseased ones or those at the end of their life.	8/5/2014 8:37 AM
25	I am quite happy to reduce biodiversity and give priority to humans.	8/4/2014 12:11 PM
26	This needs to start now	8/4/2014 12:10 PM
27	Feel open green like Haven Green very good, hanging baskets have looked beautiful. Obviously diseased trees need to be replaced.	8/4/2014 7:41 AM
28	The rangers already have a programme of tree replacement. What is needed is better protection of the open spaces against development and over use (fairs, circuses, etc).	8/4/2014 3:11 AM
29	Existing policies are powerful enough is they are utilised	8/4/2014 1:39 AM
30	The development of Pitshanger and many of the local parks recently is much appreciated	8/4/2014 1:14 AM
31	What has been acheived so far in Walpole Park is very good.	8/3/2014 2:25 PM
32	Not too much biodiversity: cull the parakeets!	7/31/2014 2:32 AM
33	stop encroaching on these spaces - eg remove the very many parked buses around Haven Green, move cycle racks into buildings,	7/29/2014 12:50 PM
34	There should be direct and openly reported comminication between Parks, Arboricultural dept. street cleaning, traffic managment dept. and the public.to prove their case for visual, safety, future upkeep,	7/25/2014 1:54 PM
35	Ensure appropriate maintenance and care of green spaces if necessary with the help of the community	7/25/2014 1:01 PM
36	Ealing's trees is different to many shopping centres.	7/25/2014 9:49 AM
37	Specific consideration must be given to developments which border or would be visible from green spaces located within the Neighbourhood Forum boundary.	7/25/2014 4:26 AM
38	I think that there is a concern that encouraging wildlife may mean encouraging rats, foxes and other vermin	7/25/2014 1:45 AM
39	No idea what you are asking! Can you ask specific questions perhaps?	7/22/2014 4:03 PM

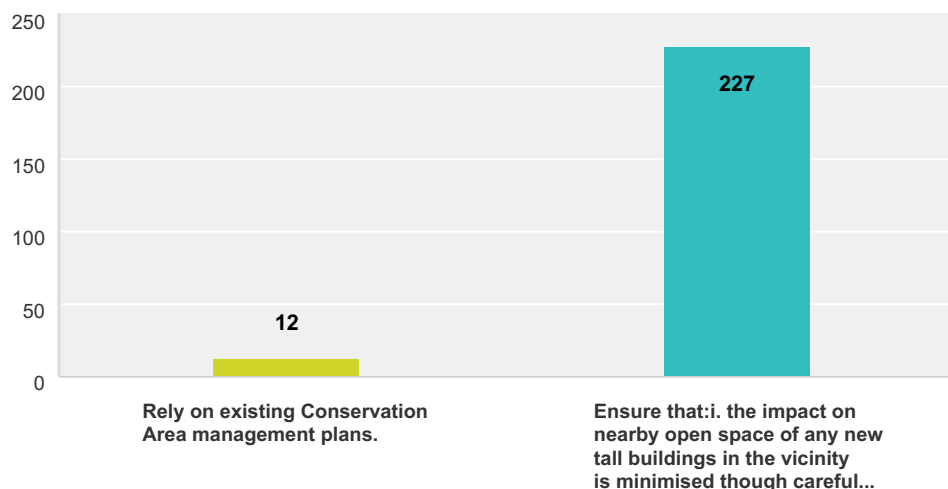


## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

40	Recent replacement of trees on Haven Green is a good step forward but the types of trees need to be more considered so they will grow to the stature and majesty of our beautiful horse chestnut trees which I understand have to be cut down when disease has been confirmed.	7/21/2014 9:59 AM
41	Enforce anti-litter policies, re-seed grass sections where the greens have been damaged, only replace trees where diseased or dangerous.	7/21/2014 7:35 AM

### Q4 How can we stop damaging intrusion on town centre green spaces?

Answered: 239 Skipped: 51



Answer Choices	Responses
Rely on existing Conservation Area management plans.	5.02% 12
Ensure that: i. the impact on nearby open space of any new tall buildings in the vicinity is minimised though careful assessment of potential over-shadowing, bulk and height; ii. development density avoids too much pressure on green space; iii. applications which encroach on open space are refused.	94.98% 227
<b>Total</b>	<b>239</b>

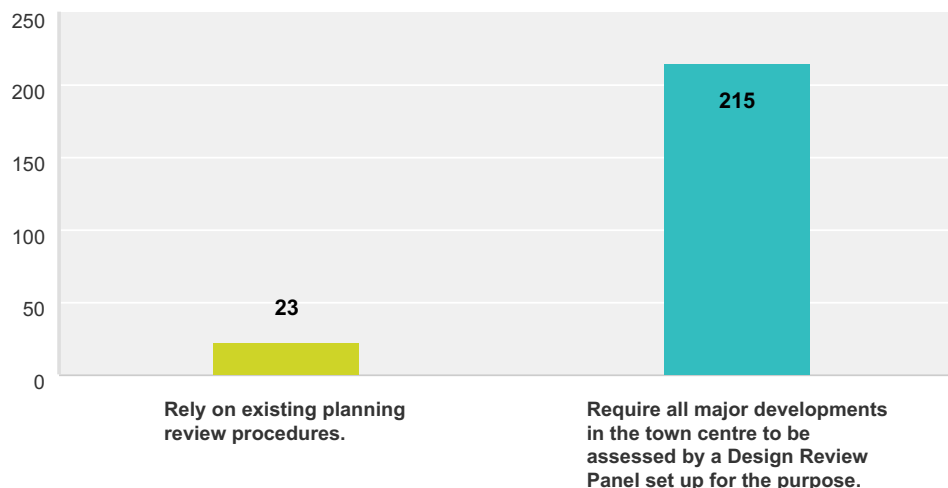
#	Any comments:	Date
1	Green space once lost is gone for ever. An increasing and ageing population needs the amenity to remain a healthy community	9/23/2014 2:09 AM
2	Also any intrusion already permitted is rolled back wherever possible.	9/22/2014 5:04 AM
3	All of the above questions are very leading, not allowing for much middle-ground. Our town centre needs some investment, but the urban and green spaces are attractive enough. Intrusion can equal investment which regenerates an area.	9/21/2014 7:34 AM
4	Open spaces should be regarded as sacrosanct - they are the town's lungs.	9/18/2014 2:20 AM
5	This may not apply to Haven Green and Crossrail as it will be essential to have a workable transport hub and this may have to extend on to Haven Green. Perhaps this could be instead of the Boris Bike Shed which is a complete eyesore.	9/15/2014 9:58 AM
6	Just do not allow tall buildings. Make sure all new buildings are good for inhabitants health and welfare and community development and also for the surrounding environment.	9/14/2014 12:23 PM
7	I would want point iii. to be clarified, as this is too broad of a definition.	9/12/2014 8:51 AM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

8	British Land contends that the Borough's Conservation Area Management Plans are in the process of being updated and provide useful context to the varying significance of different elements of Ealing town centre. However, assessment of the impacts of new development on existing green spaces is already assessed through the planning application process and to add a further level of planning policy to the Council's decision making in this regard would add a further obstacle to proposed investment, which is contrary to paragraph 19 and 21 of the NPPF. British Land contends that application proposals should be assessed on their own merits, in line with existing planning policies, without the addition of a further tier of planning policy, which will only serve to slow the decision making process down.	9/12/2014 6:51 AM
9	ENFORCE existing Conservation Area management plans intelligently	9/11/2014 4:06 AM
10	But see my comments earlier	9/10/2014 8:26 AM
11	Ealing is quite well 'parked' currently. New action required if this is likely to change	9/1/2014 9:02 AM
12	some increased population density is inevitable and would actually help protect green spaces. Be careful not to be too much of a NIMBY	9/1/2014 8:55 AM
13	may be necessary to impinge on Haven Green a bit in order to sort out the transport interface there.	9/1/2014 8:30 AM
14	What about the tall buildings already under construction?	9/1/2014 5:15 AM
15	Toucher policies are needed for Ealling Planning Officers to adhere to as current policies designed to protect character and open spaces are ignored by them.	8/27/2014 3:15 AM
16	Far too many ugly buildings have been allowed in recent years, in particular both the shopping centres the Arcadia one being the worse.	8/12/2014 12:27 AM
17	Need both alternatives really.	8/11/2014 7:27 AM
18	As above, require provision of NEW green space in major new developments	8/11/2014 2:23 AM
19	We have already seen the encroachment on Haven Green. To compensate the road through the middle should become part of the green and replaced by a road along the bottom over the old BBC car park.	8/4/2014 1:14 PM
20	Can conservation area plans be changed without changing the law?	8/4/2014 11:23 AM
21	There's a big need for housing, particularly single bedroomed housing (the bedroom tax has caused much hardship and there's no place for those with large homes to go to. Perhaps better to develop garages, with parking area rather than build up higher like New York. High density moving upwards tends not to be the provision of affordable homes.	8/4/2014 7:41 AM
22	i) Is easy to solve. Don't permit tall buildings. ii) Is easy to solve. Don't over-develop. iii) Yes, exactly.	8/4/2014 3:11 AM
23	The important thing is to look carefully at each application to consider if it will benefit Ealing	8/4/2014 1:14 AM
24	Ensure council planning department is handling matters appropriately as is their duty.	8/1/2014 9:52 AM
25	as 1 above	7/31/2014 9:06 AM
26	Infill development in residential areas must be (sa) banned and (b) existing development must be regularly monitored via a hotline reporting service for public.	7/25/2014 1:54 PM
27	All open spaces must be ring fenced from any changes.	7/25/2014 9:49 AM
28	See comments to 2 above.	7/25/2014 4:26 AM
29	The two are the same.	7/25/2014 1:45 AM
30	see previous comment about your nimby-ism	7/23/2014 2:07 AM
31	These questions are clearly targeted at experts!	7/22/2014 4:03 PM

### Q5 What is needed to ensure that future development achieves the highest standard of sustainable design and construction?

Answered: 238 Skipped: 52



Answer Choices	Responses
Rely on existing planning review procedures.	9.66% 23
Require all major developments in the town centre to be assessed by a Design Review Panel set up for the purpose.	90.34% 215
<b>Total</b>	<b>238</b>

#	Any comments:	Date
1	Design is being ignored by planners and is a key element	9/23/2014 2:09 AM
2	A Design Review Panel is fine so long as its membership is representative and not stuffed with neighborhood NIMBYs. Personally I would prefer review by Ward Forum but Central Ealing spans three wards which could make things a bit cumbersome.	9/22/2014 5:04 AM
3	Design Review Panels ARE NOT THE WAY TO GO. They focus on detail, not economic and social inclusion.	9/21/2014 7:34 AM
4	How would membership of the DRP be determined to ensure a balanced view?	9/18/2014 2:18 PM
5	Reduce scope for poor designs to slip through as a result of the Council's lack of resources to get them improved	9/18/2014 2:20 AM
6	The planning process is already pretty robust, given the sensitivity the last decade or so to developments in an overcrowded urban realm. Who's going to pay for another level of bureaucracy?	9/16/2014 9:52 AM
7	It would depend on the beliefs and attitudes of the members of the Design Review Panel whether this would be a good thing or not. If they are all caught up in technology and economics, viewing a tree as just a source of wood, they are likely to pass montrositys.	9/14/2014 12:23 PM
8	Have mininum square foot requirement for all new flats at least as specified by the London Housing Design guide but I would say that even this is too small.	9/14/2014 5:27 AM
9	Including traffic planning, which is dreadful in Ealing	9/14/2014 4:45 AM
10	And possibly introduce English Heritage for advice during the planning application for all new buildings.	9/13/2014 10:20 AM
11	I would want to know who is on the Design Review Panel. This Panel would need to include representatives from the Council, voluntary & community sector, residents and businesses.	9/12/2014 8:51 AM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

12	British Land contends that planning policy at all levels requires all development to deliver high quality, sustainable design which makes a contribution to renewable energy provision and the reduction of carbon emissions. A further level of scrutiny of the design of proposed developments is unnecessary and would only serve to lengthen and complicate the decision making process, which is contrary to the Government's objective to streamline the Planning System.	9/12/2014 6:51 AM
13	ENFORCE existing planning procdures	9/11/2014 4:06 AM
14	as long as the Panel reflects local residents and businesses	9/11/2014 3:56 AM
15	See my comments above	9/10/2014 8:26 AM
16	This should be composed of neutral parties	9/3/2014 7:21 AM
17	Ensure that all developments reflect the interests and needs of the majority of Ealing residents	9/1/2014 9:36 AM
18	The last thing we need is a new panel. New panels introduce unnecessary bureaucracy. We need leadership. Consult <a href="http://www.ted.com/talks/bjarke_ingels_hedonistic_sustainability">http://www.ted.com/talks/bjarke_ingels_hedonistic_sustainability</a> there is a tale of councils and city's with a vision.	9/1/2014 9:02 AM
19	The Design Review Panel MUST include professionals	9/1/2014 8:43 AM
20	We need to integrate with the council's systems so that they don't always feel we are in position to there proposals.	9/1/2014 8:30 AM
21	This should take feedback from larger froups and the public	9/1/2014 2:42 AM
22	Don't make it all glass structures - brick is better	8/27/2014 8:07 AM
23	Should be required but surely dependent on the constituent make-up of a Design Review Panel.	8/14/2014 10:39 AM
24	I would hope the 'Design Review Panel' is sympathetic to 'Old Ealing' which retains classic style unlike the modern, brash, cheap and tacky appearance of Arcadia etc.	8/12/2014 12:27 AM
25	the planning dept in Ealing is understaffed, overworked, inconsistent and pretty hopeless	8/8/2014 9:17 AM
26	Employing some competent people in the planning department would be a good start. They will take about as much notice of a Design Review Panel as they do of the existing Conservation Panel.	8/5/2014 10:19 AM
27	We have seen what might have happened under existing procedures with the awful initial design for EB station	8/4/2014 1:14 PM
28	Require also that a certain proportion of major developments allow for portion rented to emergency/public service workers	8/4/2014 7:41 AM
29	Block major developments and stop trying to turn Ealing into Uxbridge.	8/4/2014 3:11 AM
30	Planning review procedures need improving	8/4/2014 1:14 AM
31	We already have multiple panels to review all the designs put forward, we should set down some principles and as long as the design abides by them, we should not hinder new developments in Ealing which seriously needs a facelift	8/4/2014 1:01 AM
32	Also consider access for disabled and elderly folk	8/3/2014 12:00 PM
33	Agree strongly	7/31/2014 5:10 AM
34	The Design Review Panel must include members from Conservation background. Ealing should pull from the the ideas of other boroughs that have successfully created sustainable spaces.	7/28/2014 12:02 PM
35	Convene a panel of Ealing architects, designers, including reps for disabled, shopkeepers other than multiples, police, etc.	7/25/2014 1:54 PM
36	Very important.	7/25/2014 9:49 AM
37	The composition of the panel will be critical.	7/25/2014 4:26 AM
38	If the people on this proposed panel aren't elected, publicly accountable councillors it's a sham	7/23/2014 2:07 AM
39	Yes god please. There are so many identikit lazily designed new buildings that will look terrible in 20 years. Dickens yard I'm looking at you.	7/23/2014 12:24 AM
40	Oh great, yet another committee!	7/22/2014 4:03 PM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

### Q6 Other comments: Please use the space below to add any comments on any of the issues raised in this section.

Answered: 47 Skipped: 243

#	Responses	Date
1	The cycle park on Haven Green should either be removed or cyclists should be charged for using it.	9/22/2014 5:04 AM
2	Very one-sided questions.	9/21/2014 7:34 AM
3	How do you intend to fund all these new policies and committees?	9/21/2014 4:22 AM
4	At the moment it seems that Ealing Planning Services are intent on approving any and all development with little concern for residents' concerns. This 'us' vs 'them' needs to change. Going forward, there needs to be a SHARED vision for the future of development in Ealing.	9/19/2014 1:06 PM
5	Of course we want to ensure that green spaces are protected and design quality is high but the "vision" demands a boldness that is the antithesis of the all constraining flavour of the questionnaire so far.	9/18/2014 2:18 PM
6	Development pressures arising from Crossrail will create huge challenges for the planning system in Ealing and we cannot rely upon existing processes to keep these under control.	9/18/2014 2:20 AM
7	Keep Ealing green!	9/16/2014 4:19 AM
8	I found it difficult to answer these questions as the questions were so leading as to make the answer meaningless. I am also not familiar with current policy to comment on it. However, I support any proposals that support pedestrians and cycling in the area above the car dominance.	9/16/2014 2:11 AM
9	Encourage the Council to reduce rates temporarily for small retailers/entrepreneurs to occupy shops left unused. Too many Pound shops. Too many restaurants. Too many cheap retail outlets. Too many high-rise buildings. Not enough protection for heritage buildings. Ealing used to be the Hampstead of West London. Now it seems to trade specifically along the Primark/TKMax line. Who allowed these cheap outlets to push out the better shops? Where is the Theatre, the concert hall, any Arts outlets? Who allowed the building of high rise offices along the Uxbridge Road clearly visible above the tree line in Walpole Park? Richmond has kept its integrity, why not Ealing? The High Street is architecturally disgraceful, the shopping mall hopeless.	9/15/2014 5:19 AM
10	Much as I applaud the thrust of the argument being put forward (summarized as the need for greater public consultation and involvement and the lack of reliance on the less than trustworthy/under-resourced council), the construction of this survey is irritatingly facile.	9/15/2014 12:57 AM
11	The main aim of all developments should be to create a place where people have the possibility to live in ways which promote health and well-being and safe, thriving community.	9/14/2014 12:23 PM
12	Ensure the retail on offer is of a boutique nature rather than big chains so that the town centre had more personality and charm. At the moment, Ealing centre is made up of banks, coffee shop chains and hairdressers! Please please some more upmarket boutiques/independent retailers.	9/14/2014 6:18 AM
13	I cannot be bothered to answer. These are not serious questions. Why not ask do you want everything to be lovely?	9/12/2014 3:36 AM
14	This is all bit like asking if I'm against sin - and there are only two choices - which is a little simplistic - reality is rarely either/or Most of your proposals could be achieved by a change of culture without resorting to more complex legislation and rules. Council employee need clear guidance and framework in which to make their decisions from Members, not yet more legalistic guidelines - There's always a loophole...	9/11/2014 4:06 AM
15	Prevent further erosion of allotments. Those on both sides of Northfield Ave were to be allotments "in perpetuity" but one side has been built on - please explain.	9/11/2014 3:56 AM
16	I find today's high-rise Ealing Town Centre more exciting than the one I came to live in 45 years ago, which was rather run-down.	9/10/2014 3:41 PM
17	I am not anti-development. I am anti poor quality development unsympathetic to the immediate surroundings. I also oppose back garden development	9/10/2014 9:18 AM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

18	Being too restrictive of developers needs will result in no development at all.	9/10/2014 8:26 AM
19	That the Design Review Panel be made up of a group of individuals from different design/aesthetic/cultural-historical/architectural /art backgrounds – not just town planners.	9/4/2014 5:27 AM
20	Not enough information given about current planning procedures so not sure I fully understand the current planning procedures etc so did not select these as an option. Suspect many others will have done the same.	9/4/2014 5:10 AM
21	I am pleased this initiative is taking place and offer all encouragement as a resident and business owner.	9/3/2014 7:21 AM
22	I think having only "leave as it is" or the alternative being 2 or 3 suggestions lumped together. I like some of the suggestions but not others - no way to indicate this.	9/3/2014 7:16 AM
23	Ealing is going through major changes due to influx of new people and cross rail. There must be plans to create better infra structure including social and medical facilities.	9/1/2014 9:59 AM
24	Rather leading questions even if proposals are broadly sensible	9/1/2014 8:55 AM
25	it seems that too much time is spent talking about these things, rather than doing them. dickens yard is taking ages.	9/1/2014 4:40 AM
26	I still think that there has not been enough public consultation by CrossRail with the local community. Although plans for EB station are better than before, there are still too many issues and what really really irritates is the need for a modern structure that will just look dated in years to come (in the same way that Arcadia looked dated until the makeover). I really think Ealing Council should take a tougher stance on developers and ensure that they propose plans that are keeping with the heritage of our built environment. I 100% support CENF and what it is trying to do and I would help more if I could as too many local people are too lethargic about making their views known until its too late!	9/1/2014 3:26 AM
27	We cannot rely on existing policies as the Ealing Planning Officers ignore them and favour all development regardless of negative impact on open spaces, the character of an area and residents.	8/27/2014 3:15 AM
28	limited choice of responses ie same or change?	8/26/2014 9:52 AM
29	The scale of the development of the area behind the Town Hall is an indication that Ealing Council desperately needs help and advice from local people: on its own its planning policies lack good sense, vision and imagination. j	8/18/2014 10:45 AM
30	I fully agree with the points made but still think the evidence is that LBE has little or no capacity or perhaps willingness to ensure Ealing is a 'destination of choice' nor LBE in any way concerned that other areas have been the destination of choice for many residents and businesses in recent years during the decline in Ealing. One of the frequent comments I hear is that there's good transport OUT of Ealing, which surely should concern the Council on a financial level if for no other reason.	8/14/2014 10:39 AM
31	All new buildings should one or more levels of (secure) underground parking/cycle storage, all to reduce the number of (visible) floors. The vast majority of the existing surface parking/cycle storage associated with the building should be turned into green spaces.	8/12/2014 2:50 PM
32	In order to achieve an improved retail experience and to compete successfully with other nearby retail areas Ealing has to focus on being a centre of excellence in a few sectors. For example; having experienced the huge success of Borough Market near my office I feel that an attractive market hall and similar "gourmet/organic" market in Ealing (Borough Market West) could greatly enhance Ealing's attractions as a retail centre. As "West London's Larder" Ealing could attract more high quality restaurants and food stores. Ealing cannot compete with Westfield for fashion but could maybe have a focus on independent fashion, design and craft shops with a "design and craft" centre and draw attention to this with an annual; design and craft fair in Walpole Park. Whilst a pedestrian friendly environment is desirable sufficient provision for car parking must be included in any development plans. We must accept that to be a more successful retail centre people from outside Ealing Broadway must be attracted in. The majority will want or need to drive to Ealing and so must experience ease of parking otherwise they will simply choose to go to Westfield and other centres which have excellent parking facilities. To enhance the public spaces in Ealing a national sculpture festival including submissions from the Borough's art schools and an Ealing Sculpture prize. The works of sculpture to be placed in Parks, roundabouts and other public spaces for a year until the next prize. Film, music and drama all to be encouraged which probably needs an arts centre of some sort which is suitable for all kinds of performance arts	8/12/2014 6:39 AM
33	Existing policies, and the current drift of national policy, is to the bland to avoid limiting economic growth. This was a frustration of mine when I served on Ealing Council Planning Committee 1998-2006, and decent policies that go against the drift can enhance Ealing thus contribute to economic growth.	8/5/2014 8:37 AM

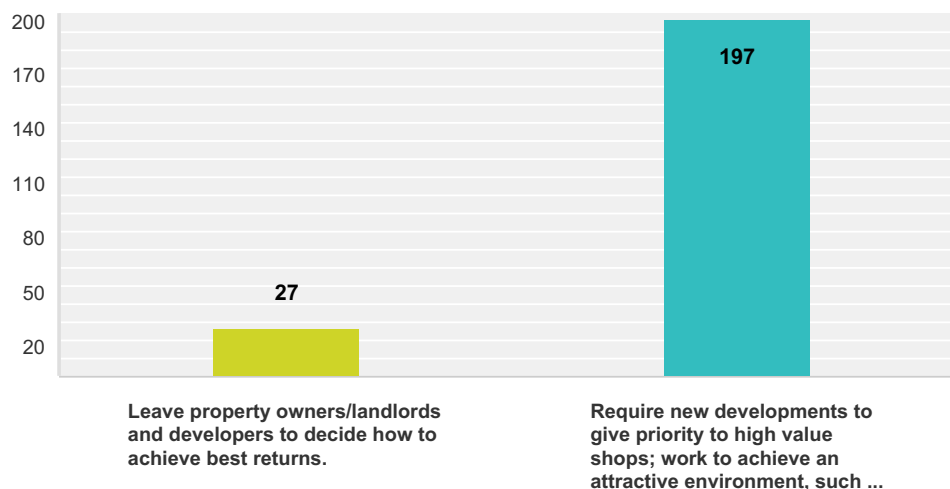
## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

34	Please give priority to the needs of pedestrians whilst also ensuring adequate parking facilities especially when it is projected that with the advent of Crossrail there will be more users of Ealing Broadway station	8/5/2014 3:58 AM
35	Prefer parkland as open spaces more people tend to use areas like Haven Green, what wildlife is envisaged, ponds need supervision as children go to parks? Some wildlife could bring about interest depends upon details.	8/4/2014 7:41 AM
36	Ealing will not remain the green ex-village in West London, if development and retail expansion continues apace.	8/4/2014 3:11 AM
37	Local authority should be much stricter with planning applications in the conservation area and also restrict the number of pound shops etc allowed.	8/3/2014 12:50 PM
38	The only additional thing that I don't see mentioned here is the need to integrate Ealing Broadway Station better with the town centre and with bus transport via a much better bus-to-train interchange.	8/3/2014 12:01 PM
39	As above and please give particular attention to rail station improvements	8/3/2014 12:00 PM
40	Prioritise Cinema, and I would support total demolition of that horrible frontage.	7/31/2014 9:06 AM
41	It's a no brainer, really, isn't it? Existing procedures got us onto the current situation	7/30/2014 7:46 AM
42	Currently planning applications are approved by Councilors from distant parts of the borough. They have no interest in this part of the borough and only follow political guidance. We need decisions to be made for the benefit of the local population. Need to have local concilors making these decisions.	7/29/2014 12:50 PM
43	The choices all come under the heading of motherhood and apple pie-- It might be more useful to ask if we would be prepared to pay higher rates that are ring-fenced to fund green open spaces rather than other sevicees. I would.	7/27/2014 5:39 AM
44	Ealing Broadway Station is the central feature of arriving in Ealing and should receive special consideration, with all partles (Rail services, tube, cross-rail, buses, taxis, bikes, pedestrians, retail outlefs, traffic control, parks dept. required to consult as an officially recognised panel with an undertaking from the LBoF E to honour their recommendations must be able to meet an overall policy of improvement and cooperation. There's no point in trying to imrove or even maintain central ealing if tbe transport hub remains the present distaster area. Restrict the number of licenced premises, pay-day loan companies and betting shops. Acton is a sea of betting and borrowing. It is totally irresponsible of the council to allow these premises to proliferate.	7/25/2014 1:54 PM
45	Require that all but minor development proposals include a Crime Impact Statement to ensure: <ul style="list-style-type: none"> <li>• Creating a social space where the natural surveillance of the people within it prevents crime.</li> <li>• Increasing people's attachment to an area.</li> <li>• Encouraging people to use common areas with seating, foyers and lobbies that invite social contact.</li> <li>• Providing facilities for adults and young people in particular.</li> <li>• Limiting the number of access points from surrounding streets.</li> <li>• Frequent inspection and repair of vandalism.</li> <li>• Avoiding alleyways, hiding places and blind spots, and only using locks cameras and physical barriers as a last resort.</li> </ul>	7/25/2014 6:17 AM
46	Surely there is more than one alternative to doing nothing? This kind of 'Are you for motherhood and against sin?' questioning makes you very vulnerable to accusations of fixing, even though I agree with all you suggest!	7/25/2014 6:09 AM
47	Shop signage should also be checked by the Design Review Panel, at present many signs are out of keeping with the buildings.	7/21/2014 7:35 AM



### Q7 How can we attract new aspirational retailers?

Answered: 224 Skipped: 66



Answer Choices	Responses
Leave property owners/landlords and developers to decide how to achieve best returns.	12.05% 27
Require new developments to give priority to high value shops; work to achieve an attractive environment, such as by creating new ways through the Arcadia centre to allow for growth in the number of shoppers and improve pedestrian flows.	87.95% 197
<b>Total</b>	<b>224</b>

#	Any comments:	Date
1	To survive as a shopping centre central Ealing has to develop a niche identity and not try to compete directly with major new areas such as Westfield and on-line retail	9/23/2014 2:13 AM
2	Unfortunately, Ealing is a victim of its excellent transport links with central London and always will be. There is no point in engaging in an unequal contest.	9/22/2014 5:18 AM
3	There is no precedent in law that can demand planning policy to give priority to 'high-value shops' - this is misleading.	9/21/2014 7:40 AM
4	There also needs to be good links with the station through the proposed Arcadia redevelopment.	9/18/2014 2:25 AM
5	There's a fine line here in terms of telling people how to run their businesses. If I was investing x million pounds in a town centre development (if ever!), not sure I'd want someone else prescribing what I can do with the building once completed. Surely that's what a competitive market is all about? An attractive environment is something we can all work towards, though.	9/16/2014 10:04 AM
6	Join the two malls by a road bridge. People just cannot be bothered to cross the nightmare that is the Uxbridge Road.	9/15/2014 5:22 AM
7	This is better than the first option but I wonder what is meant by high value shops. What we need is a good mix of shops, including imaginative individual shops of many kinds run as efficient, sustainable businesses but with passion and good service rather than lots of chains and budget shops. The closing of good quality department stores in Ealing is a loss.	9/14/2014 1:36 PM
8	Not sure what high value means but hopefully not favouring big chains with no personality or charm	9/14/2014 6:21 AM
9	Need to consider not just high value but diversity and local traders	9/14/2014 4:51 AM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

10	Primark has become our flagship store in Ealing, this is not what most residents want or existed when I first moved to the area. John Saunders, Bentalls, Beales ..could Peter Jones/John Lewis relocate to that space and move Primark further towards BHS in West Ealing?	9/13/2014 10:25 AM
11	Restrictions need to be put on Pound shops, gambling facilities and strip joints.	9/12/2014 8:56 AM
12	British Land supports the encouragement of development which delivers the improvement of the quality and range of retail facilities in Ealing town centre. Successful retail environments are now about creating places with a unique identity and character, based on great architecture and high-quality public spaces. The improvements British Land is therefore making to the Ealing Broadway Centre through its £12.5m refurbishment programme, will provide a much improved retail environment which will help to attract aspirational retailers to the centre/wider town centre. However, property owners, landlords and developers are best placed to decide how to achieve best returns, based on their view of market conditions. It should not be the role of planning policies to impose a particular type of retail provision on new development as this may not be financially viable for the particular development or unsuitable/inappropriate to the market conditions at the time.	9/12/2014 7:09 AM
13	The attractive environment we seek can best be secured via the existing planning system. We could do with some higher calibre planning officials, maybe.	9/10/2014 3:49 PM
14	More independent shops and outlets will provide ealing with a 'destination' shopping experience. Not just the same as every other high street in Britain.	9/4/2014 5:31 AM
15	The priority for retail should be difference. We need to encourage independent retailers and not just chains, high value or not. People will stay in or come to Ealing for something different.	9/4/2014 2:08 AM
16	High value shops are available in every shopping area in the area. More niche specialists are needed to bring back Ealing's unique feel. It does not need Gucci, Dior et al and should not try to compete with huge impersonal shopping malls	9/3/2014 7:26 AM
17	The centre of Ealing is quite scruffy compared to nearby areas such as Chiswick and Richmond and this puts off shoppers	9/2/2014 1:12 PM
18	Rates too high to attract retailers and no large department store to ensure footfall	9/2/2014 10:36 AM
19	Always should look to improve the value of shops. Old/non competitive players will have to leave, this is progress. We don't need another pound land/99c/98c/97c store in Ealing	9/1/2014 9:04 AM
20	quite amazed by the poor retail offer in Ealing given the wealth around	9/1/2014 8:57 AM
21	What does "high value" mean ? If it means "expensive "remember the good but failed restaurants	9/1/2014 8:50 AM
22	It's a pity the most prominent retailer in the new Arcadia centre is MacDonalds - gives a poor impression of Ealing. And it's topped by the dreadful clock - looks very cheap and poorly designed.	9/1/2014 3:09 AM
23	Despite harmony, diversity, mix etc. listed amongst strengths, we could consider Ealing as a Borough and consider the possibility that there could be at least one area in the Borough that could be 'aspirational' which I'm using to mean simply that one might aspire or wish to visit, or to shop in e.g. as one might prefer shopping at Waitrose simply because it's pleasant and a relief to be there rather than another supermarket; that means we need to be prepared to pay more to sustain the sense of well-being which a 'pleasant' experience contributes to.	8/14/2014 10:55 AM
24	The first step would be to renovate the pavements and street furniture in Ealing Broadway which is an appalling state and results in an UNattractive retail environment	8/12/2014 6:44 AM
25	We have far too many value shops which gives Ealing a tacky downmarket look. I can see that large chain shops bring in good business but we also need one off shops that bring interest and variety but they need smaller and prettier sites with cheaper rent then the large units in the centres to survive.	8/12/2014 12:48 AM
26	Also improve streetscape to make town centre more inviting/more up-market	8/11/2014 2:27 AM
27	What is a 'high value' shop? If you mean expensive, say so. A high value shop to me is one that sells things I want, no matter how little or how much they cost. I would like to be able to buy fresh fish; a reel of cotton; a carpet; a lampshade without going to the West End or Chiswick or Richmond.	8/5/2014 10:20 AM
28	LB Ealing cannot determine which private sector businesses will come in, but must make the offer as tempting as possible so the bait will be taken.	8/5/2014 8:43 AM
29	Shopping should cater for all tastes and budgets but at the moment is too much geared to the lower end. Allowing Morrisons to take over most of the Arcadia Centre space was a bad move. The Broadway Centre format is outdated and medium term priority should be given to redevelopment	8/5/2014 3:58 AM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

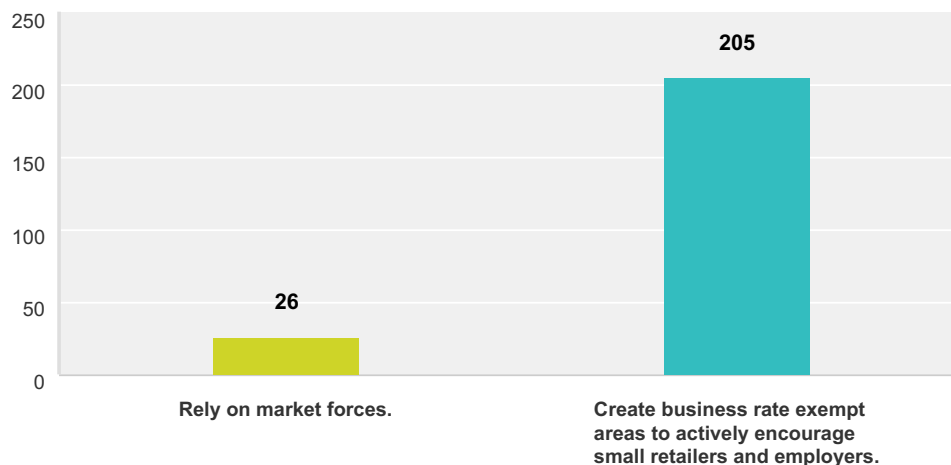
30	A mix of these and being sensible and realistic. There is no point offering only high end shops if there isn't the demand.	8/5/2014 1:00 AM
31	please could you define " high value"? Is this just another name for expensive?	8/4/2014 12:21 PM
32	Attract a Rohan store and get a Blacks again.	8/4/2014 12:20 PM
33	Pavements are a disgrace around the main shopping centre, this makes the area look shoddy. I am sure that this keeps quality retailers away, I have done business with them.	8/4/2014 12:15 PM
34	High value shops? Frequently used shops are more important	8/4/2014 7:53 AM
35	We DON'T WANT to attract new aspirational retailers. This is council thinking aimed at raising more money. More retailers and more shoppers mean more people, more traffic and ultimately more people wanting to live in Ealing and more pressure on housing, schools, shops, etc. A downward spiral into becoming a large boring suburban town.	8/4/2014 3:22 AM
36	Its not very easy to intervene in a market -increasing rules/requirements can easily leave a lot of empty shops rather than providing the hoped for results!	8/4/2014 1:43 AM
37	But isn't the redevelopment of the Arcadia centre a fait accompli? This idea is too late, isn't it?	8/4/2014 1:20 AM
38	Ealing needs far more independent retailers and fewer chain stores	8/3/2014 3:02 PM
39	Please remover the grubby gimmick stall outside HSBC/Lloyds Bank near the horse statue. This is one of the first things people see on their way into Ealing and it drags the area down immediately. In fact, I would date the decline of Ealing as a shopping centre from its arrival. Who feels affluent looking at that?	8/3/2014 2:29 PM
40	Would argue that we don't want to prioritise posh shops - we can't beat Westfield at that game - we want normal useful ones.	8/1/2014 9:52 AM
41	no Poundland, Primark and such like!!!	7/31/2014 12:57 PM
42	this is a market economy	7/31/2014 9:16 AM
43	Surely we have enough clothes and phone shops already.	7/31/2014 2:45 AM
44	We desperately need a department store such as John Lewis, alongside some interesting independents or aspirational chains (eg as in Chiswick High Rd) to encourage locals to shop in Ealing instead of further afield. We have never had a replacement for Bentalls and need it desperately.	7/30/2014 9:42 AM
45	The borough itself must demand a raise in the standard of retailers and the offer of the High Street. In 10 years we have lost high-end retailers and gained for pound shops, cheap clothes shops and "plastics" shops than we could possibly know what to do with. I have watched the standard of retailer plummet in the last 10 years and it is up to the Council to encourage and pursue high-end retailers into the town centre. Look at Richmond.	7/28/2014 12:06 PM
46	Both alternatives will fail. Retail is rapidly shrinking and has along way to fall as internet shopping becomes the standard. Better that this is recognised and Ealing leads the way in managing a properly structured withdrawal from volume retail by designating some areas as appropriate for conversion to housing and start-up,low rate workshops	7/27/2014 6:16 AM
47	Aspirational retailers will only come if the demographics of the area and rent charges are attractive to them.	7/26/2014 4:18 AM
48	Reduce the proliferation of pay-day lending, betting shops and licenced premises.	7/25/2014 2:02 PM
49	Make it easily for small shops to to up.	7/25/2014 10:00 AM
50	Why on earth does it have to be high value shops? How about more useful shops like Robert Dyas? Where can you buy curtains in Ealing? Why does Chiswick manage to have shop offering knife sharpening in its retrial centre but Ealing doesn't?	7/25/2014 6:29 AM
51	Poor question. Poundlands offer high value. Assume this is a reference to up market outlets. See comments in 5 below	7/25/2014 4:53 AM
52	Don't know what "high-value shops" means,. Should be more specific about indepenedent shops	7/25/2014 2:37 AM
53	You cannot dictate to business what they will do. Businesses will vote with their feet and just vacate Ealing	7/25/2014 2:00 AM
54	Need to attract more professional businesses to the area. Creation of office space for startups - build on the presence of companies like UK Broadband/Relish to get an ecosystem of High-tech/telecom companies	7/24/2014 4:29 PM
55	If you are gong to make such statements please, at least, give some quantified information to back them up!	7/22/2014 4:07 PM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

56	Try to get a significant departmental store into the area. Ensure the streets are clean at all times (curbs on fast food outlets?). Local rule that shops scrub down the pavement in front of their premises every day (as overseas). Try to increase pavement width on the N side of New Broadway. Encourage landlords to fill in shop fronts with signage (picturing interiors of shops, for example) or encourage them to permit "pop up shops" for high quality goods or artists' work.	7/21/2014 7:52 AM
57	Option 2 is an IDEAL but difficult to operate. Who does the 'requiring' ('enforcing') ?	7/18/2014 5:26 AM

### Q8 How can we secure a mix of retail and other uses in the town centre to meet changing patterns of demand?

Answered: 231 Skipped: 59



Answer Choices	Responses
Rely on market forces.	11.26% 26
Create business rate exempt areas to actively encourage small retailers and employers.	88.74% 205
<b>Total</b>	<b>231</b>

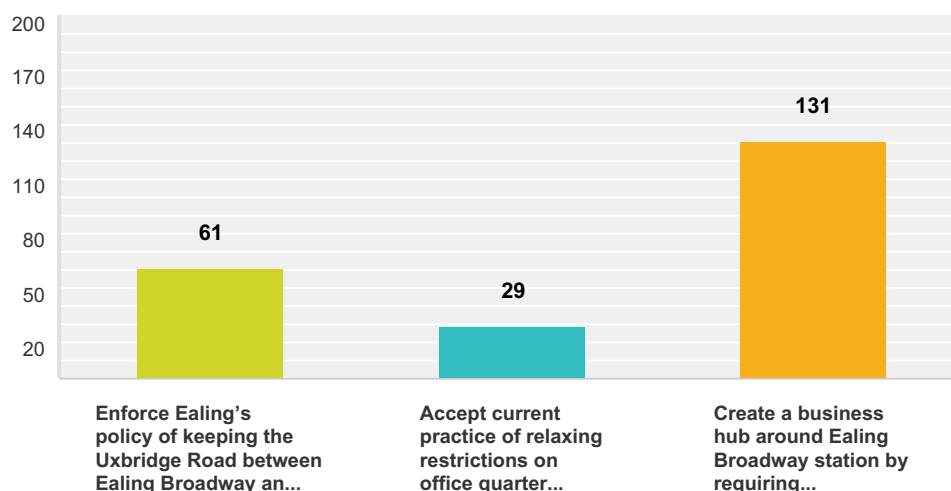
#	Any comments:	Date
1	Ealing's policy on business rates has resulted in 10-years of an empty/ low value office corridor along the Uxbridge Road. Not the way to go.	9/21/2014 7:40 AM
2	We need to attract independent small businesses to Ealing to make it appealing to local residents and differentiate it from "any town".	9/18/2014 2:25 AM
3	Worth a shot: I foresee a very long timescale while different interests compete for the right to advertise their building/area as rates exempt ...	9/16/2014 10:04 AM
4	Is this possible?	9/14/2014 11:16 AM
5	Enough chains in Ealing now, some individual stores both clothing and household would be nice. Cafes are on the way up and nice selection of new ones such as Bills/Maggies etc	9/13/2014 10:25 AM
6	The special business rates would need to be for an initial period and reviewed after the first couple of years.	9/12/2014 8:56 AM
7	See comments above in relation to question 1.	9/12/2014 7:09 AM
8	Business rate exempt areas are unrealistic and could adversely affect businesses in neighbourhood centres unless they too had the option. Businesses need a level playing field.	9/4/2014 2:08 AM
9	I don' t understand enough about the retail market but encouragement and quality products at a reasonable cost must be part of the answer.W	8/26/2014 10:00 AM
10	This seems a very good proposal.	8/18/2014 10:48 AM
11	Very important!	8/12/2014 2:53 PM
12	Also stimulate development with a focus on various aspects of retail such as food design etc (see previous comments)	8/12/2014 6:44 AM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

13	Yes - but be very careful as this could lead to ghettoization.	8/5/2014 8:43 AM
14	Or any other initiative that works! Also thought could be given to joining up the central ealing and west ealing commercial district so that it feels like one cohesive area. This might involve encouraging the development of commercial premises in the strip between the town hall and the fire station	8/5/2014 3:58 AM
15	Is this legally possible?	8/4/2014 12:21 PM
16	We could do with other uses in the town centre, like a doctors surgery and/or clinic.	8/4/2014 12:20 PM
17	Small retailers don't have the income and create the profit of larger concerns	8/4/2014 7:53 AM
18	No, no, no. Stop encouraging more retail.	8/4/2014 3:22 AM
19	Reduced not exempt	8/4/2014 1:59 AM
20	Will this disastrous council really go along with that????	8/4/2014 1:20 AM
21	Look at how successful Richmond has been and try to mirror it	8/4/2014 1:16 AM
22	Actively encourage desirable retailers but not through rate exemption as the council cannot afford any loss of income with central government taking £96,000,000 out of Ealing.	8/1/2014 9:52 AM
23	Very carefully. We need a Market area like Chiswick, but bigger.	7/31/2014 9:16 AM
24	Small individual retailers should be encouraged in order to bring a mixed,"not run of the mill" shopping experience to Ealing. We need to be a bit different but of "high quality"!	7/31/2014 7:28 AM
25	Encourage many small shops selling a wide range of goods rather than big business shops.	7/25/2014 10:00 AM
26	Neither. Poor either/or choice. Rents will be critical. See comments about Marylebone High Street in 5 below	7/25/2014 4:53 AM
27	Create a variety of shop sizes to encourage a range of retailers.	7/25/2014 2:00 AM
28	Is this really a planning issue?	7/22/2014 4:07 PM
29	Trying to compete with Westfield with the same old retail offer will definitely not make Ealing a shopping destination. Small retail offers which are unique should be offered low business rates to attract them to our area. Achieving a unique shopping experience is paramount to Ealing becoming a shopping destination.	7/21/2014 10:03 AM
30	Pop up shops for high quality goods and rare produce should be encouraged. These could be business rate exempt, but none otherwise.	7/21/2014 7:52 AM
31	Presumably time-limited ?	7/18/2014 5:26 AM

### Q9 How do we attract new businesses and keep existing ones?

Answered: 221 Skipped: 69



Answer Choices	Responses
Enforce Ealing's policy of keeping the Uxbridge Road between Ealing Broadway and West Ealing as an office quarter for business, while making Ealing Broadway a "high quality retail destination".	27.60% 61
Accept current practice of relaxing restrictions on office quarter residential and hotel planning applications, in the light of existing demand.	13.12% 29
Create a business hub around Ealing Broadway station by requiring developments to provide office space for SMEs on flexible leases with services like a business club and a business support network; extend the development brief for Central Chambers to secure a "gateway" building as an essential part of the station development; defend remaining industrial spaces in the town centre area.	59.28% 131
<b>Total</b>	<b>221</b>

#	Any comments:	Date
1	The present "office corridor" has already been compromised beyond repair and in nay case is not the best place to attract new office tenants	9/23/2014 2:13 AM
2	Options two and three above are not mutually exclusive.	9/22/2014 5:18 AM
3	More restrictions = less private investment. Simple.	9/21/2014 7:40 AM
4	We have to accept that the " office corridor" has failed to attract major head office tenants because it is too far from the station	9/18/2014 2:25 AM
5	UWL will likely be out of Villiers House by 2016, I think. Perfect building for this idea, with some adaptation.	9/16/2014 10:04 AM
6	Don't understand the third option	9/15/2014 10:01 AM
7	None of the above. Clearly the demand for large business spaces is not there. The amount of empty spaces in tall ugly office buildings lining the Uxbridge Road has long been a blot on the landscape. The emergence of flexible and teleworking means that the demand for office space will continue to dwindle for all apart from large companies (who will lease/purchase properties in cheaper locations). The way forward is to thoughtfully integrate small businesses and retail with leisure. Provide an increased number and variety of open and covered spaces for exercise,food and drink and The architecture is really important in this respect as is the need to stop relying on 'all the usual suspects' of large established retail and restaurant chains... a policy which has ensured Ealing's 'poor relation' status for long time	9/15/2014 1:15 AM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

8	The Council should allocate appropriate land for development in accordance with the direction of the NPPF, which is the essence of the plan-led Planning System prescribed by the Town and Country Planning Act 1990. The Council's allocations must be based on a sound, robust and up-to-date evidence base which directs the location of these allocations to meet the demands of the area during the relevant plan period.	9/12/2014 7:09 AM
9	The current practice is inevitable, given the limited north-south accessibility by public transport and the impracticability of increasing car parking for offices without causing unacceptable congestion.	9/10/2014 3:49 PM
10	Too late to change station development	9/10/2014 8:29 AM
11	Micro and startup businesses could really benefit from having a co-operative building in which they can base themselves.	9/5/2014 12:05 AM
12	I also like the Uxbridge Road business hub – well known and being developed well.	9/4/2014 5:31 AM
13	The borough already has business clubs and support networks but they need better signposting especially via the local authority website. We shouldn't forget the thousands of home based businesses in the borough who are content to remain home based but could use access to low cost meeting spaces. A Regus or MWB type space in Ealing Broadway could be a useful addition to the business offer.	9/4/2014 2:08 AM
14	I found this hard to answer. My choice should not involve buildings	9/3/2014 11:40 PM
15	Need to encourage higher quality businesses with well-presented offices	9/2/2014 1:12 PM
16	NO easy short answer. we need o discuss the long term planning for the town centre.	9/1/2014 8:33 AM
17	Provided the office quarter buildings are kept at a low height.	9/1/2014 5:19 AM
18	Not sure about this question - very open - yes new business hub but there are already lots of unused offices on the Uxbridge Road. What about an up market conference centre close to Ealing Broadway station, close to airport and town which will help local businesses.	8/26/2014 10:00 AM
19	Surely the success of the third option would be dependent on the quality and standards of any hubs and gateway buildings that were created or secured?	8/14/2014 10:55 AM
20	Sorry, I don't know enough about Ealing's policy, current practice and the creation of a business hub and their implications on business to choose an option.	8/6/2014 6:16 AM
21	Bait for SMEs therefore employees to take up job vacancies & spend at lunchtimes & early evening.	8/5/2014 8:43 AM
22	There has historically been little demand for small business space near the town centre and I don't see this changing. Much professional office space is in spare rooms in the many large houses around the town centre.	8/4/2014 12:20 PM
23	Good to develop the business potential around the station but hopefully there'll be a need for hotels	8/4/2014 7:53 AM
24	NONE of the above. Let retail shopping decline naturally as online shopping changes the way people shop. Allow change of use from retail to offices and residential.	8/4/2014 3:22 AM
25	Don't let the high street be too long - Chiswick has this problem. Ealing is a great shape - it just needs decent shops	8/4/2014 1:16 AM
26	Lower rents	8/3/2014 3:02 PM
27	It seems that the migration of office-based businesses from London's suburbs to its centre is a London-wide problem and should be tackled by London's Mayor.	8/3/2014 12:04 PM
28	I do not know how best to do this but do not like the idea of Ealing Broadway and West Ealing being separated by large, often unused office blocks and would like to see some effort made into making West Ealing a more attractive area for shops etc.	8/2/2014 4:02 AM
29	This is the real world. 3rd option whilst desirable in concept, is starting to sound like a Command economy.	7/31/2014 9:16 AM
30	I disagree with the second option. Not sure that I understand the third	7/31/2014 5:14 AM
31	Need more detail, please, E.g., what is a "gateway" building? I don't believe I've seen anything about this on the CENF Web site.	7/31/2014 2:45 AM
32	I would say that having hotels and offices in close proximity is a boon to business.	7/30/2014 2:15 AM

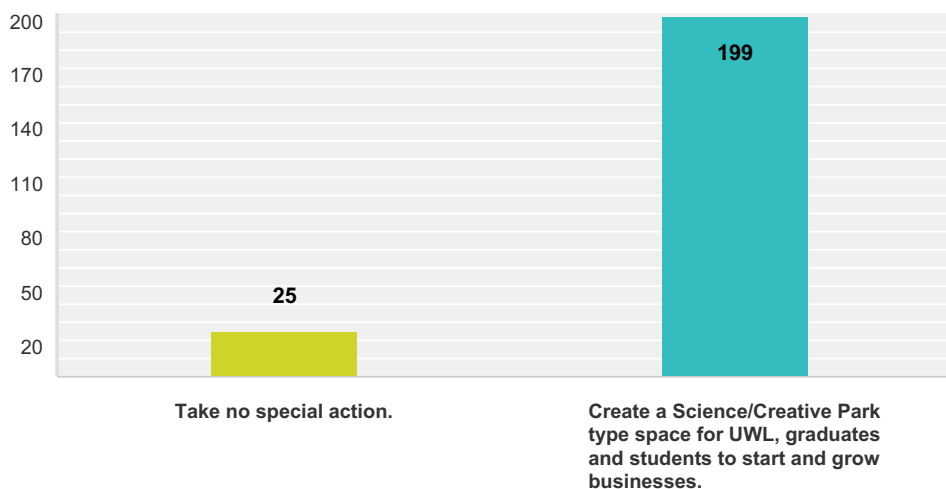


## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

33	What is meant by "high quality retail destination" ?. Ealing will not be able to compete with the large new shopping malls and the Broadway architecture lacks the intimacy and small scale variation of Richmond and Chiswick. St. Marys Road is the only area that has a "quality shopping" character. The rest is boring, standard new shop stuff without the choice of Westway. More hotels could bring in customers but they must be fairly expensive. If Ealing becomes the cheap hotel area of west London it will result in more reasons to avoid the area. The police will provide a list of the problems associated with cheap hotels in town centres	7/27/2014 6:16 AM
34	Bus standing in Haven Green and on the Green is unacceptable, visually, and for safety reasons More rear-access for lorries should always be included in any planning application.	7/25/2014 2:02 PM
35	More offices is not the future. Hotels bring in visitors.	7/25/2014 10:00 AM
36	Is this an excuse for more gateway tower blocks.	7/25/2014 4:53 AM
37	And the 3rd option	7/24/2014 7:23 AM
38	SMEs? Flexible leases? Gateways?! Are you guys seriously interested in the public's views?!	7/22/2014 4:07 PM
39	SME offices should be easy in easy out - so a monthly contract. Business Hub needs to be very smart and fresh to go with new station.	7/21/2014 7:52 AM
40	All three options have their merits. Replies should not be restricted to just one option.	7/18/2014 5:26 AM

### Q10 How do we encourage new types of growth businesses?

Answered: 224 Skipped: 66



Answer Choices	Responses
Take no special action.	11.16% 25
Create a Science/Creative Park type space for UWL, graduates and students to start and grow businesses.	88.84% 199
<b>Total</b>	<b>224</b>

#	Any comments:	Date
1	Requires careful thought to find the right space with low cost overheads - perhaps special rate and other concessions in an incubator area	9/23/2014 2:13 AM
2	Create flexibility and encourage investment through dialogue.	9/21/2014 7:40 AM
3	We need to encourage links with our local centres of learning	9/18/2014 2:25 AM
4	Biased on this, since I work at UWL, but the knowledge economy is all that distinguishes the UK from low-wage manufacturing economies.	9/16/2014 10:04 AM
5	This is just one good idea - there must be more. How about concentrating more on the other end of the age spectrum? Concentrate the effort on helping and utilising the talent and experience of the over 50's who continue to lose their jobs with little prospect of re-employment?	9/15/2014 1:15 AM
6	Neither. Some action is necessary but not just for UWL	9/14/2014 1:36 PM
7	Development parks could also include arts & culture groups, IT or travel agencies/groups.	9/12/2014 8:56 AM
8	The creation of a Science/Creative Park for UWL will provide scope for economic and social benefits for Ealing, which British Land supports.	9/12/2014 7:09 AM
9	An UWL Science Park would be fine but only if there is a genuine probability of letting space in it.	9/10/2014 3:49 PM
10	Good idea	9/4/2014 9:38 AM
11	But this shouldn't just be for UWL people there are lots of others starting and growing businesses in the science and creative fields.	9/4/2014 2:08 AM
12	Why restricted to UWL graduates and students?	9/3/2014 7:19 AM
13	Build upon current businesses and strengths	9/1/2014 9:38 AM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

14	Consider the incubator model. Crowdsource ideas, set aside funds, reward those younger businesses willing to take risks to have an impact on their community.	9/1/2014 9:04 AM
15	Concentrate on leisure & arts	9/1/2014 8:50 AM
16	fund them more adequately	9/1/2014 4:42 AM
17	Also encourage Metropolitan Film School to encourage satellite media businesses. Sort out the cinema site once and for all	9/1/2014 2:42 AM
18	Where would the Science park be located? good idea but needs to be integrated into the ealing area not a office block on the outskirts. This would help the shops, restaurants and local employment.	8/26/2014 10:00 AM
19	OK but where?	8/18/2014 10:48 AM
20	This has massive potential!	8/12/2014 2:53 PM
21	Build on the film heritage and similarly create a centre for excellence in drama, film and music	8/12/2014 6:44 AM
22	I don't like either choice. The one I've ticked should be able to be created by UWL as it's own project.	8/12/2014 12:48 AM
23	Does UWL WANT a science/creative park? Probably not, otherwise using their land about to be developed for housing would seem a sensible option. New businesses will be demand led.	8/11/2014 2:27 AM
24	Only one option? Really? There's no other way to encourage new types of growth business (whatever they are - what is a non-growth business?)	8/5/2014 10:20 AM
25	Allow creativity & diverse ideas to flourish.	8/5/2014 8:43 AM
26	Many of the above alternatives to market forces rely on creating extra layers of beurocracy which may not be bad but must not become too cumbersome and provide extra layers of costs	8/5/2014 1:00 AM
27	Unfortunately, UWL has a poor academic reputation and it is very unlikely that schemes such as these would receive funding	8/5/2014 12:57 AM
28	To include graduates from other unis who reside in Ealing	8/4/2014 12:21 PM
29	There has already been take-up by biusinesses of spare retail space in secondary shopping areas. More of such properties are still available for conversion.	8/4/2014 12:20 PM
30	Obviously special action is required	8/4/2014 7:53 AM
31	NO. STOP trying to make Ealing grow into Uxbridge. The growth is killing its character and feel.	8/4/2014 3:22 AM
32	Its easy to create a science park space but most end up failing because they are in the wrong location!	8/4/2014 1:43 AM
33	not sure on above but new initiatives are welcome	8/4/2014 1:16 AM
34	Whatever is put in place I would not like to see it managed by "middle men"	8/2/2014 4:02 AM
35	As long as it can be done at minimal cost to the council.	8/1/2014 9:52 AM
36	create...who pays?...not the taxpayer I hope. And other initiatives, not just this one.Do we need a Boris?	7/31/2014 9:16 AM
37	Not only UWL but other faculties such as those linked to the film industry and entrepreneurs with wonderful ideas but little money to start a business.	7/31/2014 7:28 AM
38	Would need to be actively monitored otherwise could become a white elephant.	7/29/2014 9:05 AM
39	Great idea, this has worked elsewhere and Ealing's position near the centre of London would make it very attractive.	7/27/2014 6:16 AM
40	Not really. Everyone should have a stake in improving Ealing, or at least halting its descent into slumdon.	7/25/2014 2:02 PM
41	Back to rental levels. See 5 below.	7/25/2014 4:53 AM
42	The Barley Mow development in Chiswick would be a good model	7/25/2014 2:00 AM
43	Science/Creative Park sounds good but is there room?	7/22/2014 4:07 PM
44	Ensure excellent broadband connection is there from the start.	7/21/2014 7:52 AM
45	Nice. Idea, but UWL etc. should be the prime mover in creating this.	7/18/2014 5:26 AM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

### Q11 Other comments: Please use the space below to add any comments on any of the issues raised in this section.

Answered: 29 Skipped: 261

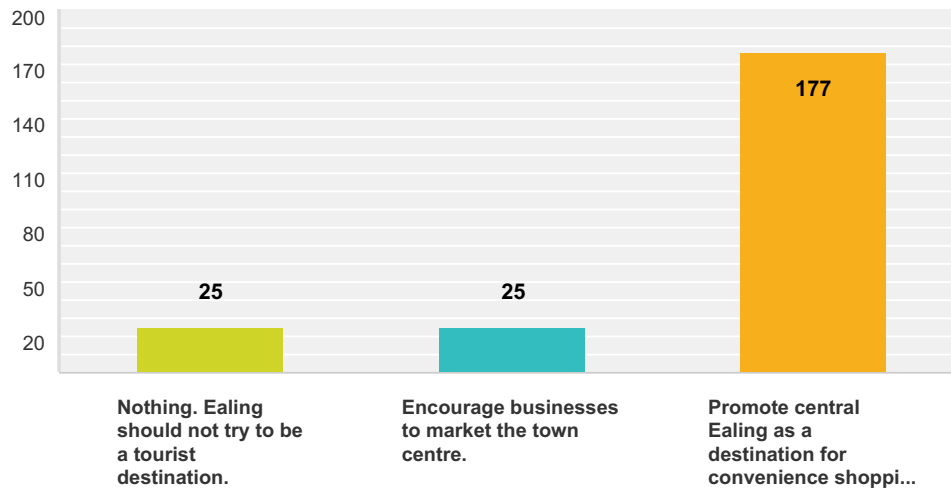
#	Responses	Date
1	Commercial activity in Ealing is hampered by our draconian Controlled Parking Zones. With nowhere for employees to park for free, businesses will not come here and more of those that are here will leave.	9/22/2014 5:18 AM
2	We need to first understand the direction of growth, both for London and for Ealing, before we can put policy in place - it needs to be informed.	9/21/2014 7:40 AM
3	Ealing lacks large department stores as well as major brands (e.g. Zara). As well as this more independent retailers are needed and the vibe that these create is key to Ealing's family friendly and welcoming vibe. Having these stores would stop a lot of people leaving to shop elsewhere (e.g. Westfield and Chiswick) where they already have access to these stores.	9/19/2014 8:14 AM
4	As well as shopping and recreational areas, Ealing needs to develop its night time culture with extended hours for cafes, wine bars and continued patrolling for safe streets	9/19/2014 8:03 AM
5	See previous comment.	9/16/2014 2:12 AM
6	What about the Arts? They are non-existent in Ealing.	9/15/2014 5:22 AM
7	Not convinced that there is a demand for small businesses to have office space in this area - other than the retail type spaces considered above. Other businesses are not de facto complementary to the retail and cultural environment you set out in the vision. Stick to a more focused ambition, I'd say, to increase your chances of success!	9/14/2014 4:51 AM
8	Encouragement of further residential, retail, office and leisure development in Ealing town centre will also help to boost the town centre's attraction to new growth businesses, encouraging more people to live and work in the town centre. This will contribute to the development of the vital, thriving and sustainable centre the CENF is seeking to achieve.	9/12/2014 7:09 AM
9	There is nothing here to address the issue of residents not shopping in Ealing. How about scrapping the draconian parking restrictions that are turning Ealing in to an unfriendly place to visit. Also, consider what Bogata does every Sunday ... close the main roads in the centre and turn the whole area into a pedestrian and cycling area. This would attract local residents into the centre on Sundays and boost trade.	9/8/2014 1:59 AM
10	I would like the retail offer to be improved and for Ealing to be somewhere that I would automatically think of going out in the evening. The developments behind the Town Hall must make an improvement to Ealing but there has been no update for a long time.	9/4/2014 5:23 AM
11	So that Ealing Broadway is not simply a clone of every other shopping centre we need to encourage small, independent businesses and in particular proper, high quality butchers, fishmongers, bakers and greengrocers. A traditional market for fresh groceries would also encourage locals and visitors into the town centre.	9/2/2014 10:57 PM
12	As mentioned previously	9/1/2014 10:00 AM
13	We need a good quality department store e.g. John Lewis in Ealing to attract shoppers. There are too many poor quality small shops and far too many cafes.	9/1/2014 5:19 AM
14	Discourage pound shops, currency exchange shops and gambling arcades from having central location on the high street	9/1/2014 2:42 AM
15	In general Ealing Broadway has very affluent residents but curiously and unlike neighbouring Chiswick it does not have retail and leisure facilities which meet their requirements.	8/12/2014 6:44 AM
16	Question 3 seems to have only one very specific proposal for SME centre?	8/10/2014 4:28 AM
17	Stopping the rot means thinking outside the box. Attempting to hold on to what you have usually means just slowing the rate of decline, not reversing it.	8/5/2014 8:43 AM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

18	The was a marked decline in Ealing's better shops on the opening of Westfield. So far no action has been taken to reverse this. The new Dickens Yard has no new shops yet and is unlikely to attract them being open to all weathers, unlike Westfield. Also the plan to remove the canopies in the EB centre will only make the shopping experience worse.	8/4/2014 1:19 PM
19	Isn't Ealing low on hospitality businesses and entertainment?	8/4/2014 7:53 AM
20	Hopefully, you understand from previous comments that having lived around 20 years in Ealing I am saddened by the ugly developments and changes that have been allowed to take place. The character, soul and history of Ealing is being wiped out. The pointed two-choice answers in this so-called survey show that Central Ealing Neighbourhood Forum has bought into the council's desire to grow Ealing into a (self-)important West London town. That will be entirely to the detriment of Ealing.	8/4/2014 3:22 AM
21	Just to reiterate the above comment on the grubby stall. You wouldn't see a stall like that outside South Kensington Station, and there are plenty of cheap restaurants/ shops nearby. Generally we should aim to prevent - not only the Croydenization of Ealing, but also the Southallization of Ealing.	8/3/2014 2:29 PM
22	In all aspects, it is critical to take into account the huge reduction in Ealing Borough finances imposed by the coalition government that make it impossible for the council to continue with existing services much less add to them.	8/1/2014 9:52 AM
23	Ealing really must encourage some key retail operations to come here. John Lewis should have a department store here. I think that it has been considered but rejected by them. They need to be persuaded that a John Lewis in Ealing would be a huge draw. Similarly Wholefoods Supermarket recently opened in Richmond, is an enormously attractive destination there, and would be here in Ealing as well. When I was a child in the 50's and 60's you could buy whatever you wanted in Ealing. That is no longer the case. It saddens me to see the poor selection of retail outlets in Ealing. There are certain things that are not necessarily the best to buy online and shops selling these should be encouraged. Indeed a John Lewis could include many of them: cosmetics, clothing , shoes, domestic items, to name a few.	7/30/2014 2:15 AM
24	The arts and cultural events should be actively encouraged and funded by the council as an investment in the commercial health of the town. Any town with a high cultural profile will have well heeled customer for the shops and restaurants and residents happy to pay high rates to live there. This benefits everyone, it brings jobs and money for everyone, including poorer residents and those who have little interest in cultural matters. I am appalled by the lack of understanding of how this works that is displayed by most of our councillors.	7/27/2014 6:16 AM
25	Establish creative spaces with small workshops / ateliers for start up creatives, together with exhibition / showcase space. There's nowhere in Ealing for such activity.	7/26/2014 4:18 AM
26	Ealing Broadway Station is virtually off limits to me (age over 80) disabled, parents with prams, cycles and luggage. There is no space provided for drop-off. No point in doing anything until an escalator and lift is provided from street level to track.	7/25/2014 2:02 PM
27	The above questions don't address: 1) The concerns over the level of retail demand as set out in Chapter 2 of the FALP. FALP paragraph 2.72D is worth reading. 2) The retail floorspace in Ealing Broadway Town Centre is about average for a "Major" centre in the London hierarchy. The same size as Richmond. 3) Ealing is only minutes away from Westfield White City and cannot win a retail "arms race" with the much larger aspirational/high quality retail offer at that location. 4) Aspirational/high quality retail is substantially dependent on car born shoppers. Ealing Town Centre is competitively inaccessible by road if one lives outside the area bounded by the River Brent. The car born catchment area is too small. 5) A "clone town" offer of third rate multiple branches will fail. See the comments in the FALP. 6) Premise costs, rent and rates will determine the economics for independent retailers. Rents are the critical issue. Business Rates are secondary. Are the land owners going to be brave enough to follow the Marylebone High Street example and accept 10 to 20 years of below market rents in order to attract the right mix of independents and small up-market multiples? The rents in MHS are now amongst the highest in London, but it took long time to get there.	7/25/2014 4:53 AM
28	Parking and deliveries are difficult, so this has a very negative effect on business. It is essential to find some way of providing a solution to this or any new office zone will fail.	7/21/2014 7:52 AM
29	Political prescription is not the answer to good urban planning. However a consultation process is required, which planners tend to not like or take notice of. A planning committee comprising party politically dominated members from remote parts of the Borough should not be the arbiters of local planning.	7/18/2014 5:26 AM

## Q12 How can central Ealing be made more attractive to visit?

Answered: 227 Skipped: 63



Answer Choices	Responses
Nothing. Ealing should not try to be a tourist destination.	11.01% 25
Encourage businesses to market the town centre.	11.01% 25
Promote central Ealing as a destination for convenience shopping and leisure/dining visits, particularly for the increasing population within easy travel distance and for hotel guests.	77.97% 177
<b>Total</b>	<b>227</b>

#	Any comments:	Date
1	Leisure offering particularly cultural/artistic attractions will be key	9/23/2014 2:22 AM
2	No. First understand where the TC sits in a hierarchy of growth and opportunity.	9/21/2014 7:44 AM
3	We have to accept that with the coming of Crossrail Ealing will become an increasingly attractive place to live and stay within striking distance of London: we should exploit this fully.	9/18/2014 2:27 AM
4	Both the second and third ones would be worthwhile.	9/16/2014 10:28 AM
5	None of the above. Better retail outlets selling better goods. Ealing is scandalously full of cheap shops selling cheap clothes and cheap goods and cheap food.	9/15/2014 5:29 AM
6	Its too crowded as it is. We should put the needs of residents first	9/14/2014 1:40 PM
7	Along the lines of Richmond only, not enough tourist attractions in Ealing except Walpole House, it should also be marketed as a family area with great schools and facilities like The Cricket club, Trailfinders Rugby Club, Will to Win, Ealing Tennis club etc The housing stock caters for all budgets and family sizes	9/13/2014 10:32 AM
8	Ealing should not just be for convenience shopping but for a destination for varied and diverse shopping. Attracting a John Lewis department store would do wonders for attracting shoppers and other interesting shops. Encourage a range of shops that would interest men as well as woman and not just clothes shops.	9/13/2014 8:43 AM
9	Culture, Ealing has loads of culture (and modern culture history), The place where the rolling stones formed, where freddy mercury studied, Ealing Studios, Walpole House, what not more... It is all hidden right now, make it VISIBLE	9/12/2014 1:56 PM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

10	It is vital to the success of Ealing town centre for it to be considered an easy and enjoyable place in which to live, work and visit in order for people to choose to visit Ealing over trips further afield to destinations such as Westfield. British Land supports the promotion of Ealing for convenience and comparison goods shopping, as well as a leisure/dining destination.	9/12/2014 7:15 AM
11	And scrap all of the ridiculous parking restrictions.	9/8/2014 2:03 AM
12	Although the rail bus and road infrastructure (particularly along the uxbridge road) would need to be improved to accommodate more traffic and more use of public transport	9/4/2014 9:46 AM
13	Want option 3 but with out the hotels. Make Ealing a nice place for visitors but not a base for visitors to go into London and not contribute to Ealing which is as it would turn out to be.	9/4/2014 5:31 AM
14	Improve quality of shops and restaurants and generally keep the place tidier	9/2/2014 1:15 PM
15	Department store is essential	9/2/2014 10:41 AM
16	Some thought on zoning, and a general clean up of the offering at Ealing Broadway. Little too many cheap and nasty retailers.	9/1/2014 9:07 AM
17	We shouldn't encourage more young 'drinkers' into the area in the evening but encourage better quality eating places.	9/1/2014 3:18 AM
18	The Film Studios, and Pitzhanger Manor are the two worthy tourist attractions, together with the Jazz, Comedy and Beer Festivals. The current plight of the cinema is a disgrace and detracts from Ealing's reputation as a historical film location. Also pedestrianise swathes of it - Bond Street for example. And deliver on the promise to make Ealing a mini-Amsterdam in terms of cycling.	9/1/2014 2:48 AM
19	How about promoting the heritage, blue plaques and a Tourist Information office as well as guided walks and more cultural events	9/1/2014 2:45 AM
20	better shops/cultural attractions - new cinema/theatre/museum promotion - people need to come for a purpose - good quality shopping is just one way.....	8/26/2014 10:09 AM
21	I understand convenience shopping, leisure/dining visits for hotel guests to mean you're not referring to Dorchester guests and that would suggest the businesses marketing the town centre wouldn't be marketing to those who see Ealing as a destination of choice rather a destination of convenience. If you think about it, Chiswick High and Richmond aren't all that 'convenient' or provide convenience shopping; they're desirable destinations because they provide a more pleasant shopping experience here in West London if one doesn't fancy or have the time to go into Central London.	8/14/2014 11:28 AM
22	Ealing needs to be caring for its residents not trying to become a tourist destination. It probably already has enough hotels and B&Bs. It should be looking to encourage residents to shop and eat out and therefore spend in Ealing	8/12/2014 1:28 AM
23	All businesses, whether retail, leisure or dining, should market themselves once they have an offer which matches demand. For local residents, Ealing will be more attractive when it is cleaner, has better shops and dining options that do not only appeal to younger clientele.	8/11/2014 2:34 AM
24	Get rid of the pound stores and cut back on the many cheap clothes shops and encourage stylish, independent shops to set up here.	8/7/2014 9:36 AM
25	A really high-end restaurant, not just decent chains, can make a big difference.	8/5/2014 8:51 AM
26	Except I think that the shopping experience will develop more positively if it's objectives do also aim to draw people in from other parts of London and make it less likely that locals will go to Kingston, Richmond, Westfield, Brent X, West End	8/5/2014 4:10 AM
27	but who promotes Ealing? the council can only do a limited amount due to budget restraints	8/4/2014 12:24 PM
28	How about a weekly market on Haven Green with car parking beneath the Green? Emphasis on producers?	8/4/2014 8:06 AM
29	I am not 100% convinced by this however. To make Ealing a tourist destination is a radical change from its history of being the Queen of the suburbs. Also: convenience shopping? Why not upmarket shopping, independent boutiques? That would fit well into Ealing's history of creativity and the arts.	8/4/2014 1:33 AM
30	better shops and restaurants - not just chains. Look at Richmond and Marylebone High Street and try to put some class into Ealing. Stop the cheap shops	8/4/2014 1:19 AM

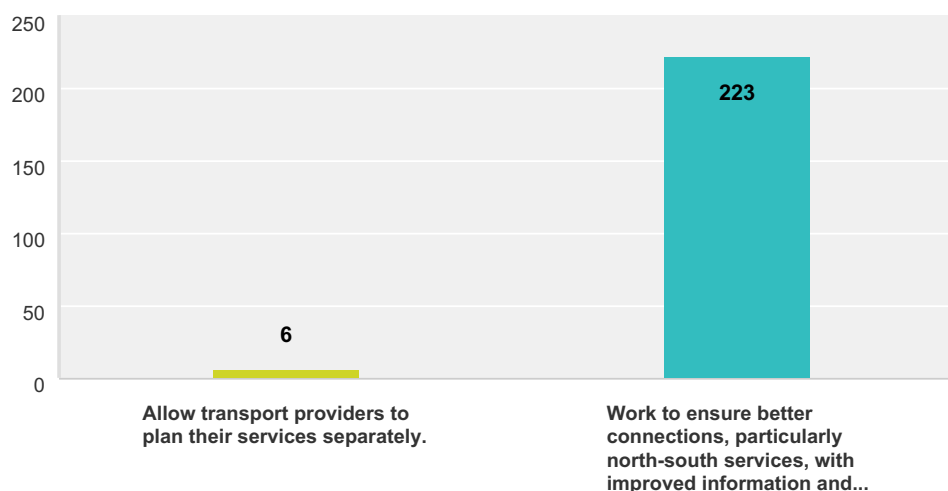
## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

31	Adjust street lights to allow pedestrians priority in crossing NOT cars. We should not have to wait FOR TWO LIGHT CHANGES TO CROSS ROADS IN THE TOWN CENTRE	8/3/2014 3:10 PM
32	Main shopping area needs to be re-done with nicer shops i.e. Not like primark	8/3/2014 1:22 PM
33	There are plenty of people passing through Ealing, but they lack a reason to stop and spend money there. The shops aren't good enough.	8/3/2014 12:09 PM
34	I think use of cars within the very centre of Ealing should be discouraged, car parking space nearby needs to be increased and charges need to be minimal for this.	8/2/2014 4:05 AM
35	But not on a large scale.	7/31/2014 9:25 AM
36	With the advent of Crossrail an exit from Ealing Broadway station underground to Ealing Broadway would not only relieve congestion at the station but enable locals and visitors alike to obtain traffic-free access to stores and shops.	7/31/2014 4:34 AM
37	Get the cinema built!!	7/31/2014 3:01 AM
38	This relies on attracting some new, attractive retailers and restaurants eg as in Chiswick High Rd or Richmond, in order to be effective.	7/30/2014 9:45 AM
39	Someone has to have the courage to knock a pedestrian street, open at night, between the Uxbridge Road and the square behind Marks so that the whole of that complex is opened up and visible. Restaurants, small companies and social centres and some work/live accomodation could change atmosphere from third rate mall to proper town square. If the square was planted with large trees and could be glimpsed from the main Road people would be drawn in and the whole chaarcter of the town would be much more attractive.	7/27/2014 6:53 AM
40	START WITH THE B.....Y STATION	7/25/2014 2:13 PM
41	Ealing Broadway shopping car park is in desperate need of modernisation. It is complicated, dreary and discourages people from using it as a quick place to come park to run a few short errands.	7/24/2014 4:34 PM
42	How does this question fit in with your objective? I don't really understand how cycling and shopping can work. I wouldn't be able to buy too much!	7/22/2014 4:15 PM
43	Businesses, through the BID company should also be encouraged to market what is there, but also how it could be improved.	7/18/2014 5:36 AM



### Q13 How can we improve all public transport options?

Answered: 229 Skipped: 61



Answer Choices	Responses
Allow transport providers to plan their services separately.	2.62% 6
Work to ensure better connections, particularly north-south services, with improved information and signage.	97.38% 223
<b>Total</b>	<b>229</b>

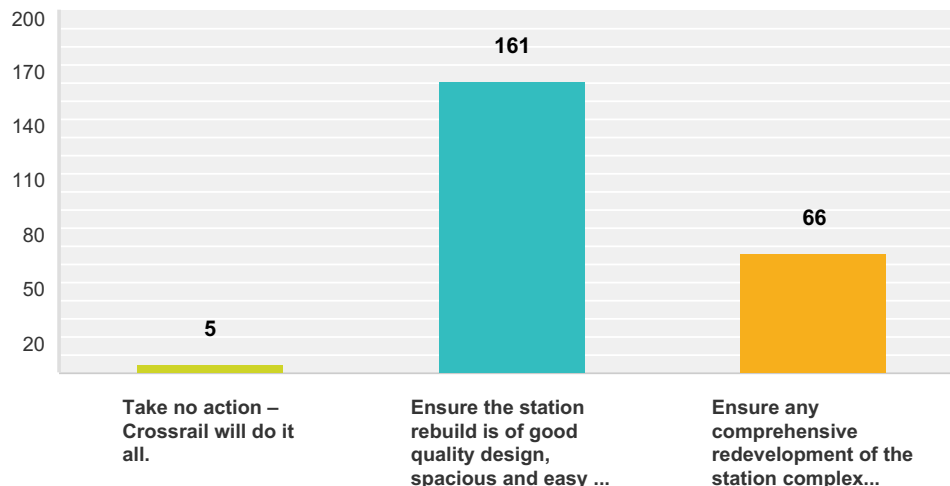
#	Any comments:	Date
1	D'oh! How has the first choice ever been an option? See Rail privatisation, the underground before the formation of the LPTB in the thirties, etc. etc.	9/16/2014 10:28 AM
2	Need a single bus inspector.	9/16/2014 9:14 AM
3	Connect with a new station the crossing electric train lines at Acton i.e. from West/East as the track passes through Ealing to Paddington and North/South line from Richmond to Stratford.	9/15/2014 5:29 AM
4	Think it works well enough as it is - too much signage blights the town visually	9/13/2014 10:32 AM
5	Travel options needs to be coordinated so they are seamless and easy to transfer from one mode of transport to the other.	9/12/2014 9:00 AM
6	The Council must work with public transport service providers to improve services between Ealing town centre and the surrounding area. The CENF should support this process.	9/12/2014 7:15 AM
7	The best hope of better north-south services would be a West London Orbital metro line via Ealing Broadway as proposed by West London Business. However if HS2 goes ahead, WLO will best be routed via Old Oak Common which will only be a few minutes from Ealing Broadway via Crossrail.	9/10/2014 4:01 PM
8	Note Crossrail Two - North/ South	9/10/2014 8:33 AM
9	We need a proper bus hub. Catching a bus at Ealing Broadway Station is a ridiculous performance especially for visitors and the less able-bodied.	9/2/2014 11:03 PM
10	Better access to the rail line for all by putting in escalators	9/2/2014 10:41 AM
11	Not sure that this is a real question.	9/1/2014 9:07 AM
12	Who will work to do this - very vague aspiration.	9/1/2014 7:54 AM
13	Where the buses stop is particularly incoherent. E10 and 297 should leave from the same stop, not E10 and E1.	9/1/2014 2:48 AM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

14	It is particularly difficult to find Ealing Broadway station from the shopping mall and walpole park. Street maps with the local landmarks and signage would definitely make a difference	8/24/2014 3:17 PM
15	I've recently made several trips, at varying times of the day, by public transport to London Bridge; the signage was brilliant and each journey to London Bridge reminded me why we live in London. The only negative observation was that after 7:00 a.m., the passengers ensure public transport is rather unpleasant and it seems no amount of signage and better connects will alter that in the near future.	8/14/2014 11:28 AM
16	Co-ordinate bus stops along the New/Broadway to encourage use, eg.there are no stops westbound between the section east of the Station and the Town Hall area - a very long walk and quite a discouragement!	8/12/2014 3:05 PM
17	In improving signage please also consider sign clutter which can be self-defeating. Re transport need better inter-connections.	8/11/2014 7:42 AM
18	Work with Ealing Council to develop more cycling.	8/6/2014 6:20 AM
19	North-south flows have never been good enough, and there are many potential customers in (e.g.) North Ealing, Brentford & Greenford that go elsewhere (radial routes) instead of into Ealing (orbital routes). Orbital bus routes must be given better priority against other vehicles.	8/5/2014 8:51 AM
20	Inclusive tickets from one bus to another	8/4/2014 8:06 AM
21	And INSIST on escalators at Ealing Broadway station!!!!	8/4/2014 1:33 AM
22	This is the to everything and should be a priority issue. The key issue is a better interchange between train/tube and bus routes.	8/3/2014 12:09 PM
23	co-ordinated planning is needed	8/2/2014 4:05 AM
24	You've missed the boat by refusing to back the modern integrated mass transit system on offer in the early 2000s (West London Tram) which would have revitalised Ealing and solved a lot of these problems already.	7/26/2014 4:25 AM
25	Is this a trick question? Of course all transport providers in the street and station must co-ordinate.	7/25/2014 2:13 PM
26	Is this really a planning issue?	7/22/2014 4:15 PM
27	Signage needs to be properly designed, a mish mash of individual signs are difficult for a stranger.	7/21/2014 7:57 AM
28	Crossrail could assist if only. They were more communicative !	7/18/2014 5:36 AM

### Q14 What should be done to improve access to the town centre through Ealing Broadway station?

Answered: 232 Skipped: 58



Answer Choices	Responses
Take no action – Crossrail will do it all.	2.16% 5
Ensure the station rebuild is of good quality design, spacious and easy to navigate, with good access to buses, taxis and parking (car and cycle), improved drop-off facilities for the less mobile and those with luggage, and has adequate servicing for commercial premises.	69.40% 161
Ensure any comprehensive redevelopment of the station complex provides a fully integrated transport interchange.	28.45% 66
<b>Total</b>	<b>232</b>

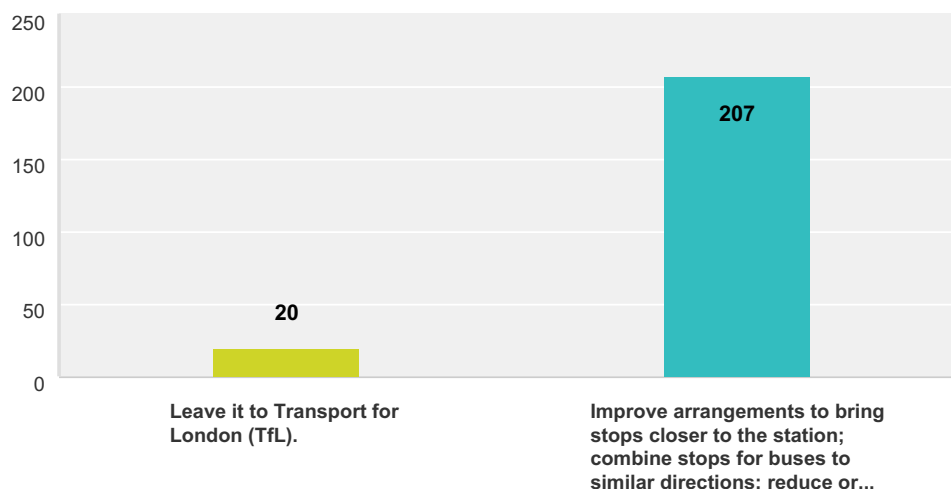
#	Any comments:	Date
1	A bus station over the railway is the ideal solution. However, Crossrail had made it perfectly clear that they won't pay for it. Ditto Transport for London. If Ealing wants this then Ealing is going to have to pay for it. I think we should but I'm willing to bet any vote of residents would be against.	9/22/2014 5:32 AM
2	Introduce development height at the station to capture value.	9/21/2014 7:44 AM
3	Any comprehensive redevelopment could be many years away so make the best of what's on offer.	9/18/2014 2:35 PM
4	This would be worth additional public funds, over and above Crossrail, to make this a "Gateway" for Ealing.	9/16/2014 10:28 AM
5	Open the old District Line entrance.	9/16/2014 9:14 AM
6	Not sure of the different between options 2 and 3	9/16/2014 3:09 AM
7	The provision of high quality access between the redeveloped station and the town centre should be encouraged. Such improvements and new facilities will be of benefit to town centre residents and businesses.	9/12/2014 7:15 AM
8	the current pain for the new station still does not address the problems of level access for people with baggage, buggies or mobility problems	9/11/2014 12:53 PM
9	The second option does not preclude the third option.	9/10/2014 4:01 PM
10	How about: design it properly? This is not a new problem. Look to cities that have already figured it out, and apply the lessons learnt to this situation.	9/1/2014 9:07 AM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

11	not sure what the adequate servicing for commercial premises means - good quality redevelopment with an integrated transport interchange is required to entice people to Ealing	8/26/2014 10:09 AM
12	Surely the third would include the comments of the second? 'Comprehensive' must include best quality design is cohesive of all the factors mentioned both internally and externally rather than a piece meal ad hoc approach.	8/14/2014 11:28 AM
13	Current drop off arrangements are dire, and will probably result in a penalty ticket for a 1-2 minute stop. Note that an integrated transport interchange is an essential part of a good quality design.	8/12/2014 3:05 PM
14	It may already have been rejected as an option but when rebuilding Ealing Broadway station an obvious solution to providing space to include a bus station, better set down and collection points park and ride options etc would be to build over the tracks east of the station where there is potentially a large amount of space for such an integrated interchange. Good facilities for travellers with luggage and disabled travellers is essential with lifts and escalators.	8/12/2014 6:53 AM
15	Your second option also important of course but Haven Green as a green-belt bus station is an eyesore.	8/11/2014 7:42 AM
16	The second option should be combined with the third option.	8/7/2014 9:36 AM
17	The last option is a battle already lost, isn't it?	8/5/2014 10:27 AM
18	The station is absolutely critical, at the moment conditions are 19th century, passing through is like participating in a rugby scrum, very unpleasant! The key is space, Crossrail is such an opportunity but the station needs to be massive	8/5/2014 4:10 AM
19	We need much better signage and easy drop off points	8/5/2014 4:09 AM
20	We MUST have escalators at EB train station!	8/4/2014 1:34 PM
21	Essential	8/4/2014 12:02 PM
22	Lobby for lifts!	8/4/2014 10:30 AM
23	Lifts vital for access for the disabled and to help when carrying baggage.	8/4/2014 8:06 AM
24	Option 3 here is too vague	8/4/2014 2:07 AM
25	Remove bus stops from Haven Green!!!! INSIST on escalators at Ealing Broadway station. This is a no-brainer and frankly could not really be THAT expensive.	8/4/2014 1:33 AM
26	This is the to everything and should be a priority issue. The key issue is a better interchange between train/tube and bus routes.	8/3/2014 12:09 PM
27	Provide a pick up space and a large lift or two	8/3/2014 12:04 PM
28	This is a great, once in a lifetime opportunity.	7/31/2014 9:25 AM
29	See item 1 above.	7/31/2014 4:34 AM
30	Widen the pavement between The Mall and the station.	7/31/2014 3:01 AM
31	Lifts for disabled passengers should also be a requirement.	7/29/2014 9:07 AM
32	Be Bold Provide overhead walkways from the station to bus and tax standings on the Green side	7/25/2014 2:13 PM
33	The station design should represent the aspiration of where the town centre wants to be not representative of where it is now.	7/24/2014 4:34 PM
34	No idea what you're asking!	7/22/2014 4:15 PM
35	Escalators are needed in the Cross Rail plan ...an ageing population need an easy way to get down to the platforms.	7/21/2014 10:06 AM
36	And option 3 also	7/18/2014 5:36 AM
37	Would like both 2nd and 3rd choice, together with full protection of Haven Green's public open space.	7/17/2014 2:21 PM

### Q15 How can bus services be improved?

Answered: 227 Skipped: 63



Answer Choices	Responses
Leave it to Transport for London (TfL).	8.81% 20
Improve arrangements to bring stops closer to the station; combine stops for buses to similar directions; reduce or eliminate stands from around green open space; restrict private shuttle bus services; re-examine the use of the BBC car park for bus stands; and provide better service information.	91.19% 207
<b>Total</b>	<b>227</b>

#	Any comments:	Date
1	LBE must take the lead in helping to plan traffic flows and road spacing of bus stops and stands	9/23/2014 2:22 AM
2	I agree that TfL can't be trusted but the sad fact is that buses in Ealing are a victim of their own success and there are just too many buses competing for too little space.	9/22/2014 5:32 AM
3	the most important being winter rain shelter provision.	9/21/2014 7:44 AM
4	In the absence of a fully integrated transport interchange we should lobby for any improvement we can get. I have no objection however to bus stands around green open space. We must work with TfL.	9/18/2014 2:35 PM
5	Neither of the above - there isn't enough room "close" to the station for the number of bus stops required, with enough room for the projected numbers of commuters. A truly "integrated" interchange would extend the station canopy as a covered walkway across the road to provide sun and rain shelter in all seasons for train-to-bus commuters etc.	9/16/2014 10:28 AM
6	Employ a bus coordinator.	9/16/2014 9:14 AM
7	Create a bus/train interchange along the lines of that at Hammersmith	9/16/2014 8:45 AM
8	and ensure there is a taxi rank	9/14/2014 4:54 AM
9	The Council must work with TfL public transport service providers to improve services between Ealing town centre and the surrounding area. The CENF should support this process.	9/12/2014 7:15 AM
10	These options are simplistic - it will be for the council to continue negotiating with the various parties to achieve the best compromise.	9/10/2014 4:01 PM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

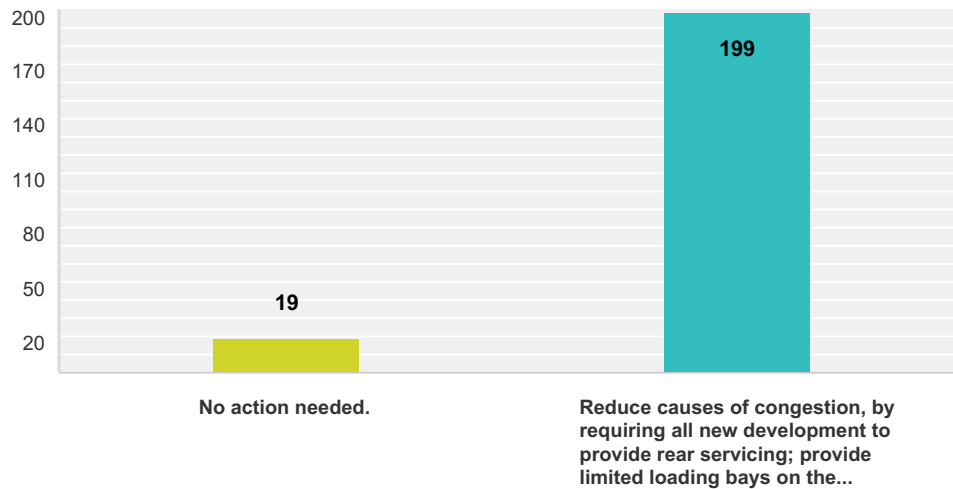
11	Examine how many buses and how frequent the buses on the uxbridge road. Sometimes. There are 6 or 7 buses following each other down the road for large sections btwn acton and southall getting in each others way at stops and blocking the traffic. There are not enough express buses. The space to stand at bus stops is not always suitable eg outside sainsburys in ealing broadway. The pavement is narrow and bus queues block pedestrians.	9/4/2014 9:46 AM
12	The E2 for instance, goes round the green and back again, before dropping you off far away from the station.	9/4/2014 6:46 AM
13	I don't think all these objectives can be met, especially reduging stands around green open space, with the volume of buses around Haven Green	9/4/2014 2:12 AM
14	Neither option grabs me; public transport from the green and the Common should be improved as these are leisure areas people need to access from the central shops and food outlets	9/3/2014 7:31 AM
15	Keep the area well-lit and good cover for passengers awaiting buses -alot of children travel through the area for school and it is important it is safe for them to do so. Higher police presence to discourage minor criminals would be sensible	9/2/2014 1:15 PM
16	Bus stands shouldn't all be grouped together. Can cause pollution if separated from trees, ad creates a total concrete look.	9/1/2014 3:18 AM
17	Yes definitely to using the BBC car park for bus stands, Clear the buses off Haven Green!	9/1/2014 2:48 AM
18	Tfl + ealing council working together would be best.	8/26/2014 10:09 AM
19	An information office or desk would be of great help to people unfamiliar with public transport routes to help them plan journeys to and from Ealing Broadway	8/12/2014 6:53 AM
20	Ealing should not be used as a parking area for buses ever! They create huge traffic jams on a daily basis. There should be a parking area/garage for them further along the Uxbridge road in the office area keeping the green clear.	8/12/2014 1:28 AM
21	The two buses for the top of Castlebar Hill start from different stops. Northwick Park Hospital from Ealing Broadway on public transport??!!!	8/11/2014 7:42 AM
22	These are all very desirable, but they won't do much to improve the bus services. Private shuttle bus services exist because the public services are unreliable and unsatisfactory; hard to see the advantage of restricting them.	8/5/2014 10:27 AM
23	Further bus priority is needed.	8/5/2014 8:51 AM
24	The bus interchange is a mess, for some destinations there are a lot of choices, green ford for example, but taking advantage of these involves sprinting between stops. Maybe there has to be some compromise on the Haven Green open space. I would not be totally opposed to this provided it was done sensibly and sensitively towards preserving a decent public space near the station	8/5/2014 4:10 AM
25	The public space/ village green of Haven Green should not be used as a bus depot. Cyclists could park their bicycles in the Springbridge road car park and give more space to pedestrians and leisure users. I am irritated by cyclists riding on the footpaths and narrowly missing me and other pedestrians	8/5/2014 4:09 AM
26	We do need a proper bus station and a Council with the vision to provide one!	8/4/2014 1:34 PM
27	I don't think restricting private shuttle buses is a sensible thing to do.	8/4/2014 12:25 PM
28	Buses are a congestion factor at Haven Green	8/4/2014 10:17 AM
29	Need area for pick-ups to collect travellers nearby.	8/4/2014 8:06 AM
30	Relations with TFL are very important. They do a pretty good job in Ealing	8/4/2014 2:07 AM
31	Absolutely. This is an incredible opportunity not to miss. Redesign of Ealing Broadway station MUST be done right. Ealing DESERVES a fully-integrated transport interchange which does not damage its existing green spaces.	8/4/2014 1:33 AM
32	the 112 bus terminates too far from the rest of the buses. Getting home from IKEA with heavy bags is an absolute nightmare.	8/3/2014 3:10 PM
33	I think the bus services around Ealing are very good.	8/2/2014 4:05 AM
34	The BBC car park is not design to achieve maximum capacity.	8/1/2014 9:50 AM
35	The alternative is not workable. Too many cooks. TFL must do it and do it well.	7/31/2014 9:25 AM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

36	The 65 bus route would improve with the introduction of single-decker buses augmenting the double-decker service.	7/31/2014 4:34 AM
37	remove taxi rank from high street which if used appears to be for the drivers convenience. Taxis are never available for pick up with light shining. University busses use existing 65 stop causing more difficulty for shoppers trying to board.	7/31/2014 3:13 AM
38	Make bus providers come up with a sensible scheme for stopping, standing, shelter for waiting passengers . The present position of the 65 bus stop on the curve of the road before the traffic lights is a hazard and should be moved immediately	7/25/2014 2:13 PM
39	Too complex to answer!	7/22/2014 4:15 PM
40	And work with TFL	7/22/2014 3:44 PM
41	No brainer !	7/18/2014 5:36 AM

### Q16 How can traffic congestion be reduced?

Answered: 218 Skipped: 72



Answer Choices	Responses
No action needed.	8.72% 19
Reduce causes of congestion, by requiring all new development to provide rear servicing; provide limited loading bays on the south (west bound) side of Ealing Broadway, to allow single lane working together with a cycle lane and improved footpaths; removing traffic lights at the Grove Road/Ealing Green junction and remodelling it as a roundabout.	91.28% 199
<b>Total</b>	<b>218</b>

#	Any comments:	Date
1	The Police to take action against anybody parking on double yellow lines for whatever reason.	9/22/2014 5:32 AM
2	It will take a lot more than that to make Ealing Broadway pedestrian friendly! Any new roundabouts need to be cycle friendly.	9/18/2014 2:35 PM
3	Keep traffic lights. They are safer for pedestrians.	9/17/2014 8:41 AM
4	That's a start. Not sure about the roundabout - lot of real estate needed from the green space to the west of Ealing Green to make a viable traffic circle. This might sound like a heresy, but how about at least reducing the problem by closing the road across the green (is it still The Grove?) and sending traffic out southbound next to Disraeli Road. Then at least all traffic is on one road North through the Grove/Green junction, and lights could be timed accordingly.	9/16/2014 10:28 AM
5	In part; if traffic lights replaced by roundabout, how do pedestrians manage to cross?	9/16/2014 5:39 AM
6	It needs a lot more than this however. There are various pinch points on the Uxbridge road with traffic down to a single lane. We want to continue priority for buses so a far more comprehensive and holistic approach to the wider area is required.	9/15/2014 1:19 AM
7	Prohibit HGVs on central ealing side road from between 7am and 7pm	9/14/2014 5:29 AM
8	I don't agree with either of these options, as I don't think they address traffic flow through and parking, which need to work together to improve motorists as well as pedestrians access	9/14/2014 4:54 AM
9	older people need traffic lights at certain areas, I feel Grove Road/Ealing green is one such area as lots of elderly use the park to walk their dogs or meet people or just get out of their homes. Roundabouts can cause them confusion and not allow them enough time to cross the road. I have witnessed this with my elderly mother.	9/13/2014 10:32 AM



## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

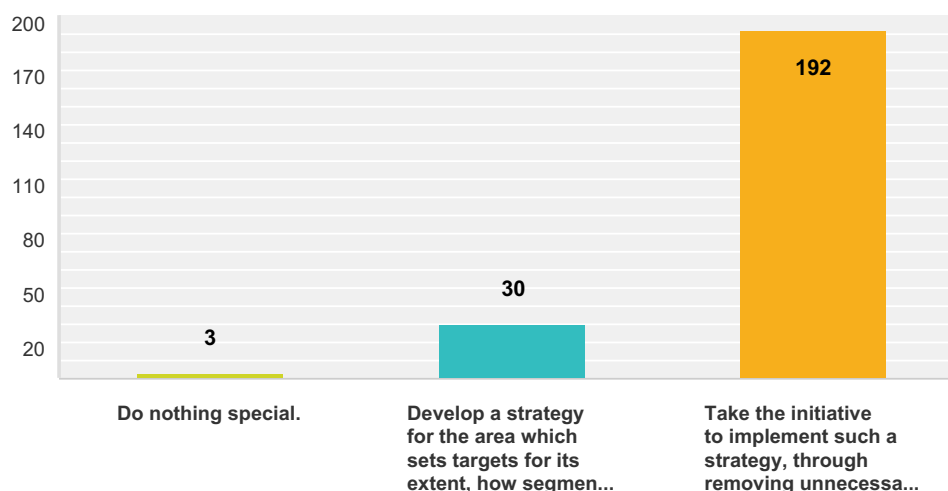
10	Also, include a complete re-design of traffic flow patterns in order to make it easier to access areas and move north south and east west.	9/12/2014 9:00 AM
11	Access to new development is considered by Council Officers on a case-by-case basis, as is the potential impact of development on the local highway network, with appropriate mitigation or contributions towards infrastructure improvements negotiated where necessary. A prescriptive approach to imposing restrictions on servicing locations is not appropriate.	9/12/2014 7:15 AM
12	Cyclists usually find Roundabouts more difficult to use than traffic lights. Cycle lanes are great.	9/11/2014 4:44 AM
13	Surely these are already council policies?	9/10/2014 4:01 PM
14	Dont believe either is the correct solution.	9/8/2014 2:03 AM
15	Reduce speed limit to 20mph in the town centre and introduce more pedestrian crossings across the Broadway. Actively consider pedestrianising High Street and making Bond Street two way.	9/7/2014 9:14 AM
16	Not sure about removing lights at grove road. One imprtovement has been the mini roundabout at the church rd cross roads in hanwell whereas the pedestrian lights at northfields ave have really congested traffic as well as the lights at the corner of ealing common and the road The Common	9/4/2014 9:46 AM
17	I catch the bus. The bus has a bus lane.	9/1/2014 9:07 AM
18	Cycle lanes along the Ux Rd will be as destructive as the tram would have been.	9/1/2014 8:55 AM
19	Traffic lights are important for allowing pedestrians to cross safely.	9/1/2014 3:18 AM
20	More inclined to the second option except for the roundabout at Grove Road. It might be an improvement, but too often new roundabouts are too close to pedestrian crossings..and very dangerous (eg Uxbridge Road/Church Road W7)	9/1/2014 3:10 AM
21	Segregated bike lanes all through Ealing. Pedestrianise Bond Street.	9/1/2014 2:48 AM
22	pedestrianising the new station area + opening it up	8/26/2014 10:09 AM
23	Underground parking/servicing also to be a requirement for larger developments.	8/12/2014 3:05 PM
24	Could deliveries be restricted to certain hours?	8/12/2014 6:53 AM
25	Deliveries should not be allowed in rush hours.	8/12/2014 1:28 AM
26	Last point: particularly agree. Also reinstate zebra crossing at south end of Bond Street	8/11/2014 7:42 AM
27	Also better signage/access routes to car parks e.g. reopen north end of Windsor Road to allow access	8/11/2014 2:34 AM
28	Improve pedestrian crossings - giving pedestrians greater priority over traffic. Restrict car ownership in new developments.	8/8/2014 9:24 AM
29	There is no junction at Grove Road and Ealing Green. Do you mean The Grove? What would you propose to do about pedestrians crossing? The crossing would have to be moved some distance from the roundabout, but the footfall goes straight down The Grove and across to Ealing Green as far as the school and the college are concerned. Daft idea. The other suggestions are good but I'm not endorsing them because this one is so pointless and anti-pedestrian.	8/5/2014 10:27 AM
30	Yes, as long as it does not compromise building design to the detriment of the area (earlier questions).	8/5/2014 8:51 AM
31	Accept that this is really difficult! It is such a compact area and access is important but priority should be given to pedestrians and cyclists	8/5/2014 4:10 AM
32	I am not convinced that a roundabout at the end of Grove Road would be safer. Motor vehicles do have to get around and single lane working will probably increase traffic congestion and possible increase in air pollution	8/5/2014 4:09 AM
33	A lot of the congestion is caused by the clutter of buses around Haven Green - hence we should have a proper bus station. Also the inadequate dropping off/pick up facilities at EB station cause congestion.	8/4/2014 1:34 PM
34	We need to be careful with cycle lanes to reduce conflicts with pedestrians and maintain pedestrian priority.	8/4/2014 12:25 PM
35	Just get traffic wardens to police the main road parking efficiently rather than side roads	8/4/2014 10:17 AM
36	A car park beneath Haven Green could incorporate a cycle lane	8/4/2014 8:06 AM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

37	Grove Road/Ealing Green junction traffic lights simply have a problem with existing timing and phasing. Better traffic detection and better timing should be implemented.	8/4/2014 3:26 AM
38	Don't know enough	8/4/2014 2:07 AM
39	Also look at the St. Leonard's Road-Culmington Road crossing. What can be done?	8/4/2014 1:33 AM
40	One big car park in West Ealing and a shuttle bus?	8/4/2014 1:19 AM
41	Is there a case for restricting access to the Uxbridge Road during rush hours for large lorries. These block the road, intrude into the bus lanes and cause congestion.	8/3/2014 12:09 PM
42	Neither - Stop driving.	8/1/2014 9:52 AM
43	Try the journey before you remove traffic lights and put a roundabout at a major junction, there are far too many sets of traffic lights around Haven Green causing grid lock	8/1/2014 9:50 AM
44	It's actually The Grove, not Grove Road!	7/31/2014 10:15 AM
45	Again your alternative suggests a private agenda, is too prescriptive. Sure, consultation is required.	7/31/2014 9:25 AM
46	Once Crossrail happens and cycle lanes are improved, assess transport services then.	7/31/2014 7:38 AM
47	Though traffic lights at Grove and Ealing Green work well. Would a roundabout work so well esp for pedestrians?	7/31/2014 5:19 AM
48	See item 1 above.	7/31/2014 4:34 AM
49	The traffic lights at the Grove Road/Ealing Green junction have brought traffic to a standstill in all directions from the day they were installed. I can't believe they are still there!	7/31/2014 3:33 AM
50	If traffic lights removed zebra crossings essential for pedestrians.	7/31/2014 3:13 AM
51	I assume you mean The Grove. I would have both a roundabout (as, of course, there used to be) and proper pedestrian-controlled lights. At present the push buttons do nothing.	7/31/2014 3:01 AM
52	As above, you've missed the boat on this by failing to support the West London Tram.	7/26/2014 4:25 AM
53	No planning consent given without adequate rear parking. Cover over the railway line on s.side of Haven Green to increase standing space for buses, taxis and bikes	7/25/2014 2:13 PM
54	Neither! Where is the don't know/other option?	7/22/2014 4:15 PM
55	Good disabled parking close to the shops needs to be established and maintained.	7/21/2014 7:57 AM

### Q17 How do we create a public realm which will be attractive to residents and visitors?

Answered: 225 Skipped: 65



Answer Choices	Responses
Do nothing special.	1.33% 3
Develop a strategy for the area which sets targets for its extent, how segments interconnect, and standards for street furniture and maintenance, but leave implementation to local owners and occupiers.	13.33% 30
Take the initiative to implement such a strategy, through removing unnecessary signage and street clutter; support the extension of TfL's "Legible London" signage across the whole centre; remove railings and other items that reduce pedestrian mobility wherever this can be done safely, including the provision of alternative cycle parking where necessary.	85.33% 192
<b>Total</b>	<b>225</b>

#	Any comments:	Date
1	LBE should look seriously at turning High Street into a pedestrian only area (except perhaps for buses)	9/23/2014 2:22 AM
2	Remove the railings	9/21/2014 7:44 AM
3	remove the barriers along uxbridge road - encourages cars to go faster and makes the traffic appear more of a priority than the pedestrians.	9/16/2014 3:09 AM
4	Some railings are a beautiful part of buildings if they have been insitu a long time	9/13/2014 10:32 AM
5	British Land supports the improvement of the public realm in Central Ealing. However, improvements (such as the removal of street furniture) must not result in the ability of buildings to protect themselves from possible vehicle attack being compromised. Guidance such as Secure by Design should be considered in this regard and development/application proposals assessed on a case-by-case basis.	9/12/2014 7:15 AM
6	There's little point in answering this until we have seen the outcome of the current studies being undertaken by the council as part of the mini-Holland initiative.	9/10/2014 4:01 PM
7	Introduce 'shared space' initiatives. Pitshanger Lane redevelopment was a missed opportunity to implement this approach.	9/8/2014 2:03 AM
8	I believ Kensington High Street removed all their signage and people look out for one another as a result...no proof, but I hope it succeeded.	9/1/2014 8:38 AM
9	See how RBK & C de-cluttered in Kensington high Street.	9/1/2014 7:54 AM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

10	Ealing is attractive because it has diversity of shop ownership and style. Too much uniformity of street furniture may eliminate this unique quality and make it look like any other town centre.	9/1/2014 3:18 AM
11	working together, local owners, occupiers and councils - it's all about team work.	8/26/2014 10:09 AM
12	Pedestrian safety is paramount, so may be better to keep many of the railings alongside roads.	8/12/2014 3:05 PM
13	Kensington High Street is an excellent example of how a street can be "de-cluttered " and made a better environment for pedestrians and vehicles alike.	8/12/2014 6:53 AM
14	Again I don't fully agree with the option I've ticked! But this survey is going on too long!	8/12/2014 1:28 AM
15	improve cleansing; remove street traders	8/11/2014 2:34 AM
16	All are pedestrians; some of these are cyclists, some are car drivers. So - pedestrian priority in the centre!	8/5/2014 8:51 AM
17	Any plan should be fair to all road users be they drivers, cyclists or pedestrians. At the moment the vociferous cyclist lobby is apt to get their wants above other users interests.	8/4/2014 1:34 PM
18	Keep the cycle parking out of the way of pedestrians and mostly out of sight to avoid street clutter.	8/4/2014 12:25 PM
19	The removal of railings encourages pedestrians to jay walk and increases likelihood of accidents. EG. The Church Rd/Uxbridge Road new road layout is poorly signposted and actually needs railings prevent pedestrians darting out into the road.	8/4/2014 9:14 AM
20	Surely some railings are needed for safety, also to lock bikes up to?	8/4/2014 8:06 AM
21	Reduce development and restore buildings instead,	8/4/2014 3:26 AM
22	We already have one.	8/1/2014 9:52 AM
23	....and more.	7/31/2014 9:25 AM
24	But also work with local owners and occupiers to implement the strategy. While I support Legible London, I have a fear that blindly following this strategy will result in a town centre like every other regenerated town centre in London. Any wayfinding and decluttering strategy must take to local area the historical context into consideration.	7/28/2014 12:10 PM
25	The removal of street clutter would be a great improvement. No signage or street furniture should be installed without a central designated "urban design officer" assessing the need and the impact. A local Ealing councillor , responding to some minimal local suggestion, arranged for a poor quality "heritage style" "WELCOME TO" sign, complete with mimsy floral drawing to provide a in front of a listed church in a conservation area, without any conservation or design consultation. This is how towns get trashed by good intentions. It gives no useful information, spoils the view of the chuch and war memorial and provides a blank back, available for graffiti.	7/27/2014 6:53 AM
26	No planning consent without "free public space" if New York can do it, so can Ealing	7/25/2014 2:13 PM
27	Some elements of both 2 & 3, but not leave implementation to local owners and occupiers.	7/25/2014 10:08 AM
28	Institute restrictions on what signage can be placed on buildings - the Central Chambers building across from the station entrance is a good example - the top floors of this building are littered with signage making the entire frontage look tatty	7/24/2014 4:34 PM
29	You lost me after realm!	7/22/2014 4:15 PM
30	The BID Co. were originally going to do this ?	7/18/2014 5:36 AM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

### Q18 Other comments: Please use the space below to add any comments on any of the issues raised in this section.

Answered: 21 Skipped: 269

#	Responses	Date
1	A pleasant, open town centre which will attract residents and visitors alike is key to its future, and must be a high priority for the neighbourhood plan.	9/23/2014 2:22 AM
2	Make Springbridge Road and the High Street two way red routes connected across the Broadway. Widen Springbridge Road. Pedestrianise Bond Street. Make Haven Green East buses and taxis only.	9/22/2014 5:32 AM
3	If more shoppers are to be attracted then there needs to be more space for them to move around. More pedestrian only zones would be good with potentially rerouting traffic? Consolidating bus stops needs to be done and having a more dedicated bus area that is away from the green spaces (Haven Green). There also needs to be more space for drop offs/collections at the Broadway whilst taking into consideration the pedestrians. Turning/parking/waiting at the end of Windsor road plus the mass at the Polish Church cause a lot of traffic to build up here. Access should be changed with more waiting spaces and drop off/pickup zones that do not impact residents or local traffic at the Windsor Road/Broadway intersection.	9/19/2014 8:24 AM
4	See previous comments.	9/16/2014 2:16 AM
5	We need to be careful about removing cars from streets completely. Large pedestrian areas, without traffic, can be intimidating at night - and people can feel scared eg experiment to create traffic free streets in Soho.	9/15/2014 5:04 AM
6	I feel that Central Ealing as a pedestrian-only zone needs to be re-looked at.	9/12/2014 9:00 AM
7	Again a "do nothing" or 3,4,or 5 different suggestions all lumped together making it impossible to select as I agree with some but not others	9/3/2014 7:24 AM
8	Where possible bus stops should be set back in a bay so that buses do not hold up other traffic whilst passengers get on and off.	8/12/2014 6:53 AM
9	Improve cycle routes, and fine people for cycling on pavements.	8/8/2014 9:24 AM
10	Quarts into pint pots; might need P&R if facilities can be provided a little way out.	8/5/2014 8:51 AM
11	Why give priority to cyclists who must surely be fairly fit. I think we should give most priority to pedestrians	8/5/2014 4:09 AM
12	Sadly the welcoming view of Haven Green when exiting EB station is now marred by ranks of cycles. Whilst it is great to see people using the Green for recreation, the result is often an unsightly mess of litter left behind. The over-use of the Green for a substitute bus station has also meant that large areas of grass have just become dirt patches. Not very enticing for a new visitor!	8/4/2014 1:34 PM
13	Better signage is required at the Church Road Uxbridge Road junction. It is very hazardous at the moment. Advanced warning for vehicles of the new roundabout is required together with railings to prevent pedestrians risking their lives by ignoring the crossing areas provided.	8/4/2014 9:14 AM
14	Perhaps a bridge across the road with lifts up and down to assist pedestrians to cross such a busy road safely?	8/4/2014 8:06 AM
15	We should be wary of creating a self-defeating bureaucracy	8/4/2014 2:07 AM
16	I think Ealing is too near to central London to be a tourist or shopping destination in itself.	8/4/2014 1:58 AM
17	No trams. But improve cycling related routes and cycle racks which will ease congestion	8/4/2014 1:06 AM
18	<ul style="list-style-type: none"> <li>• Creating a social space where the natural surveillance of the people within it prevents crime.</li> <li>• Increasing people's attachment to an area.</li> <li>• Encouraging people to use common areas with seating, foyers and lobbies that invite social contact.</li> <li>• Providing facilities for adults and young people in particular.</li> <li>• Limiting the number of access points from surrounding streets.</li> <li>• Frequent inspection and repair of vandalism.</li> <li>• Avoiding alleyways, hiding places and blind spots, and only using locks cameras and physical barriers as a last resort.</li> </ul>	8/3/2014 12:21 PM
19	Provide more attractive parking options fir shoppers in Ealing	8/1/2014 9:50 AM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

20	Accessible meeting points at Ealing Broadway Station. I work with the blind and we often meet at Ealing Broadway Station to go on outings on the tube. It is always a challenge to find a safe place to stand and gather a group together.	7/30/2014 2:32 AM
21	This is ridiculously complex!	7/22/2014 4:15 PM

### Q19 How can we maintain and enhance facilities for arts and cultural activities, particularly performance arts?

Answered: 228 Skipped: 62



Answer Choices	Responses
Rely on existing provision in or outside the area.	2.63% 6
Incorporate improved facilities in any development of the Town Hall, available at affordable prices.	14.04% 32
Identify site(s) within the town centre/Cultural Quarter which could include arts facilities, and use funds from commercial development to help set them up.	83.33% 190
<b>Total</b>	<b>228</b>

#	Any comments:	Date
1	Central Ealing is desperately short of space for good amateur and professional performance arts facilities	9/23/2014 2:29 AM
2	I am against any cross-subsidy as this is unsustainable	9/21/2014 7:46 AM
3	We should also exploit opportunities presented by the town hall	9/18/2014 2:37 AM
4	Not forgetting the new theatre space at UWL, opening this month (maybe October) once the builders finish!	9/16/2014 10:34 AM
5	Both Town Hall development and using commercial funds should be implemented	9/16/2014 8:48 AM
6	It's very important that the cinema site is developed soon.	9/15/2014 5:05 AM
7	Get on with the Cultural Quarter. There has been far too long a delay	9/14/2014 1:52 PM
8	Why can't we have both the second and third options? They don't seem to be mutually exclusive	9/14/2014 5:02 AM
9	Include the Community Infrastructure Levy as a source of income. Tighten up the collection of CIL so Ealing Council Planning Policy can reject or suspend the approval of development applications if the CIL isn't paid in advance.	9/12/2014 9:04 AM
10	The delivery of new cultural and educational facilities in the town centre/Cultural Quarter will help the area to realise the GENF's objective to be a thriving centre and will help to attract people to the area, to the benefit of local businesses as a whole. Appropriate, complementary facilities must be carefully located and managed to create a successful wider offer to visitors.	9/12/2014 7:22 AM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

11	Use funds to support local initiatives such as The Ealing Club Community Interest Company.	9/8/2014 2:11 AM
12	But include the proviso that building styles are compatible	9/3/2014 7:36 AM
13	Ealing can so easily continue to be seen as a characterless home for chain stores. THERE IS MORE TO LIFE THAN SHOPPING! We need indoor performance areas both for local musicians/dancers and visiting professional groups both large and small. Our souls need culture. Why shouldn't we have regular visits from professional orchestras and chamber music groups? Other boroughs do (Blackheath, Dartford). There is also the fabulous example of The Roundhouse, Camden, which provides cheap, excellent facilities for small groups to rehearse and record music and is always bursting with teenage talent. Our children deserve better!	9/2/2014 11:41 PM
14	reintroducing a cinema would be a real boost to the area	9/2/2014 1:16 PM
15	Yes! Inject some space for arts to thrive in Ealing. Outdoor cinema on the grass outside Pitzhanger house. Why has this not happened already?	9/1/2014 9:11 AM
16	SEction 6 is the most improtant aspect of this plan	9/1/2014 4:46 AM
17	We need to encourage areas for all, particularly young people, for performance in all the arts. There must be so much creativity in the university and in the local population that needs to be nurtured and applauded. For example we have an amateur theatre doing great work but it may not be inclusive for all nationalities and abilities.	9/1/2014 3:32 AM
18	Set up a cinema club and quality restaurant in the Town Hall, similar to the new one in Barnes.	9/1/2014 2:50 AM
19	Protect and enhance what you have - make them more accessible and provide parking	8/27/2014 8:11 AM
20	we need to look closely at what we have and how to improve it - we have Questors, the Museum in Walpole Park help them to improve them first before adding more that then become white elephants.	8/26/2014 10:28 AM
21	The key must be centre of excellence rather than 'compliance' unless the base line for compliance is 'excellence' rather than bog standard.	8/14/2014 11:34 AM
22	The Red Room is the site of the famous and historical Ealing Club, initial home of British Blues. The owners have no financial incentive at present to change their regime, and I understand the block may be subject to demolition and replacement. This would be a massive lost opportunity; the site must be preserved, and the owners offered the incentive to realise they could make even more money by trading on its historical importance. Beyond this, first decide what artistic aspects are desired, then bring in those artists and work with them to decide what kind of buildings (i.e. from inside out) are required.	8/5/2014 9:00 AM
23	Cinema to cater for all tastes is a must. I think pitshanger gallery is to be extended, which is great - the spaces should be used creatively to attract important exhibitions that will help boost the local economy. However it is important to balance this with contributing to the work of local community artists and art groups. Ealing also needs another performance space for music and the performing arts to complement the work of Questors Theatre. I am not in favour of a single arts centre and the Town Hall building is not appropriate, I attend a lot of meetings there and think atmospherically it's horrible and would be horrendously expensive to redevelop. Also it doesn't work if the council functions are to be retained in the same building as arts activities.	8/5/2014 4:34 AM
24	Use the Questors more fruitfully	8/4/2014 1:50 PM
25	Regain a cinema, but don't otherwise encourage the arts.	8/4/2014 12:31 PM
26	Sort out the cinema site	8/4/2014 10:18 AM
27	Sponsorship can always be requested and a form of advertisement for those who respond.	8/4/2014 8:15 AM
28	Objective 1: to be a regional centre of excellence for culture and education - this is a flawed and unnecessary objective. Who does it benefit? Have residents asked for this - NO. It simply means more outsiders coming to Ealing, putting more pressure on the place.	8/4/2014 3:33 AM
29	Make sure that Questors Theatre is supported in all this. It already provides high standard drama, art display facilities and a thriving poetry workshop among other things.	8/4/2014 2:16 AM
30	I'm concerned about the possible impact of new developments on the viability of the existing Questors theatre.	8/4/2014 2:01 AM
31	This is already a proposal in progress with a compulsory purchase order for the location.	8/1/2014 9:53 AM
32	Bring back the Cinema!!!!!!	8/1/2014 9:52 AM
33	It is all about the Fundingt.	7/31/2014 9:31 AM

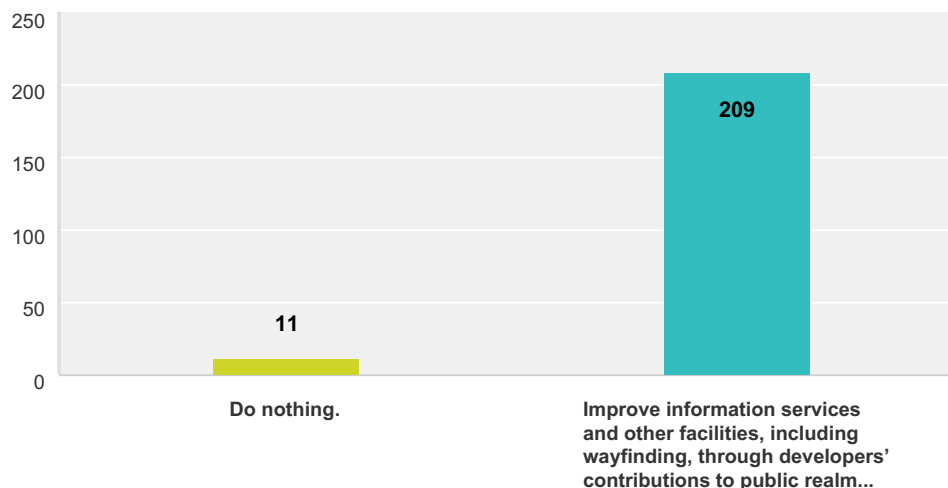


## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

34	Essential that Ealing is able to offer a mix of cultural activities both for local residents and as a way of attracting visitors.	7/29/2014 9:12 AM
35	Get Waterman's on board!	7/28/2014 12:12 PM
36	Both the second choices should be used as a mixed approach to funding and location should be available. To suggest one route to achieving a better quality cultural provision is stupid.	7/27/2014 7:04 AM
37	Raise a "consortium" of wealthy stores, banks, pub owners, residents, to sponsor new arts and music and drama venues - by making donations and getting their name over the door.	7/25/2014 2:25 PM
38	Sorry, no idea what you're asking!	7/22/2014 4:21 PM
39	Town Hall developments as Ben discussed for years. Consultants have Ben paid a fortune for ideas which have not been implemented. New officer proposals have been commissioned and promised, but any LBE ideas take years to discuss, evaluate, cost, implement and are always subject to possible political mind change. The building has too many physical limitations.	7/18/2014 5:46 AM
40	The cultural quarter should provide a range of arts and cultural activity, and not just film.	7/17/2014 2:51 PM

## Q20 How can the centre of Ealing be improved to capitalise on its cultural history and enhance its attraction to visitors?

Answered: 220 Skipped: 70



Answer Choices	Responses
Do nothing.	5.00% 11
Improve information services and other facilities, including wayfinding, through developers' contributions to public realm improvements.	95.00% 209
<b>Total</b>	<b>220</b>

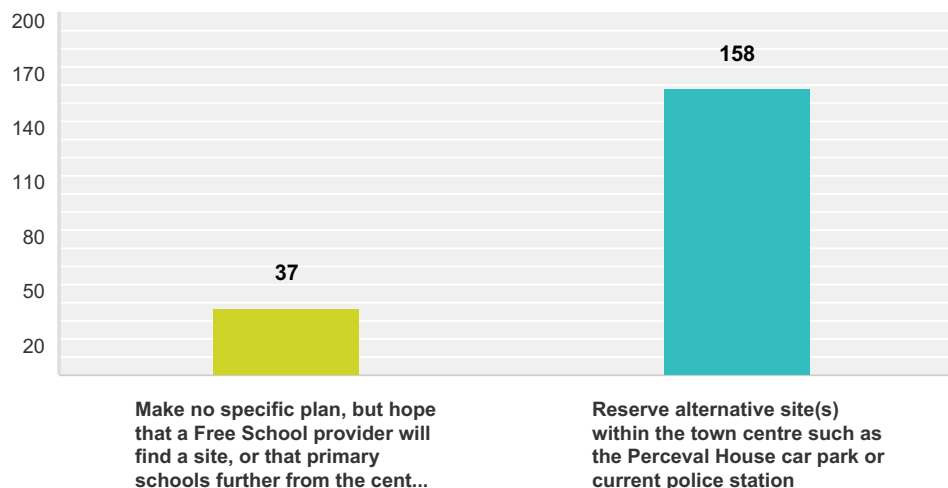
#	Any comments:	Date
1	Ensure public spaces are genuinely public like streets and not under private control.	9/17/2014 8:43 AM
2	Not just Section 106; there is a case (health, well-being etc.) for general funds to improve the external spaces we inhabit.	9/16/2014 10:34 AM
3	Exhibition in town hall to celebrate the rock n' roll history of Ealing. University can help with this I would have thought.	9/16/2014 2:21 AM
4	Use of jargon like wayfinding sounds like unnecessary bureaucracy. Personally I do not want lots of visitors. Lets make it a good place to live and work. Hotels, restaurants, Pitshanger Manor etc. can do their own advertising.	9/14/2014 1:52 PM
5	I have no idea what your sentence means but do nothing isn't the right answer! Signposting and publicising existing arts facilities etc would also be a significant improvement e.g. Questors, planned events around Ealing	9/14/2014 5:02 AM
6	The improvement/development of cultural facilities in Central Ealing will help the area to capitalise on its cultural history. Improved information services should be provided as part of this provision, but it will be subject to the individual case of each planning application whether such provision should be made through the use of developer's contributions to public realm improvements.	9/12/2014 7:22 AM
7	What's 'wayfinding'?	9/8/2014 2:11 AM
8	No view	9/4/2014 9:49 AM
9	Make it visually attractive	9/2/2014 10:45 AM
10	Not sure if the cultural history is really of interest to the type of people who inhabit Ealing. Many are 1st/2nd gen European migrants with young families. The Walpole Park work has been spectacular. Needs to relate to your clientele, not sure they care about Ealing's history.	9/1/2014 9:11 AM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

11	Pitzhanger Manor and PM Gallery are right next to shops and restaurants. Do casual visitors know it's there? Also the Questors Theatre - same applies. We need an information point near the station or in the shopping centre..	9/1/2014 3:32 AM
12	Let's have a Tourist information bureau	9/1/2014 2:46 AM
13	But don't 'Disneyfy' the 'improvements'	8/27/2014 8:11 AM
14	Promotion of the cultural history == walks/guided/unguided/good signage - buildings of interest to visit.....	8/26/2014 10:28 AM
15	Doing nothing is not an option, there needs to be a plan to capitalise more on what exists, Ealing Studios for example is an important site with roots in the past so far as film and television are concerned. I don't think we can rely on developers contributions entirely the council need to be more proactive	8/5/2014 4:34 AM
16	have these options been thought through? Need plain English to explain the second option - what is 'wayfinding'?	8/4/2014 1:50 PM
17	Regain a cinema.	8/4/2014 12:31 PM
18	Couldn't Ealing Studios become involved?	8/4/2014 8:15 AM
19	Sure improve history signage and the like, but there you go on about developers again. NO to development.	8/4/2014 3:33 AM
20	Make all the Ealing places more prominent like the film studios and the music clubs. Develop further the connections mentioned at the National Portrait gallery exhibition	8/4/2014 1:21 AM
21	We need better signage to the parks and Pitzhanger Manor from the station.	8/3/2014 3:16 PM
22	Put pressure on Empire Cinemas to leave town. A large embarrassing demonstration outside the Empire Leicester Sq might help.	8/3/2014 12:11 PM
23	Ealing centre needs improving for residents not for tourists.	8/1/2014 9:53 AM
24	I'm not too optimistic this will achieve much.	7/31/2014 9:31 AM
25	Why don't we have an electronic bulletin board in Town Centre which tells us what's on eg at Questors, Pitzhanger Manor, concerts etc, etc	7/31/2014 5:23 AM
26	Invest in a Heritage Officer whose job it is to do just this.	7/28/2014 12:12 PM
27	None of this will happen while the councillors that stand for election are so little interested in Ealing's cultural life.	7/27/2014 7:04 AM
28	Improve the facias of shops, level them out and control garish shop fronts. Look above the shops in The Mall and south side of Acton High St - marvellous Victorian and Edwardian stone work - utterly neglected. Have Blue Plaque type panels at first floor level of premises that have any kind of history	7/25/2014 2:25 PM
29	Publicise its cultural history and open spaces as somewhere to visit.	7/25/2014 10:12 AM
30	What is this cultural history exactly? A film studio?	7/22/2014 4:21 PM
31	Ealing's special characteristics should be strenuously protected	7/17/2014 2:51 PM

### Q21 How can we meet the need for early years childcare and primary schooling, to meet planned population increases?

Answered: 195 Skipped: 95



Answer Choices	Responses
Make no specific plan, but hope that a Free School provider will find a site, or that primary schools further from the centre can accommodate the increase.	18.97% 37
Reserve alternative site(s) within the town centre such as the Perceval House car park or current police station	81.03% 158
<b>Total</b>	<b>195</b>

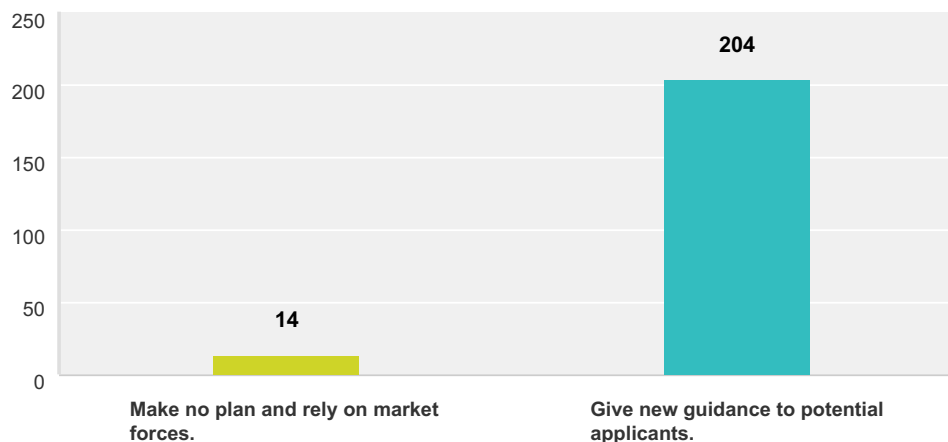
#	Any comments:	Date
1	Increasing population density in the centre must be planned for with local infrastructure	9/23/2014 2:29 AM
2	To not plan is criminal. That does not necessarily mean a new school in the Neighbourhood Area, but it might.	9/18/2014 2:44 PM
3	Reserve sites can remain "reserved" for a very long time...	9/16/2014 10:34 AM
4	What about secondary schools too?	9/16/2014 3:11 AM
5	I think there should be some planning but do not agree with reserving places mentioned in second option	9/14/2014 1:52 PM
6	Neither of the above - tackle the overpopulation in the borough instead! This has nothing to do with the remit of this group.	9/14/2014 5:02 AM
7	The allocation of land for new early years childcare and primary schooling should be made by the Council through its planning policy framework, based on a robust, up-to-date evidence base to ensure that the correct facilities are provided in the most appropriate and accessible locations.	9/12/2014 7:22 AM
8	Actively seek to work with free school proposers and supportt them to identify sites in areas where provn is most needed. Skill the private sector and vol orgs to support their own sector in the delivery of childrens centres, early years etc	9/4/2014 9:49 AM
9	Perceval House car park is a vital asset, particularly with its weekend parking for shoppers. The previous car park behind the Town Hall has never been replaced	9/3/2014 7:36 AM
10	Leading Question. I have no children, cannot fairly comment.	9/1/2014 9:11 AM
11	None	9/1/2014 8:57 AM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

12	I'm unable to comment on this but I should think central facilities would be a good idea to keep the centre of Ealing lively.	9/1/2014 3:32 AM
13	Tricky one, what is happening to Perceval House+police station if reserved for schooling! From what i've heard some free schools are not of good quality.	8/26/2014 10:28 AM
14	We'd just like to find primary schooling with a reasonably high percentage of children have English as the first language. So maybe reservation of alternative sites in the town centre might be for those who are 'home schooling'?	8/14/2014 11:34 AM
15	I would not wish sites very close to the main thoroughfares to be used in this way, eg police station site - challenging safety, access and congestion issues will arise.	8/12/2014 3:16 PM
16	Developers of office/commercial space should provide space for nurseries even primary schools so that many parents working in the area could choose to have their childcare near to their place of work.	8/12/2014 6:58 AM
17	Understand that primary school children need to be dropped off and collected by busy parents who probably then have to get to work so are highly likely to drive and therefore huge car parking facilities should be made available for them so that traffic jams are not created and/or change some of the CPZ zones around to cater for the school times.	8/12/2014 1:42 AM
18	How sure are we that more flats will lead to increase in the number of children living in the area? Flats would seem to encourage more single people.	8/11/2014 7:47 AM
19	Shortfall is moving from primary to secondary - there is no state provision in central Ealing	8/11/2014 2:37 AM
20	Never hope about the future - always attempt to manage it.	8/5/2014 9:00 AM
21	these options sound flippant. Ask the education department. I can't believe this hasn't been considered.	8/4/2014 1:50 PM
22	Neither of these. Abolish the religious entry requirements on the existing schools.	8/4/2014 12:31 PM
23	Perceval Road too busy with traffic and pollution, Better to use part of the Parkland area near Bond St, one way.	8/4/2014 8:15 AM
24	Stop planning population increases in Ealing. STOP growing and developing Ealing out of all recognition.	8/4/2014 3:33 AM
25	I don't trust so called free schools. Support the Council in its efforts in this area.	8/4/2014 2:16 AM
26	No opinion	8/4/2014 2:01 AM
27	and surely there must be other such sites which could be used. If the current police station is used, where will there be a police station? With the rapidly increasing densification of Ealing, we need a police station.	8/4/2014 1:38 AM
28	don't know	8/4/2014 1:21 AM
29	build more and smaller schools to fit into the central area. There is no room for huge primaries so build lots of smaller ones.	8/3/2014 3:16 PM
30	Neither - ensure that the council continues to plan appropriately as is its duty.	8/1/2014 9:53 AM
31	Change the school age, we cannot cope with an every increasing population, educate other ethnic groups and encourage the use of contraception, reserving space such as Perceval a House car park isn't going to solve this problem!	8/1/2014 9:52 AM
32	Neither of these appeals to me	7/31/2014 9:31 AM
33	Not sure what is best route to take here.	7/30/2014 2:40 AM
34	ere is really good use for all that redundant retail/office space that will never be used for "high quality retail"	7/27/2014 7:04 AM
35	Schools, medical facilities, leisure spaces must be given equal priority as business and residential premises.	7/25/2014 2:25 PM
36	There is no space for a new school in central Ealing. We shall have to expand on existing school sites	7/25/2014 2:02 AM
37	These sites don't sound great! Too small and lack of green spaces plus noise, bad traffic and pollution issues.	7/22/2014 4:21 PM
38	Increases in residential accommodation should not be approved without specific space reserved for schooling	7/17/2014 2:51 PM

## Q22 How can we maintain a balance between growth in licensed premises and preservation of local amenity?

Answered: 218 Skipped: 72



Answer Choices	Responses
Make no plan and rely on market forces.	6.42% 14
Give new guidance to potential applicants.	93.58% 204
<b>Total</b>	<b>218</b>

#	Any comments:	Date
1	Licencing rules must be made to stick	9/23/2014 2:29 AM
2	Surely this question is redundant; we need to pursue policies to achieve the objective of question 5 below.	9/18/2014 2:44 PM
3	Applicants need to be aware that a special area policy operates in the centre of Ealing with a presumption against increasing the cumulative impact of licensed premises.	9/18/2014 2:37 AM
4	Support current, community-based pubs over big fun pubs that laws seem to currently favour. Ensure these community pubs are protected from redevelopment as a asset to the community.	9/16/2014 2:21 AM
5	Surely we do not need growth in licensed premises. Would be better to have alternative places for people, particularly the young, to go for entertainment.	9/14/2014 1:52 PM
6	However current planning and licensing laws make it difficult to control the establishment (and closure) of pubs and restaurants.	9/14/2014 11:22 AM
7	Close down strips joints and club venues with \ history of public order problems	9/14/2014 5:43 AM
8	Need to influence the granting of licences by the council's licensing committee as far too easy to get licenses, including extended hours and entertainment which is disruptive to local residents. Neither of your options achieves this.	9/14/2014 5:02 AM
9	Planning applications which will result in new licenced premises are considered on their individual merits by the Council. Detailed local planning policies have been adopted to protect local amenity and ensure that such uses are approved in appropriate locations. Therefore, there is no requirement to prepare further plans to address such considerations.	9/12/2014 7:22 AM
10	The town centre has too many betting shops, and enough pubs.	9/10/2014 4:04 PM
11	Easily said, but what guidance?	9/8/2014 2:11 AM
12	Be aware of the problem with drunks in the centre, particularly on the benches near the church	9/3/2014 7:36 AM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

13	Someone must be in charge of allowing a balance of shop, eateries, pubs, coffee bars and get a balance	9/2/2014 10:45 AM
14	Poor question.	9/1/2014 9:11 AM
15	control the number of pubs, poiund shops, charity shops etc and do more to help small indie businesses	9/1/2014 4:46 AM
16	Formulate a restriction based on density of licensed premises per square metreage?	9/1/2014 3:32 AM
17	..and fast food outlets	9/1/2014 3:12 AM
18	Review overall plan - currently lots of pubs in Ealing, perhaps too many, lots of coffee shops in Northfields - how many pubs/coffee shops does the area really need. Review what we have first before opening more! otherwise more closures!! What form of guidance?	8/26/2014 10:28 AM
19	Make no assumption that there should be a growth in licensed premises.	8/18/2014 9:34 AM
20	Should be more than just guidance, any growth should align and be in keeping with Town Centre objectives, policies, plans and aspirations, whilst encouraging sensible, well managed developments that improve Ealing's evening environment.	8/12/2014 3:16 PM
21	Ensure more "up-market" outlets and move away from the youth market which currently seems to dominate Ealing Broadway and as a result alienates most residents and other potential visitors.	8/12/2014 6:58 AM
22	Ealing should shut down at a reasonable time it does not need any all night establishments it is a residential area.	8/12/2014 1:42 AM
23	Too many pubs lead to drunkenness and crime.	8/11/2014 5:29 AM
24	Support objections made by resident groups etc. to inappropriate applications	8/11/2014 2:37 AM
25	Neither of these. New guidance isn't going to do a thing, the council simply ignore their own policies given half a chance. there should be a limit - as there was in the past - the number of contiguous licensed premises.	8/5/2014 10:30 AM
26	Law enforcement must be directed against anti-social drinkers, not at responsible drinking establishments.	8/5/2014 9:00 AM
27	obviously making no plan is not an option	8/4/2014 1:50 PM
28	Encourage the night time economy to regain the position that Ealing has lost in recent years.	8/4/2014 12:31 PM
29	Need for licensed premises to have peacekeepers at the door	8/4/2014 8:15 AM
30	Are you really trying to say that potential applicants receive inadequate guidance. That has to be addressed.	8/4/2014 3:33 AM
31	Though this very vague.	8/4/2014 2:16 AM
32	'Guidance' would be insufficient without enforcement.	8/4/2014 2:01 AM
33	Not sure, I like the idea that Ealing nightlife is improving but there needs to be a balance to ensure the needs of all are met, i.e. so that licensed premises are available for those who do not appreciate loud music and bouncers on doors.	8/2/2014 4:10 AM
34	Restrict licenses.	8/1/2014 9:53 AM
35	There are nowhere near as many pubs and bars in the area now as there were in to late 1990s, and I think the number now is about right.	7/31/2014 10:18 AM
36	The real world.	7/31/2014 9:31 AM
37	Ensure that a plan is available to maintain the balance between both licensed premises and local amenities and regularly assess and alter the plan if needed.	7/31/2014 7:47 AM
38	The second is a meaningless option. It's another way of saying do nothing	7/29/2014 2:02 PM
39	Increase visible policing to discourage rowdy or violent behaviour? Give license holders firm and enforceable rights to remove violent drunken customers from their premises. Create a policing strategy that supports licensed premises and intervenes when necessary.	7/29/2014 9:12 AM
40	More than guidance is needed. Strong local control, with a willingness to say no is what works elsewhere.	7/27/2014 7:04 AM
41	Very biased question - existing planning regulations are supposed to address this - we are hardly at the mercy of "market forces"	7/26/2014 4:32 AM
42	Beef up the process of giving licences	7/25/2014 2:25 PM

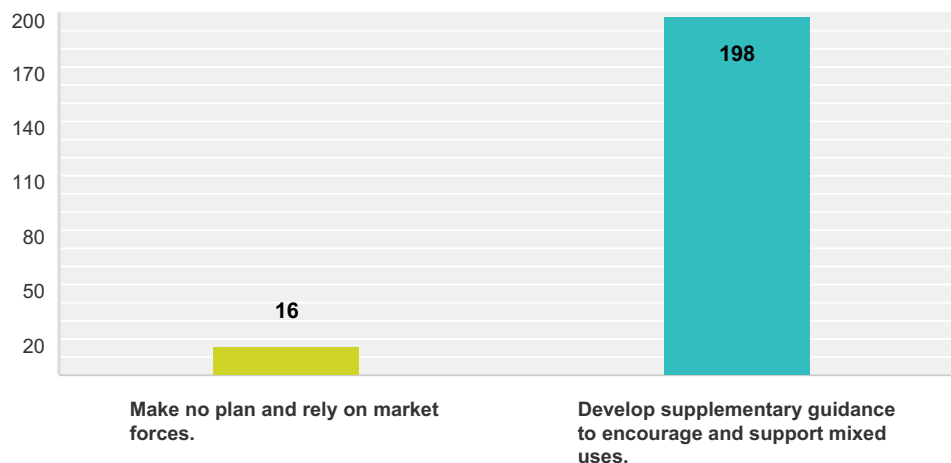
## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

43	Licensed premises aren't a problem per se. E.g. Would be happy to see more local pubs. Quality is more important than business type.	7/23/2014 12:30 AM
44	What local amenities exactly?	7/22/2014 4:21 PM
45	Guidance to include how to manage the no smoking rule and ensure that their customers do not block the pavements and/or make a general nuisance of themselves.	7/21/2014 7:59 AM
46	Guidance must be kept separate from political interference.	7/18/2014 5:46 AM
47	Limits should be placed on the total numbers of licences for both drinking and gambling	7/17/2014 2:51 PM



### Q23 How do we achieve a rich mix of uses within the Town Centre to promote a safe and welcoming environment?

Answered: 214 Skipped: 76



Answer Choices	Responses
Make no plan and rely on market forces.	7.48% 16
Develop supplementary guidance to encourage and support mixed uses.	92.52% 198
<b>Total</b>	<b>214</b>

#	Any comments:	Date
1	Dependant on market forces.	9/21/2014 7:46 AM
2	There is a danger that the centre will become overwhelmed with eating places to the detriment of other retail offers. Town centres are more than just providing shopping opportunities - they should also provide cultural & entertainment facilities	9/18/2014 2:37 AM
3	Again, be careful what exactly is being suggested - is it prescribed, or suggested, or what?	9/16/2014 10:34 AM
4	Better retail outlets.	9/15/2014 5:30 AM
5	But really it will come down to market forces, including how the Council tax, to allow for less profitable/charities to offer options	9/14/2014 1:52 PM
6	How is guidance going to be helpful? How does that change what happens or affect safety?	9/14/2014 5:02 AM
7	I find that the guidance is difficult to enforce, changes every four years and doesn't have any enforcement strength or power.	9/12/2014 9:04 AM
8	British Land supports the development of a rich mix of uses within the town centre, which is vital key to achieving a vital, thriving and sustainable centre. This approach (to direct main town centre uses to locate in mixed use developments within Ealing town centre) is also in keeping with the objectives of planning policy at all levels. The development of residential, retail, office and leisure uses within the town centre, which will facilitate more diverse daytime and evening economies, will not only contribute to its economic growth, but will deliver social benefits in terms of greater amounts of footfall and natural surveillance, to the benefit of the feeling of safety for residents, workers and visitors in the town centre.	9/12/2014 7:22 AM
9	As above, this tells me nothing.	9/8/2014 2:11 AM
10	Make it look nice and safe	9/2/2014 10:45 AM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

11	All down to zoning. Gambling retailers attract...	9/1/2014 9:11 AM
12	fund business and parks/open space development	9/1/2014 4:46 AM
13	Difficult one to comment on here - very sensitive issue to plan for but there doesn't seem enough on offer for youngsters to show their creativity.	9/1/2014 3:32 AM
14	encourage diversity and flexible use of shops and offices	9/1/2014 2:46 AM
15	Guidance required but needs to be much improved and extensive.	8/26/2014 10:28 AM
16	Perhaps a rich mix of uses needs to be rethought to a quality mix rather than a greater mix.	8/14/2014 11:34 AM
17	What on earth is supplementary guidance? Let's use plain English!	8/12/2014 1:42 AM
18	Market forces are primarily aimed at profit and often take little account of the wider interests of stakeholders.	8/11/2014 5:29 AM
19	obviously making no plan is not an option	8/4/2014 1:50 PM
20	Most pubs now serve meals or snacks, perhaps show sports events?	8/4/2014 8:15 AM
21	Rely on market forces, but restrict or refuse undesirable use of premises, such as betting shops, table-dancing clubs, etc.	8/4/2014 3:33 AM
22	Pitshanger Park is now brilliant. It has a cafe,sports facilities and good paths. Lets improve other parks to this standard.	8/3/2014 3:16 PM
23	keep on asking for local opinion, maybe organise widely publicised local meetings and forums, perhaps a regularly place in Ealing Broadway Centre where people can hear of new ideas and air their views.	8/2/2014 4:10 AM
24	The real world is nearer to this option.	7/31/2014 9:31 AM
25	Guidance is another word for inertia	7/29/2014 2:02 PM
26	And make it economically attractive!	7/29/2014 9:12 AM
27	Very biased question - existing planning regulations are supposed to address this - we are hardly at the mercy of "market forces"	7/26/2014 4:32 AM
28	It would have to be more than guidance to have any impact on the terrible state of the centre of Ealing as it is today	7/25/2014 2:25 PM
29	Encourage the inclusion of businesses in the town centre which bring people to the centre. For instance schools, nursery, childrens activities - things like The Little Gym, etc - these are good draws to get people to the centre - perhaps even look to development of a decent leisure centre (look to Swiss Cottage Leisure centre as an example)	7/24/2014 4:37 PM
30	What does supplementary guidance mean?	7/22/2014 4:21 PM
31	Density of new development should be carefully monitored.	7/17/2014 2:51 PM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

### Q24 Other comments: Please use the space below to add any comments on any of the issues raised in this section.

Answered: 22 Skipped: 268

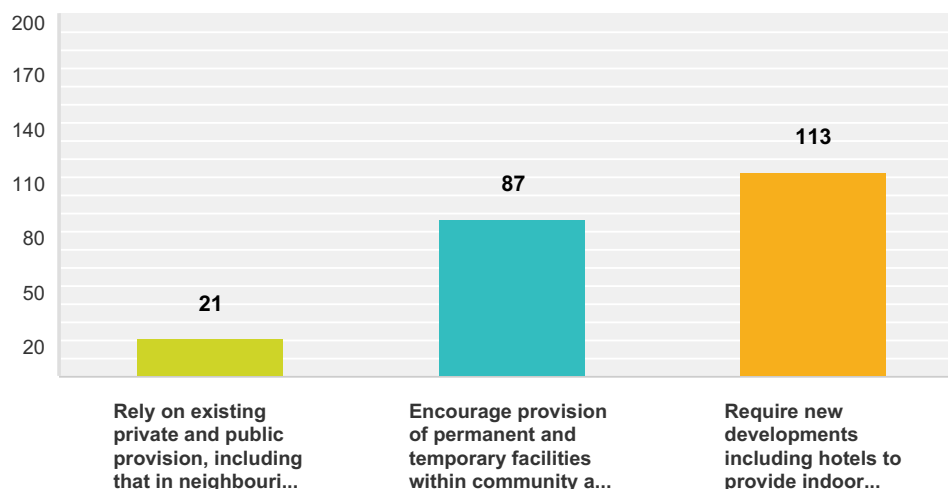
#	Responses	Date
1	Infrastructure such as health care facilities and community space must be planned in advance of planning permissions being granted for large increase in residential.	9/23/2014 2:29 AM
2	Ealing is increasingly a dormitory borough and there's not much point in resisting that.	9/22/2014 5:35 AM
3	We need to attract local people back to using and spending their money in the town centre by providing attractive range of facilities, in particular cultural activities, and not just retail	9/18/2014 2:37 AM
4	None of these proposals is strong enough to create the qualitative outcomes you're seeking to achieve.	9/14/2014 5:02 AM
5	Don't introduce too many long bureaucratic processes that delay anything at all happening or that delays new and exciting initiatives	9/13/2014 8:50 AM
6	At the moment, it seems impossible for local initiatives to generate any support from the Council. This needs to change. People are putting in a lot of effort but cannot do it all themselves.	9/8/2014 2:11 AM
7	The lack of a cinema is the biggest disgrace in Ealing. My children have grown up without a cinema here, just a derelict front. Ealing council are shockingly bad at moving this forward, personally I give up, it is simply disgraceful.	9/4/2014 1:57 AM
8	There should be better policing of the area at night as crowds of rowdy and intimidating drinkers can be a problem	9/3/2014 7:36 AM
9	Ensure a cinema reappears	9/1/2014 8:57 AM
10	Inertia on the cinema site is a disgrace to the council	9/1/2014 2:50 AM
11	Again, limited options to respond to - guidance.....but that could mean so many things.....guidance can be given but it needs to be of the right quality otherwise not useful.	8/26/2014 10:28 AM
12	Re 1 - Historically there have been local employers allied to and supporting creative industries around Ealing and we should work to encourage these.	8/10/2014 4:36 AM
13	Ealing has a rich artistic heritage, especially in music. There is every chance that could be lost in projected developments, and we cannot afford (literally) to lose that. Planning conditions could be considered to help retain such heritage aspects.	8/5/2014 9:00 AM
14	I am anxious about the proliferation of betting shops	8/5/2014 4:11 AM
15	The centre seems to attract a rather "ugly" crowd late evenings and for this reason I avoid it at this time. Not sure how such a situation can be reversed. Perhaps its just a sign of the times - sadly	8/4/2014 1:39 PM
16	Some police vigilance is necessary when you look back to the relatively recent riots.	8/4/2014 8:15 AM
17	Cinema...look guys, if you cant get this done after so many years, then you should all give up. It is the ultimate no-brainer.	7/31/2014 9:31 AM
18	Cinema cinema cinema what is happening? What is Ealing Council doing or NOT doing? This is a national disgrace and we are, the birthplace of British Cinema and we have allowed all the cinemas to be closed, torn down or turned into Evangelical Christian meeting places. What is happening to the one remaining facade. You must act now.	7/31/2014 7:40 AM
19	The wishy-washy approach to the of an Ealing cinema must be abandoned immediately. No further delays in the construction of a multiplex is essential.	7/31/2014 4:38 AM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

20	I am still incredulous that we have no cinema here in Ealing. It is a disgrace really when Ealing is the home of a great cinema heritage in this country and much could be made of that in the development of a new cinema. I have recently had a guest who was attending the Metro Film School and had a marvellous 3 week Summer course here. She was from the USA and it was all a very positive experience, but how much nicer it would have been, had we been able to take her to a local cinema which reflected the great cinematic history of the area. We do not capitalise on this heritage enough in my view.	7/30/2014 2:40 AM
21	Ealing needs a cinema - it's horrendous that somewhere so linked with the history of film has gone without it's own cinema for so long!	7/22/2014 9:52 AM
22	Necessary to encourage retailers to participate in planning and not to rely on the BID co.	7/18/2014 5:46 AM

### Q25 How do we provide accessible, affordable indoor and outdoor sporting facilities for all ages and groups in the community?

Answered: 221 Skipped: 69



Answer Choices	Responses
Rely on existing private and public provision, including that in neighbouring areas.	9.50% 21
Encourage provision of permanent and temporary facilities within community and public areas.	39.37% 87
Require new developments including hotels to provide indoor facilities open to all at affordable prices, and/or to make a contribution to the provision and maintenance of outdoor facilities within reasonable distance.	51.13% 113
<b>Total</b>	<b>221</b>

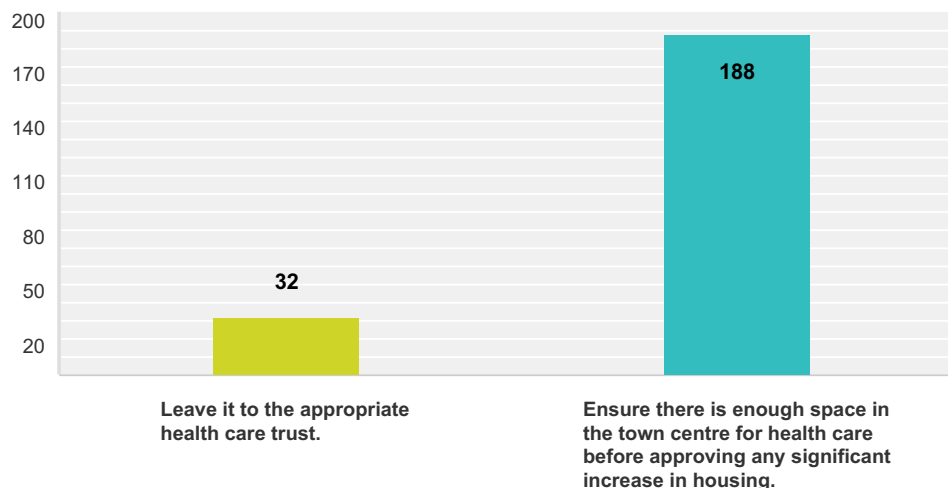
#	Any comments:	Date
1	But make sure none of what we have vanishes as the result of "cuts".	9/22/2014 5:42 AM
2	And don't sell off what we have.	9/8/2014 2:13 AM
3	The centre of Ealing once had three swimming pools which could be used as sports halls too. When we lost those we lost much of the heart of the area. We need provision again within the town centre.	9/2/2014 11:48 PM
4	Build a swimming pool in Ealing	9/1/2014 4:29 AM
5	There seems to be a reasonable supply of gyms and swimming pools -greenford + brentford - need to review how to make what we have better before decisions about new facilities. tricky one as there is possibly a need but a study of exactly what is required first.	8/26/2014 10:32 AM
6	I understand this constant emphasis on affordable prices but perhaps we should be prepared to pay for what we want and that would mean providing some facilities which are worth paying for rather than simply affordable. After all such facilities bring benefits including income.	8/14/2014 11:41 AM
7	Ensure that both public and private development improves facilities in Ealing. It seems ridiculous that what was BArclays Bank sports club in Park View Road has been closed and unused for many yeras. Surely an acceptable solution can be found to achieve good sports facilities and maybe some limited housing development which would not detract from the residents enjoyment of their neighbourhood?	8/12/2014 7:03 AM
8	By affordable, people mean cheap, but good facilities must be paid for	8/11/2014 2:40 AM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

9	hotel facilities likely to be too small for community use...	8/10/2014 4:37 AM
10	I.e. better use of S106 money!	8/5/2014 9:02 AM
11	The cost of accommodation is prohibitively expensive for community groups, even churches charge £60 or more per session. Grants to cover these costs are simply not available. We are fortunate in Ealing that there are still a lot of small community activities going on. The council are dreadful, there is a lot of empty space which could be utilised for little or no cost.	8/5/2014 4:40 AM
12	None of these. There isn't space for sporting facilities in the town centre.	8/4/2014 12:38 PM
13	Again sponsorship can be requested to promote advertising many go to hotels with a need to rest and relax	8/4/2014 8:29 AM
14	I see option 3 mentions new developments AGAIN. Say NO to new developments.	8/4/2014 3:35 AM
15	Not only hotels - how about the universities as well. If however hotels are required to provide indoor facilities and make a contribution to the provision and maintenance of outdoor facilities, they might choose not to come here.	8/4/2014 1:41 AM
16	continue developing activities in parks and there are good new gyms opening.	8/4/2014 1:22 AM
17	Again, make better facilities available in the parks, little zoos, cafes, exercise machines, areas for groups to sit and talk. People could have meetings outside! In a park!	8/3/2014 3:20 PM
18	A new facility has recently opened in Acton and is quite accessible being on the Uxbridge Road. I would measure the success of this facility before moving forward on more such ventures. i do think accessible sports facilities are extremely important.	7/30/2014 2:50 AM
19	Again a choice choice here is stupid, al of te above should be constantly examined and used as a way of achieving beter provision. Anyone of them wil not work alone.	7/27/2014 7:31 AM
20	Explore the option of working with local government and private partnerships to develop a new central ealing leisure centre - look to Swiss Cottage Leisure centre as an example	7/24/2014 4:40 PM
21	Severely lacking sports facilities anywhere near the town centre. Can we squeeze a swimming pool in somewhere?	7/23/2014 12:32 AM
22	Bring back the Town Hall Baths!	7/22/2014 4:26 PM
23	Why include just Hotels ? Include residential, commercial (offices) and retail.	7/18/2014 5:52 AM
24	Space should be identified and reserved for such uses, with multi-use facilities being encouraged	7/17/2014 2:58 PM

### Q26 How do we ensure there are sufficient primary healthcare facilities to serve the current and future population?

Answered: 220 Skipped: 70



Answer Choices	Responses
Leave it to the appropriate health care trust.	14.55% 32
Ensure there is enough space in the town centre for health care before approving any significant increase in housing.	85.45% 188
<b>Total</b>	<b>220</b>

#	Any comments:	Date
1	Not necessarily in the town centre. Big enough and accessible trumps central.	9/22/2014 5:42 AM
2	Neither - how many conditions will any developer be willing to meet before just choosing to walk away! Local Gov't and the NHS have enough middle managers to figure out supply and demand for both housing and health care.	9/16/2014 10:38 AM
3	This would be ideal but difficult to do.	9/14/2014 11:24 AM
4	Again, this is outside the scope of this group, but there should be rules about having a gp surgery added to any substantial development as existing surgeries are overcrowded and not coping.	9/14/2014 5:04 AM
5	Support NHS, work with them, encourage them to leverage council where possible. Get your community off the couch, into the park, and away from dodgy take away joints.	9/1/2014 9:14 AM
6	Important!	8/12/2014 3:20 PM
7	Not a serious problems. The space requirements for such facilities are really quite low.	8/4/2014 12:38 PM
8	Not only healthcare, school places, public facilities to support developments offering a significant increase in housing	8/4/2014 8:29 AM
9	ABSOLUTELY!	8/4/2014 1:41 AM
10	Should health care be just outside the centre? Look at Richmond and other plces to see what they do	8/4/2014 1:22 AM
11	Save Ealing Hospital A&E	8/3/2014 12:12 PM
12	Elect a Labour Government; otherwise there definitely won't be.	8/1/2014 9:55 AM

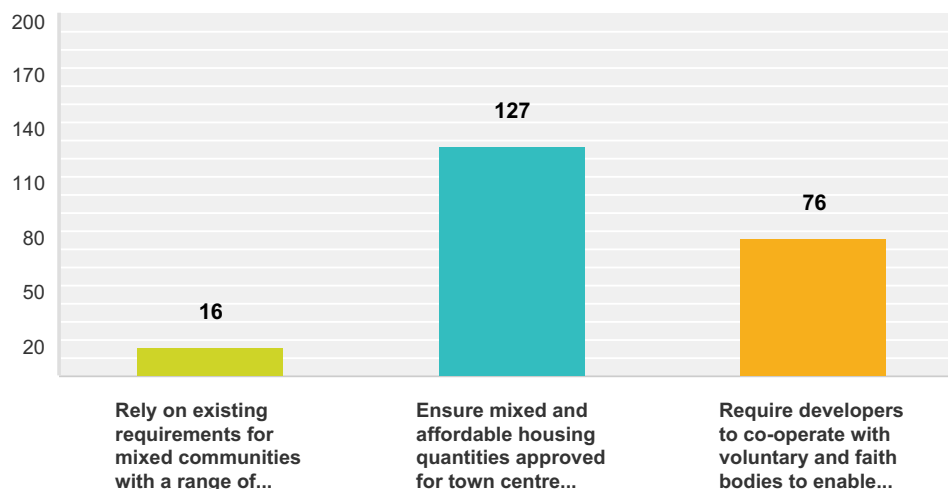
## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

13	The recent decision to approve the construction of cottages at the University of South Ealing on St Mary's Road should be cancelled and a health centre should be approved in its place; if there is space still available then it should be first used for limited car parking, and then and only then should approval for accommodation be allowed.	7/31/2014 4:43 AM
14	I am afraid that many primary healthcare facilities are very stretched and are not sufficient at present. This is an area of great concern that will have to be addressed.	7/30/2014 2:50 AM
15	Another use for redundant retail space and a great way of getting people into the town to use the remaining shops	7/27/2014 7:31 AM
16	That is what the CCG, Healthwatch and so on are there for, so work with them.	7/26/2014 4:34 AM
17	Ealing has a poor record. When there was an opportunity to have a purpose built health centre with GP facilities in the former Daniel's building, incompetence, lack of resolve and poor management lost the opportunity.	7/25/2014 2:32 PM
18	Very basic and important.	7/25/2014 10:24 AM
19	Clear opportunity to repurpose some unused ex-retail space as a health centre in the town centre.	7/23/2014 12:32 AM
20	Way too complex to answer fairly!	7/22/2014 4:26 PM
21	There needs to be a healthcare centre in the Station area with its own pharmacy to help the Ealing commuters.	7/21/2014 8:08 AM
22	Infrastructure provision has been left outside Ealing Council's planning guidelines. This must change !	7/18/2014 5:52 AM
23	Proper provision for an ageing population is essential	7/17/2014 2:58 PM



### Q27 How are facilities to be provided for older, disabled and vulnerable people to enable them to continue to live as integrated members of the town centre community?

Answered: 219 Skipped: 71



Answer Choices	Responses
Rely on existing requirements for mixed communities with a range of housing types across the borough to meet need.	7.31% 16
Ensure mixed and affordable housing quantities approved for town centre residential developments are actually delivered.	57.99% 127
Require developers to co-operate with voluntary and faith bodies to enable flexible community-use facilities, particularly for minority and disadvantaged groups.	34.70% 76
<b>Total</b>	<b>219</b>

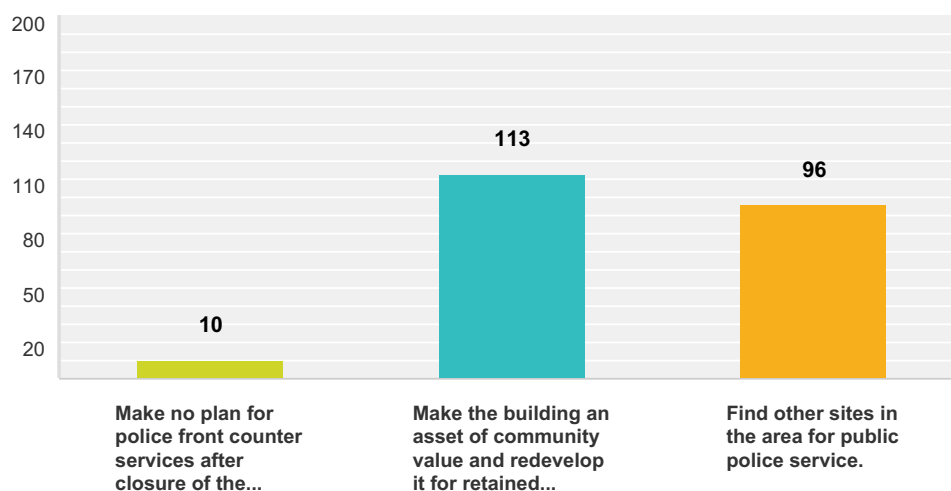
#	Any comments:	Date
1	Extend car parking facilities in the vacinities of the tube stations. None of us can park anywhere near a station. A better fairer allocation of permits/cpz times etc.	9/15/2014 5:36 AM
2	I also think the second option is important	9/14/2014 1:56 PM
3	Planning policy at all levels requires the provision of inclusive access for people of all ages and abilities and set out requirements for a range of housing types. As developments come forward in the town centre and seek planning permission, the delivery of inclusive access and, where possible, a range of housing types, will be assessed by Council Officers.	9/12/2014 7:27 AM
4	I have no visibility to the current services, cannot comment.	9/1/2014 9:14 AM
5	I think we need to re-think 'affordable'; if you're going to do affordable, then someone has to pay and those who pay will want some deliverable benefits in the Town Centre i.e. a place they may actually want to visit or shop in?	8/14/2014 11:41 AM
6	Faith bodies have no business in housing policy. Disgraceful and divisive.	8/5/2014 10:31 AM
7	Let's be inclusive.	8/5/2014 9:02 AM
8	None of these. Focus on the older people. Encourage (probably not in this area) very large developments (like retirement villages) geared towards the needs of older people.	8/4/2014 12:38 PM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

9	Provision should be large enough for others to be able to use the facilities, elderly provision seems to be very limited	8/4/2014 8:29 AM
10	I see options 2 AND 3 mention new developments AGAIN. Say NO to new developments.	8/4/2014 3:35 AM
11	Faith bodies have nothing to do with this	8/4/2014 1:11 AM
12	And also ensure mixed and affordable housing quantities approved for town centre residential developments are actually delivered. Encourage greater public awareness of the needs of disadvantaged groups, in particular those with mental health issues.	8/2/2014 4:13 AM
13	Abolish the Right to Buy as in Scotland and build some proper council houses not so-called affordable ones.	8/1/2014 9:55 AM
14	There ar far too many community use facilities for the so called minority and disadvantage groups, what about the British!!!!	8/1/2014 9:54 AM
15	I work within the visually impaired community in Ealing and there is a woeful lack of appropriate affordable housing for this group. It is so important that vulnerable groups such as my clients have safe, accessible, affordable, appropriate housing so that they can get on with their independent lives. It is through such housing and support that independence can actually be maintained.	7/30/2014 2:50 AM
16	Affordable housing is a joke. It needs a complete overhaul.	7/28/2014 12:15 PM
17	It is particually important that housing for vunerable groups should be both quiet and pleasent but also near central facilities. Some European housing of this type has been built above shop, with lifts and roof gardens in town centres. But the council need to lead the way here. If developers are required to put too many "affordable" units in their scheme they will simply go away. Hard decisions ned to be taken about some types of residents. While many vunerable groups have a good or neutral impact on a community, groups simply designated for housing because of poverty can cause a shopping area to spiral into decline as other residents avoid the problems that they may bring. Be realistic about how you can combine a "high quality" cultural and business environment with subsidised social housing. The old model of the city centre with poor and rich living cheek by jowl no longer works as that relied on social controls that no longer exist.	7/27/2014 7:31 AM
18	Insist that Ealing Broadway Station, including all users and bus providers work together to make the station and street facilities a clean, safe and accessible facility for older, disabled and vulnerable people. Improve phone-in provision of minibus services, based on a voucher system and leave the choise of destination to the user. Vouchers could be issued to reg. disabled, and other groups with mobilligy problems.	7/25/2014 2:32 PM
19	Don't know! Hate the idea that developers (or anyone!) would have to co-operate with faith bodies!	7/22/2014 4:26 PM
20	Disabled parking needs to be significantly increased to give access to all the shops to both the disabled and elderly community. We are all getting old.	7/21/2014 8:08 AM
21	Option 2 must also include Some of option 3.	7/18/2014 5:52 AM
22	Developers must not be allowed to dilute or remove planning obligations once approval is granted.	7/17/2014 2:58 PM

### Q28 How can access to police services be made for residents and visitors?

Answered: 219 Skipped: 71



Answer Choices	Responses
Make no plan for police front counter services after closure of the present service at 67-69 Uxbridge Road.	4.57% 10
Make the building an asset of community value and redevelop it for retained counter service and/or other community use.	51.60% 113
Find other sites in the area for public police service.	43.84% 96
<b>Total</b>	<b>219</b>

#	Any comments:	Date
1	Police centre needs to be central - present counter service is too far from Ealing centre	9/16/2014 8:51 AM
2	It is important that there is 24/7 police counter service in the centre of Ealing which is easy to find and access	9/14/2014 1:56 PM
3	they did have desk in Percival house but offered limited services and no confidential area to discuss issues	9/11/2014 12:57 PM
4	Front desk police services should in the heart of he community. In shopping centres for example, not hidden way behind 'air lock' doors in police stations.	9/8/2014 2:13 AM
5	Do police need a huge building? Trade off prestigious building with increased patrols, smaller, distributed police beats, increased visibility. Police are most effective when out and in the community	9/1/2014 9:14 AM
6	There should also be a permanent police presence locally.	9/1/2014 3:35 AM
7	use council premises or shops in centre	9/1/2014 2:47 AM
8	Move police counter service to be within the core central area (area between Percival House and Ealing Broadway Station).	8/12/2014 3:20 PM
9	Some form of police front counter must be maintained in Ealing Broadway especially as the are does and will continue to attract large numbers of visitors who come to Ealing for entertainment/leisure.	8/12/2014 7:03 AM
10	None of these. Abolish police stations and make the police come to the public.	8/4/2014 12:38 PM
11	Is a counter service still available in Acton? Think most have gone weren't they going to 24 hour supermarkets? not seen.	8/4/2014 8:29 AM
12	Give access to Questors through the site.	8/4/2014 2:19 AM
13	Either option 2 or option 3 above.	8/4/2014 1:41 AM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

14	Don't restrict the police on their plans for improvement	8/4/2014 1:11 AM
15	A number of smaller sites may mean more accessibility for the majority.	8/2/2014 4:13 AM
16	Or better still, don't close.	8/1/2014 9:55 AM
17	We need a police presence in Ealing Broadway	8/1/2014 9:54 AM
18	I find the prospect of no police front counter service rather frightening. I feel that there must be some sites in the Borough where you can talk to a police staff member face to face.	7/30/2014 2:50 AM
19	More central locations would probably be more effective in countering crime.	7/29/2014 9:14 AM
20	The current building is in a good location. It needs refurbishment and an extension of the shopping/ commercial district to extend further towards the Police station, thus bringing the station "closer" to the town centre.	7/28/2014 12:15 PM
21	There should be several Police "HUBS" around the town, all with basic front counter staff and available foot fall.	7/27/2014 7:31 AM
22	At least make it accessible for the disabled or those with prams, mobility problems,	7/25/2014 2:32 PM
23	This is the best idea. If not possible than find other sites.	7/25/2014 10:24 AM
24	Hmm, not sure a police counter can be nominated as an asset of community value. Surely the police would have to agree?	7/22/2014 4:26 PM
25	Visible police/PCSO presence in the evenings to help people feel safer	7/21/2014 8:08 AM
26	Option 2 must also include Some of option 3.	7/18/2014 5:52 AM

**Q29 Other comments: Please use the space below to add any comments on any of the issues raised in this section.**

Answered: 6 Skipped: 284

#	Responses	Date
1	See comment in previous section	9/23/2014 2:30 AM
2	Current Police service within the centre of Ealing is woefully inadequate. When my purse was stolen it took me two hours queuing to report it, by which time the whole procedure was pointless	9/3/2014 7:38 AM
3	Really access to police services should be possible by phone but to be so a base is needed. Once that base is no longer used getting a counter service doesn't seem to have happened.	8/4/2014 8:29 AM
4	The police say there are no current plans for closure of 67-69 Uxbridge Rd.	8/3/2014 12:25 PM
5	You have a mountain to climb. Better start soon.	7/25/2014 2:32 PM
6	The proposed Cinema development will remove a considerable amount of available parking - some way this needs to be replaced elsewhere in the Town Centre.	7/21/2014 8:08 AM

### Q30 What is your postcode?

Answered: 175 Skipped: 115

#	Responses	Date
1	W5 2LL	9/23/2014 2:31 AM
2	W5 2DP	9/22/2014 5:44 AM
3	w5 2df	9/21/2014 6:44 AM
4	W5	9/21/2014 4:44 AM
5	W52SG	9/19/2014 1:08 PM
6	W3 7LF	9/19/2014 9:09 AM
7	W5 3UP	9/19/2014 8:28 AM
8	W5 3UP	9/19/2014 8:06 AM
9	W5 5QP	9/18/2014 2:46 PM
10	W5 3EA	9/18/2014 2:39 AM
11	W13 9XW	9/17/2014 8:46 AM
12	TW80JT	9/17/2014 6:25 AM
13	W5 5RF	9/16/2014 10:45 AM
14	W13 8JE	9/16/2014 9:21 AM
15	W5 4UU	9/16/2014 8:55 AM
16	se13 6ql	9/16/2014 5:49 AM
17	W5 1TP	9/16/2014 5:41 AM
18	W5 5HE	9/16/2014 3:12 AM
19	W4 2RL	9/16/2014 2:23 AM
20	W5 5RF	9/16/2014 1:42 AM
21	W7 1QT	9/15/2014 8:59 AM
22	w72hf	9/15/2014 8:35 AM
23	W5	9/15/2014 7:57 AM
24	W5 2AN	9/15/2014 5:07 AM
25	W5 5JE	9/15/2014 5:00 AM
26	W13 9XT	9/15/2014 2:43 AM
27	W13 9UA	9/15/2014 1:27 AM
28	W13 9UR	9/14/2014 11:37 PM
29	W13 9NN	9/14/2014 1:57 PM
30	W13 0Ea	9/14/2014 11:25 AM
31	W5 5rj	9/14/2014 6:29 AM
32	w13 8qw	9/14/2014 5:44 AM
33	W3 9RF	9/14/2014 5:04 AM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

34	w5 2al	9/13/2014 11:11 AM
35	W13	9/13/2014 10:38 AM
36	W5 5jd	9/13/2014 8:54 AM
37	W5 4YG	9/12/2014 9:07 AM
38	W5 5hf	9/12/2014 8:50 AM
39	W5 5DB	9/12/2014 8:11 AM
40	w5 5he	9/12/2014 3:52 AM
41	W5 3TU	9/12/2014 3:37 AM
42	W13 9PL	9/12/2014 3:37 AM
43	w13 9tn	9/11/2014 12:58 PM
44	W13 9SS	9/11/2014 4:07 AM
45	W5 2	9/10/2014 4:06 PM
46	W5 1JG	9/10/2014 2:39 PM
47	W13 8DF	9/10/2014 9:25 AM
48	W7 3ED	9/10/2014 7:25 AM
49	W5	9/8/2014 11:13 AM
50	W13 0LA	9/8/2014 4:28 AM
51	w13 8en	9/8/2014 2:14 AM
52	W5 5HX	9/7/2014 2:48 PM
53	W5 3TJ	9/6/2014 3:21 PM
54	W5 4HS	9/6/2014 9:30 AM
55	W5 2LY	9/5/2014 4:29 AM
56	W13 9pa	9/4/2014 10:23 AM
57	w139jz	9/4/2014 9:50 AM
58	W3 9QX	9/4/2014 7:55 AM
59	W13 9ET	9/4/2014 6:53 AM
60	w13 9la	9/4/2014 5:20 AM
61	W5 1Ae	9/4/2014 2:15 AM
62	W5	9/3/2014 7:45 AM
63	UB6 7AT	9/3/2014 7:42 AM
64	w13 9qb	9/3/2014 5:05 AM
65	W13	9/2/2014 11:49 PM
66	W4 5LZ	9/2/2014 1:18 PM
67	W5	9/2/2014 10:48 AM
68	w13 9la	9/2/2014 6:21 AM
69	W5 2AL	9/2/2014 1:35 AM
70	W5 4JD	9/1/2014 12:55 PM
71	UB5 6QG	9/1/2014 11:07 AM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

72	W5 3LP	9/1/2014 10:02 AM
73	W5 3LP	9/1/2014 9:44 AM
74	W13	9/1/2014 9:14 AM
75	w51da	9/1/2014 8:41 AM
76	W13 8NA	9/1/2014 7:56 AM
77	W5	9/1/2014 4:29 AM
78	W13 8EN	9/1/2014 3:30 AM
79	ub5 6aj	9/1/2014 3:20 AM
80	W5 4DR	9/1/2014 3:15 AM
81	W138JZ	9/1/2014 2:51 AM
82	W13 0HA	9/1/2014 2:48 AM
83	W5 5JB	9/1/2014 1:17 AM
84	W13 9nj	9/1/2014 12:33 AM
85	W5	8/31/2014 5:52 PM
86	W5 2SX	8/30/2014 1:37 AM
87	WC2H 0QL	8/27/2014 8:12 AM
88	W13	8/26/2014 10:35 AM
89	W54DB	8/24/2014 3:22 PM
90	W5 5QB	8/18/2014 10:54 AM
91	W5 2HN	8/18/2014 8:19 AM
92	W13 9NS	8/14/2014 11:48 AM
93	W5 3JY	8/14/2014 10:50 AM
94	W5 5HS	8/13/2014 3:20 PM
95	UB1 2TE	8/12/2014 3:22 PM
96	W138HZ	8/12/2014 7:09 AM
97	W5 5EP	8/12/2014 1:41 AM
98	w5 5jd	8/11/2014 2:41 AM
99	W5 5LH	8/10/2014 4:38 AM
100	W52SQ	8/10/2014 2:02 AM
101	w5 5bg	8/8/2014 2:11 PM
102	W55PX	8/8/2014 9:28 AM
103	W5 3JW	8/7/2014 9:41 AM
104	W13 9LP	8/7/2014 4:43 AM
105	W5 5Lh	8/5/2014 10:33 AM
106	SP4 9HT	8/5/2014 9:13 AM
107	W13 9NN	8/5/2014 4:40 AM
108	W5	8/5/2014 4:12 AM
109	W13	8/5/2014 1:06 AM



## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

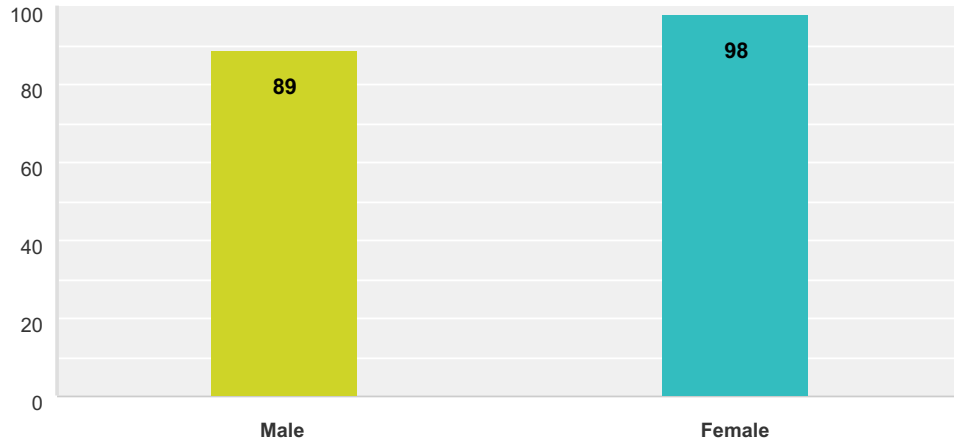
110	W13 8LX	8/5/2014 1:02 AM
111	W5 5AH	8/4/2014 11:47 PM
112	W13 8HL	8/4/2014 1:48 PM
113	W5 5NL	8/4/2014 12:38 PM
114	W13 8JJ	8/4/2014 12:21 PM
115	W7 3EE	8/4/2014 9:19 AM
116	W3 9HG	8/4/2014 8:30 AM
117	W13 8PE	8/4/2014 4:02 AM
118	W5	8/4/2014 3:37 AM
119	W5 1BE	8/4/2014 2:03 AM
120	W5 1SG	8/4/2014 1:57 AM
121	W5 2SS	8/4/2014 1:48 AM
122	W5	8/4/2014 1:42 AM
123	W13 8NQ	8/4/2014 1:22 AM
124	W5 3JJ	8/4/2014 1:11 AM
125	W5 3jr	8/3/2014 3:39 PM
126	W5 1QS	8/3/2014 3:21 PM
127	W13 9NJ	8/3/2014 2:35 PM
128	w13 8pe	8/3/2014 1:38 PM
129	W5 3pr	8/3/2014 1:28 PM
130	W5 5NL	8/3/2014 12:26 PM
131	W13 8BZ	8/3/2014 12:13 PM
132	W13 9SR	8/3/2014 12:11 PM
133	w30ex	8/3/2014 11:21 AM
134	W5	8/3/2014 11:15 AM
135	W5 2HN	8/3/2014 11:15 AM
136	W5	8/1/2014 9:56 AM
137	W51PX	8/1/2014 9:55 AM
138	W5 3JF	7/31/2014 1:04 PM
139	W5 3SN	7/31/2014 10:19 AM
140	W5 3TR	7/31/2014 7:50 AM
141	W5 3TU	7/31/2014 6:02 AM
142	W5	7/31/2014 3:39 AM
143	w5 5nb	7/31/2014 3:17 AM
144	W5 5BU	7/31/2014 3:06 AM
145	W5 2LT	7/30/2014 7:51 AM
146	W5 3LS	7/30/2014 2:55 AM
147	w72bg	7/29/2014 11:23 PM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

148	W3 9AG	7/29/2014 3:38 PM
149	W5 4LP	7/29/2014 2:38 PM
150	W5 5LH	7/29/2014 2:03 PM
151	w52rp	7/29/2014 12:55 PM
152	W13 9TP	7/29/2014 9:14 AM
153	W5 5RJ	7/29/2014 8:04 AM
154	w13 0dx	7/28/2014 12:15 PM
155	W5 4HU	7/28/2014 5:17 AM
156	W5 5QU	7/27/2014 8:48 AM
157	W5 1NY	7/27/2014 7:32 AM
158	W13 9RD	7/27/2014 3:45 AM
159	W13	7/26/2014 4:35 AM
160	W7 3EY	7/25/2014 10:24 AM
161	W5 5NL	7/25/2014 6:26 AM
162	W5 3JT	7/25/2014 2:41 AM
163	W139qb	7/25/2014 2:20 AM
164	w5 3et	7/25/2014 2:03 AM
165	w138bd	7/24/2014 4:40 PM
166	W5 4TJ	7/24/2014 2:15 AM
167	W5 2BF	7/23/2014 2:14 AM
168	W5 2AP	7/23/2014 12:34 AM
169	W138nd	7/22/2014 3:51 PM
170	w13 0oj	7/22/2014 9:53 AM
171	w5 5qd	7/22/2014 5:30 AM
172	w3 0jt	7/22/2014 3:42 AM
173	W52HE	7/21/2014 10:11 AM
174	W13 8HZ	7/18/2014 5:55 AM
175	W5	7/17/2014 3:01 PM

### Q31 Are you:

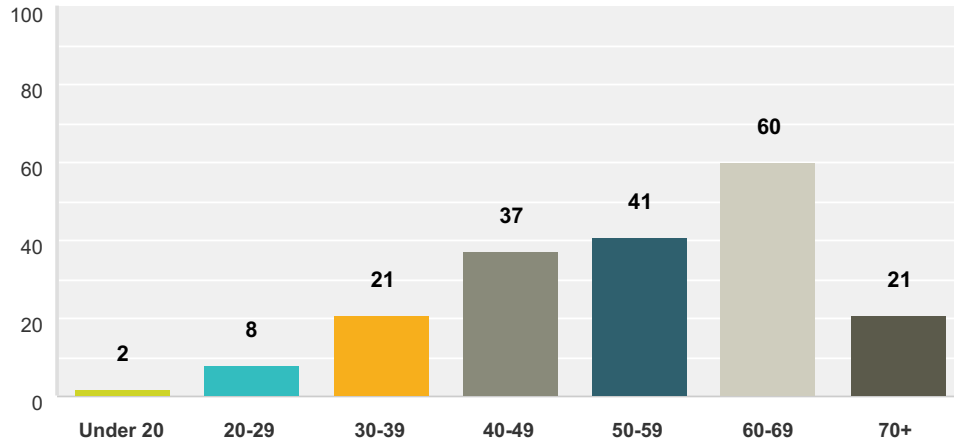
Answered: 187 Skipped: 103



Answer Choices	Responses	
Male	47.59%	89
Female	52.41%	98
<b>Total</b>		<b>187</b>

### Q32 Your age group?

Answered: 190 Skipped: 100



Answer Choices	Responses
Under 20	1.05% 2
20-29	4.21% 8
30-39	11.05% 21
40-49	19.47% 37
50-59	21.58% 41
60-69	31.58% 60
70+	11.05% 21
<b>Total</b>	<b>190</b>

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

### **Q33 Any other final comments: Please use the space below to add any final comments you might have about the issues and questions raised in this questionnaire.**

Answered: 45 Skipped: 245

#	Responses	Date
1	Most of the options presented were in fact multiple options in their own right. This made it difficult to select an option which was good in parts and bad in parts.	9/22/2014 5:44 AM
2	Generally you questions and the answers allocated are misleading and biased towards a preferred option.	9/21/2014 7:48 AM
3	I am a member of CENF	9/18/2014 2:39 AM
4	If anything, too rigid a questionnaire - very much either/or in terms of private or public solutions to most of the questions. In the real world, most developments require a partnership, which requires people who know how to communicate with other people, of all "types" and "levels", whatever you interpret those to be. Since people with those communication skills are pretty rare, finding them should be a priority. Starting from there, all development has a fighting chance of working for most of us!	9/16/2014 10:45 AM
5	1. I am particularly concerned at lack of appreciation of Ealing Central's very rich religious presence and significance. 2. Bus arrangements are chaotic and unsafe. Train station not user friendly - no lifts, no escalators and only one entrance since District Line entrance closed many years ago. 3. Forbid chuggers on pavements.	9/16/2014 9:21 AM
6	Try to make it easier to walk in the centre of Ealing Pavements are too narrow - stalls actually on the streets should be removed If possible take out private cars and make it shared space. it is too difficult to navigate around prams, crowds at bus stops etc. I find it hard-going to get around and the Uxbridge Road is a major barrier	9/16/2014 8:55 AM
7	Very poor survey. It will be difficult to make draw any meaningful conclusions from these questions.	9/16/2014 2:23 AM
8	Ealing's entertainment for young adults is in decline. There are many popular bars and club which are being closed due to the apparent complaints of a select few unpleasable and selfish residents. This means that Ealing's economy has suffered and young people often travel outside of Ealing for evening entertainment. Unfortunately it seems that 18-30 year olds have been completely overlooked to the delight of older generations who are protective over Ealing's cultural facilities. This is actually a self defeating prophecy and has probably end up in an increase in crime due to the boredom of young people...rather than the suggested and massively over exaggerated 'trouble' which rarely take place in the town centre. These people have failed to allow Ealing to adapt or attract new users to the borough and have stunted the development of the town centre with narrow minded opinions and a lack of consideration for fellow users of the borough. Ealing has very little to offer young people nowadays, due to it's failure to evolve. Unfortunately it is eclipsed by areas such as Kingston, Uxbridge, Central London & Clapham which seems to have no problem catering for all users of their towns in unison. Each and every young person I encounter prefers using other boroughs to shop, eat and socialise due to a feeling that the town centre fails to cater to them. If policy was to take into account points of this nature from future adults, who could massively support the growth and improvement of Ealing it could make a large improvement in the economic opportunities and prosperity of Ealing.	9/15/2014 8:35 AM
9	I like the way that Walpole Park has been developed. It's a greatly improved asset for the people of Ealing.	9/15/2014 5:07 AM
10	Too many of the options are too directed as in Do Nothing or Do This - a wider range of options is required.	9/14/2014 11:25 AM
11	Ealing is in danger if losing its charm. We need to ensure that shops are varied, unique and independent alongside big chains. Development needs to enhance the historic personality and not transform Ealing into a high rise concrete jungle trying to cram in as many people as possible. Schools and surgeries need to be expanded/ created to support growth in population	9/14/2014 6:29 AM
12	Thank you for taking the time to Improve Ealing	9/13/2014 10:38 AM
13	I feel that the most pressing issue is the poor quality of shops in Central Ealing. There needs to be provision or enforcement to disallow shops that diminish the product or retail offer.	9/12/2014 9:07 AM
14	Questionnaire responses prepared and submitted by JLL (agent), on behalf of British Land Ealing BV.	9/12/2014 8:11 AM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

15	This is patronising nonsense.	9/12/2014 3:37 AM
16	The Cinema is the biggest and most awful problem in Ealing, we hear nothing about it, it has been sitting like that for so many years now it has become a feature.	9/4/2014 1:59 AM
17	Ealing is my shopping centre of choice and I go there most weekends despite its drawbacks. PLEASE don't let it get like Harrow, where I used to go but now never do. West Ealing, which having many attractions, is hell for parking, so I rarely go there either.	9/3/2014 7:42 AM
18	Quality of local restaurants is very poor. Ealing council need to look at what Islington has done to achieve high quality, local, independent eateries.	9/1/2014 3:17 PM
19	Proceed with caution. The council need to feel supported rather than opposed at every step! Thanks or getting this underway.	9/1/2014 8:41 AM
20	Please follow me at @babyboutique on twitter and facebook and I can share with my followers!	9/1/2014 3:30 AM
21	I think large shopping malls like Westfield have sucked the life out of places like Ealing and surrounding areas. The Westfields' don't have all the answers as they just house very expensive shops and the usual chains, but could do a lot more to be inclusive ie providing more affordable housing, and provide more sporting and leisure facilities for young and old alike especially the young who could be entertained and engaged while their parents shopped. Ealing has great open green areas which should not be compromised Yes we need arts and sports centres We also need housing and much of it needs to be affordable. We also need a good range of local accessible shops and restaurants.	9/1/2014 3:20 AM
22	Responding on behalf of The Theatres Trust for Questors Theatre and the new theatre in The Library	8/27/2014 8:12 AM
23	Ealing is a lovely borough with so many wonderful attributes which can be extended and increased. Careful consideration of quality and quantity of all areas, whether building or culture, needs to be addressed. We certainly don't need more £shops or gambling premises!	8/26/2014 10:35 AM
24	I would like to enjoy Ealing and think we do no one any favours by setting our sights on an 'affordable' view. This view has no doubt contributed to retail outlets that one would hope to have attracted, to bypass Ealing over the years. I'm not sure if the Council grasps these realities or whether they really are so embedded in a particular ideological view, which is contrary to and undermining of success.	8/14/2014 11:48 AM
25	Population Sustainability is key to any redevelopment/environmental/civic/urban project	8/10/2014 2:02 AM
26	It's rather disappointing - very limited options, many of them simply pipe dreams.	8/5/2014 10:33 AM
27	1998-2006 I represented Walpole ward on Ealing Council, and was a member of Ealing Town Centre Forum - working with land developers and local reps such as Corinne Templer and John Hummerston. Since then I have moved to S.Wilts but return to Ealing to help at the beer festival (which I used to help organise) and to attend the blues festival - both events in July. Some of the decisions we took on Planning Committee have had a lasting impact, and this - along with keeping in touch with friends in the area - means I have a continued interest in Ealing and its future.	8/5/2014 9:13 AM
28	The fact that I'm completing this survey means I'm interested. I'm not sure what value it actually gives. Many second options involve additional costs and groups/layers of bureaucracy so this needs to be handled carefully and sensitive to what is unlikely to be achieved because of costs or neighboring services e.g. westfield	8/5/2014 1:06 AM
29	I think that this way this survey asks the questions means that it will carry no weight. Pity, Ealing needs all the help it can get.	8/5/2014 1:02 AM
30	It all seems to come down to money in the end. Ealing Council often seems to take a short term view, spending "penny packets" of money here and there to please the electorate rather than have a bright vision of the future and what is really needed to make Ealing better. There has been a lot tinkering with Haven Green area which will make very little difference in the end. Someone should grasp the nettle and provide a much better solution removing the buses to a properly designed interchange. Having said that, some small adjustments can make a big difference such as the recent changes to the EB station forecourt.	8/4/2014 1:48 PM
31	Am already on your e-mailing list	8/4/2014 8:30 AM
32	If you care about Ealing, you need to do more to limit development and limit the influx of visitors and residents, instead of encouraging development and growth.	8/4/2014 3:37 AM
33	The construction of this questionnaire is very biased!	8/4/2014 1:42 AM
34	None, because it's a very comprehensive and well put-together survey - thanks!	8/3/2014 12:13 PM

## Central Ealing Neighbourhood Forum - Issues & Options Questionnaire

35	Think of the British for once and not the many other ethnic groups evading our country!!!!	8/1/2014 9:55 AM
36	We need quality shops like Waitrose, John Lewis etc. Ealing has gone down a bit, but luckily new cafes and restaurants are opening which will improve it. Primark should go! We do not have a department store like Beales.	7/31/2014 1:04 PM
37	This was a most comprehensive and thought provoking survey. Thank you for putting it together. Ealing is a wonderful place to live and I feel that with certain improvements, some reverting to the past in a "refashioned" way, our area will be better still. Recently some visitors, who do not know Ealing, and live in Sussex, remarked on what a vibrant place it is. It made me realise that people looking at Ealing with fresh eyes, recognise what a nice place it is.	7/30/2014 2:55 AM
38	Generally in favour of the drift of the questionnaire, but most of the options too loaded or predetermined	7/29/2014 3:38 PM
39	I live in Hanwell but often go to Ealing and so feel should have input.	7/25/2014 10:24 AM
40	I seriously question the agenda of this group. There are no details of anyone involved on this site. It looks like, it might not be, but it looks like an attempt at a power grab by Nimbys over the elected representatives of the people, i.e the council. Unless you reveal more about yourselves I will seriously question this group.	7/23/2014 2:14 AM
41	This was one of the worst designed surveys I've ever taken. Every question was incredibly loaded. Like a doctor asking you would you like me to do nothing while you die or perform surgery with no anaesthetic. Perhaps there are other options. That said I mostly agree with the ideas as long as they're sensibly implemented.	7/23/2014 12:34 AM
42	This survey is extremely misleading with often only two optional answers which ultimately makes it a forced-choice questionnaire biased to your opinion rather than offering a broad spectrum of potential solutions. However, I completed it as I agree with and support most of your efforts. Good luck.	7/22/2014 3:51 PM
43	This is the only chance we will have to redevelop Ealing's Centre and we must use this opportunity to protect our green spaces and to promote our unique heritage whilst making Ealing a destination to shop, eat and be entertained through bringing small businesses into our Borough by giving them attractive business rates.	7/21/2014 10:11 AM
44	Ealing seems to have a knack of looking dirty. This does not encourage high end retailers. Some considerable investment in brightening up the whole New Broadway/High Street/Bond Street areas needs to be found.	7/21/2014 8:11 AM
45	TIME FOR ACTION means pushing the Neighbourhood Plan opportunity. Much more local involvement and publicity for the volunteer work of CENF.	7/18/2014 5:55 AM